



Briefing to Ambassadors

Update on activities

ITU, Popov Room
Geneva, Switzerland

Thursday 5 October 2023

WI-FI



Username: ITUlobby

Password: itu@GVA1211



**Seventeen Goals.
Seventeen digital
solutions.
2.6 billion reasons
to connect the world.**

SDG Digital
17 September 2023
New York



ICTs, bringing the SDGs back on track

Seventeen Goals.
Seventeen digital
solutions.
2.7 billion reasons
to connect the world.

SDG Digital
17 September 2023
New York



We want to hear from you!

Question 1

Which events have kept your mission busier during the "rentrée" (back to school)?

1

Open www.menti.com
in your phone

2

Include the
code

7823 6472

3

Follow the instructions



Or use QR code

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We want to hear from you!

Question 2

Can you guess?

How many of the 192 speakers of the opening of the UNGA mentioned the importance of digital solutions in their speech?

1

Open www.menti.com
in your phone

2

Include the
code
7823 6472

3

Follow the instructions



Or use QR code

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We want to hear from you!

Question 3

Can you guess?

How many of the 192 speakers of the UNGA high level debate were women?

1

Open www.menti.com
in your phone

2

Include the
code
7823 6472

3

Follow the instructions



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Agenda

1. Building a fit for future ITU: Highlights since May 2023
2. 2023 Session of Council: outcomes and next steps
3. ITU in the UN and global agenda
4. Upcoming work of the Bureaux
 - Standardization
 - Radiocommunications
 - Development
5. Upcoming ITU events
6. Interactive discussion

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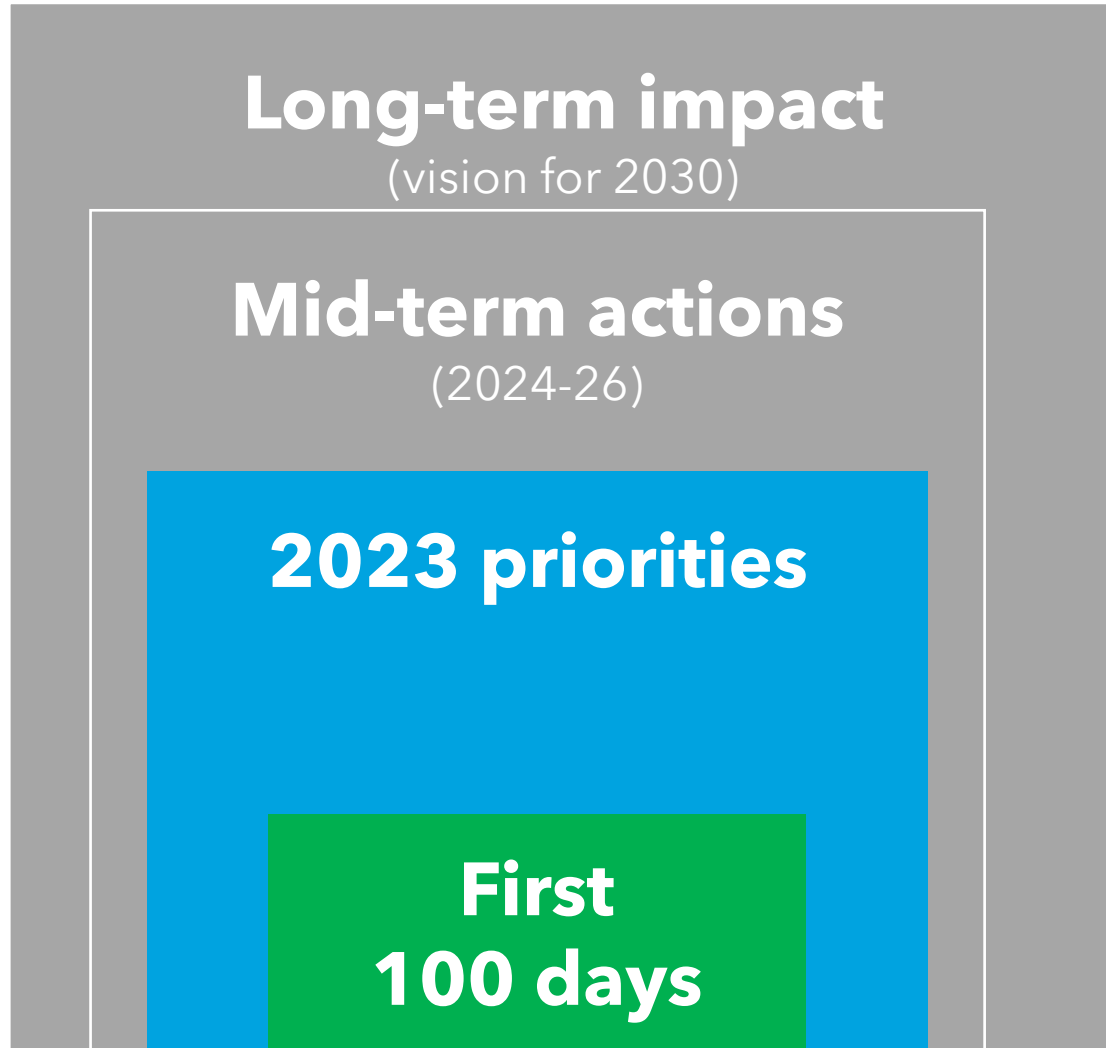
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Overview of the results **advancing 2023 priorities**



- ✓ **Positioned ITU and strengthened strategic engagement agenda**
- ✓ **Council 2023: revamped, results-focussed**
- ✓ **ITU's transformation roadmap**
- ✓ **Change Makers programme**
- ✓ **ITU budget 2024-25**
- ✓ **Strengthening regional presence: New ITU Area office for South Asia and Innovation Center and move of Area Office for Central America**
- Reinforcing technical expertise and analytical skills in **emerging trends**, engaging academia
- Ensuring strong **financial management and accountability**
- Implementing new ITU's **resource mobilization strategy**
- Advancing an **enabling working environment** for ITU

We want to hear from you!

Question 4

Which of the following actions have been more effective to better connect with ITU?

1

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2

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7823 6472

3

Follow the instructions



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We want to hear from you!

Question 5

What additional actions would you like to propose to improve the communication with your mission?

1

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Steps taken to strengthen the strategic role of the ITU Council and its efficiency

- Advanced preparation for the session through 4 virtual thematic meetings
- Shorter and more strategic agenda with new grouping of agenda items
- Shorter and decision-oriented documents, with reference to the strategic plan and with indication of the financial implication
- Secretary-General's retreat with Councillors and High-level segment

SG's Retreat with Councilors



The Cafeteria as we have never seen before !



A lot of laughter
They want to come back next year

Active participation, good discussions



Women delegates



More photos on [ITU flickr](https://www.flickr.com/photos/itu-int/)





SECRETARY-GENERALS RETREAT WITH... ITU COUNCILLORS

A VERY WARM WELCOME!

IT HAS BEEN 6 MONTHS ON DECK!



PAMELA CORE INIMION
PRESIDENT DIRECTOR OF ITC

MY BIGGEST DRIVER IS...

WHY



DOREEN BOGDAN-MARTIN
SECRETARY-GENERAL

LET'S BE FIT FOR THE FUTURE!

IT'S NOT JUST ABOUT THE NEW-VERSE...
REAL PEOPLE HAVE TO BE INVOLVED IN THE REAL VERSE

AFFORDABLE CONNECTIVITY...
WE CAN EITHER...
PULL THEM BACK IN?

ESSENTIAL FIGHT!

THE GREATNESS OF A MAN IS NOT HOW MUCH WEALTH HE ACCUMULATES, BUT IN HIS INTEGRITY AND HIS ABILITY TO AFFECT THOSE WHO SURROUND HIM POSITIVELY.
BOB MARLEY

WE HAVE TO EXTEND OUR SUPPORT BUREAU OF CITIES!

WE CAN EITHER...
PULL THEM BACK IN?

WORK WITH IT!



PROFESSOR KLAUS SCHWAB
FOUNDER & PRESIDENT CHAIRMAN OF WEF

WHOEVER MASTERS THE...
VISION

4TH

LEADERSHIP IS SIMPLE...
FOR THESE TRANSFORMATIONS

THE TRAIN IS COMING!

WE WILL BE WELL ON THE WAY TO RETURNING TO THE MOON BY 2030

USING POST QUANTUM CRYPTOGRAPHY IS VITAL BEFORE 2030

WE ARE NOT IN CRISIS BUT IN DEEP TRANSFORMATION

IN TIMES OF...
DISRUPTIVE TRANSFORMATION

INDUSTRIAL REVOLUTION WILL MASTER THE...
WORLD

YOU NEED...
HEART AND MUSCLE AND NERVES

HOW DO WE ASPIRE TO THIS NEW REALITY?

FUTURE TECHNOLOGIES



VINT CERF
HELPING PEOPLE CONNECT

WE'RE ONLY LIMITED BY OUR IMAGINATION!

STANDARDS ARE KEY

AND THE ITU HAS AN IMPORTANT PART TO PLAY!



1 QUARTER WE COULD BE ELIMINATED BY AI

WE CAN EITHER...
PULL THEM BACK IN?

LET'S REACH...
ZERO UNCONNECTED...

LET'S TAKE OUT THE CRYSTAL BALL!

WHERE DO YOU SEE ITU IN 2030?

WE WANT IT TO BE MORE VISIBLE!

WE WANT TO JUST AN INDUSTRIAL REVOLUTION BUT A SOCIAL ONE!

WE WANT TO SEE THE ITU AS A GLOBAL LEADER IN DIGITAL

FOR MAKING FACT BASED DECISIONS

WE NEED TO BE LEFT SERVING IN ALL ZONES OF STAKEHOLDERS

WE NEED TO BE LEFT SERVING IN ALL ZONES OF STAKEHOLDERS

STRENGTHENING ITU'S FINANCIAL BASE!



REVIEW OF THE HP & STAFF STRUCTURE

DASHBOARD WITH QUARTERLY FINANCIAL REPORTS

REVIEW SATELLITE FILING

RESIZING & RESIZING

EFFECTIVE IMPLEMENTATION OF THE ITU CONCEPT!

MEMBER STATES WANT MORE...
IMPACT ON THE GROUND

1 ORGANISATION WITH A CLEAR PURPOSE

THANK YOU FOR BEING SO OPEN & THANK YOU FOR BEING HERE TODAY!

HOW CAN WE IMPROVE CURRENT FINANCIAL MANAGEMENT PRACTICES?

PROGRAMMES WITH A HIGHER IMPACT?

ENGAGE WITH MEDIA ORGANISATION

BETTER VISIBILITY ATTRACTS DONORS!

REDUCE OR COMBINE MEETINGS...

REGIONAL OFFICES 100% ALIGNMENT

EFFICIENCY

HOW DO WE SHOW IMPROVEMENT FOR ALL MEMBER STATES?

THANK YOU FOR BEING SO OPEN & THANK YOU FOR BEING HERE TODAY!

High-Level Segment



Other events





HIGHLIGHTS OF COUNCIL 2023

Building a fit for future ITU

- Adoption of the biennial budget for the Union for 2024-2025
- Endorsement of transformation team
- Creation of an Oversight Unit
- Approved new allocation of funds to the ICT Development Fund to support implementation of WTDC-22 regional initiatives



ADVANCING GENDER EQUALITY

Key decisions at Council

- Approved a new ITU-wide mechanism to coordinate Network of Women across ITU
- Adopted [Decision 631](#) calling for:
 - (1) a new Gender Action Plan
 - (2) a functional unit on gender equality and empowerment of women and girls in the Executive Office of the Secretary-General
- Adopted [Resolution 1416](#) for "Gender equality in digital transformation" as theme for WTISD Day 2025



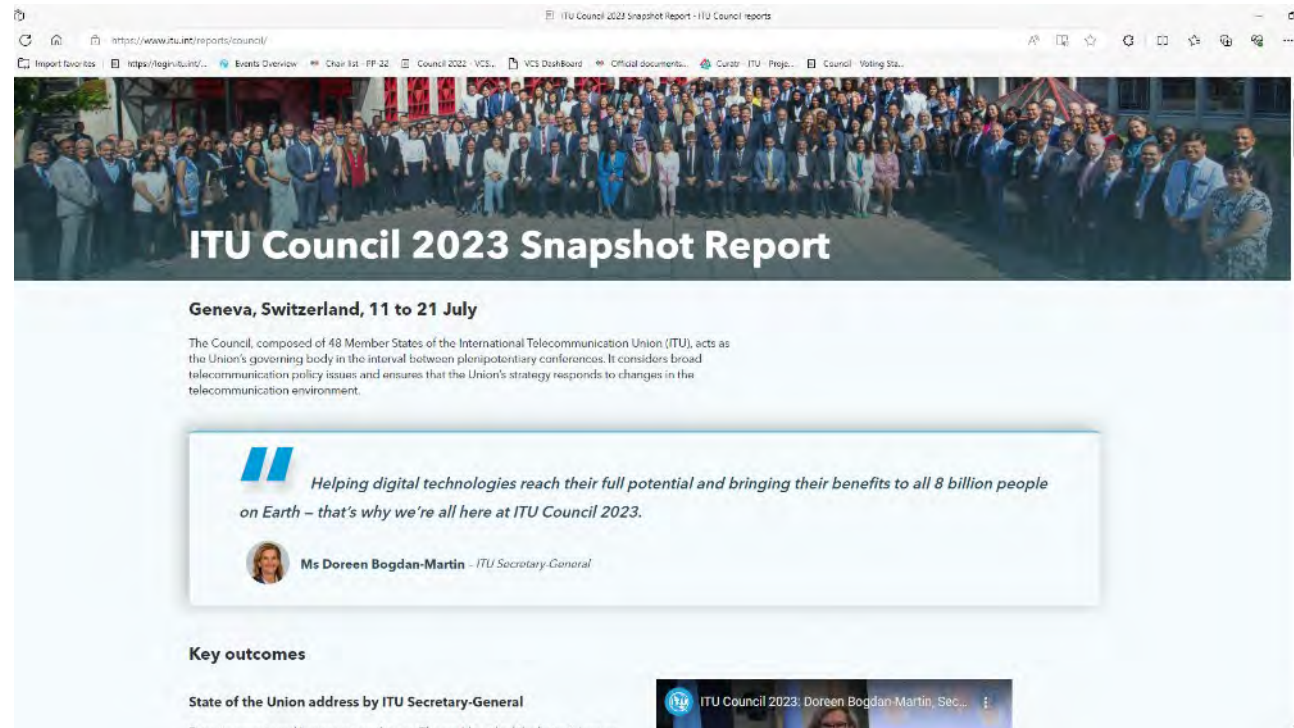
ADVANCING OUR YOUTH AGENDA

- YPP, JPO, Youth Task Force
- Internship programme
- Engagement/partnership with Academia
- Offer from Thailand to host the Global Youth Summit back-to-back with WTDC 25

COUNCIL 23 OUTCOMES

To further review the outcomes, kindly consult:

- [Doc INF/20](#)
- The snapshot report;



ITU Council 2023 Snapshot Report - ITU Council reports

<https://www.itu.int/reports/council/>

ITU Council 2023 Snapshot Report

Geneva, Switzerland, 11 to 21 July

The Council, composed of 48 Member States of the International Telecommunication Union (ITU), acts as the Union's governing body in the interval between plenipotentiary conferences. It considers broad telecommunication policy issues and ensures that the Union's strategy responds to changes in the telecommunication environment.

Helping digital technologies reach their full potential and bringing their benefits to all 8 billion people on Earth – that's why we're all here at ITU Council 2023.

Ms Doreen Bogdan-Martin - ITU Secretary-General

Key outcomes

State of the Union address by ITU Secretary-General

Upcoming Council working groups, expert groups, and Council meetings

COUNCIL WORKING GROUPS						COUNCIL
CWG-LANG Use of the six official languages of the Union (PP Res. 154)	CWG-COP Child online protection (PP Res. 179)	CWG-FHR Financial and human resources (Council D 563)	EG-ITRs Expert Group on the International Telecommunication Regulations (PP Res.146, Council R1379)	CWG-WSIS & SDGs (Council R 1332&1334)	CWG-Internet International Internet-related public policy issues (Council R 1336)	Additional session of Council 2023
OPEN TO	OPEN TO	OPEN TO	OPEN TO	OPEN TO	OPEN TO	OPEN TO
Member States	Member States Sector Members "ad hoc experts and COP Partners" as per decision of the 2012 Council	Member States, Sector Members	Member States Sector Members	Member States, Sector Members	Member States	Council Members Observers
Monday, 9 October	Tuesday, 10 October	11-13 October	Monday, 16 October	Tuesday, 17 October	Wed, 18 October	19-20 October

Next cluster 9-18 October in Geneva :

[Working Groups - 2023 October Session \(itu.int\)](https://www.itu.int/working-groups-2023-october-session)

Upcoming Council working groups, expert groups, and Council meetings

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Highlights:

- Discussions will focus on how to improve the implementation of multilingualism at ITU

Upcoming Council working groups, expert groups, and Council meetings

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Highlights:

- Update on the ITU Child Online Protection (COP) Initiative and implementation of the COP Global Programme
- Special session sharing success stories on 'The ITU COP Guidelines: from theory to practice'

Upcoming Council working groups, expert groups, and Council meetings

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Highlights:

- Discussion on working methods and terms of reference of EG-ITRs
- Discussion of the work plan of EG-ITRs

Upcoming Council working groups, expert groups, and Council meetings

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Highlights:

- ITU's activities related to WSIS process and 2030 Agenda for Sustainable Development
- Preparation to the Overall Review on the Implementation of the WSIS Outcomes: WSIS Beyond 2025

Upcoming Council working groups, expert groups, and Council meetings

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Highlights:

- ITU's Internet Activities

Additional Session of Council

Highlights:

- Union's headquarters premises project
- Update on the next steps to complete the audited accounts (Financial Operating Report for 2022 and External Audit report)
- Proposed dates and duration of the 2024, 2025, and 2026 sessions and CWGs
- Arrangements for 2026 Plenipotentiary Conference
- List of Chairs and Vice-Chairs of the Council Working Groups and Expert Groups

COUNCIL

Additional session of Council 2023

OPEN TO

Council Members
Observers

19-20 October



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UNGA 78 Programme Overview



United Nations

SDG Action Weekend

(16 and 17 September)



➤ SDG Mobilization Day

Youth, Women and Girls, Major Groups and Other Stakeholders, Science and Academia, Local & Regional Governments Forum, Civil Society, Private Sector

SDG Acceleration Day

➤ 12 High Impact Initiatives

Energy Compacts, Food Systems Transformation, FutureGov, Transforming Education, Transforming 4Trade, Local2030 Coalition, Power of Data, Nature Driving Economic Transformation, Global Accelerator, Spotlight Initiative, **Digital Public Infrastructure**, The SDG Stimulus

➤ High-level side-events

Advancing Sustainable Development in Complex Settings, **SDG Digital**, Generation Equality Midpoint



High-level Week

(18 -22 September)

- **General Debate:** Rebuilding trust and reigniting global solidarity: Accelerating action on the 2030 Agenda and its SDGs towards peace, prosperity, progress and sustainability for all
- **SDG Summit**
- **Financing for Development**
- **Climate Ambition Summit**
- **Pandemic Prevention**
- **Ministerial on Summit Of The Future**
- **Universal Health Coverage**
- **Fight Against Tuberculosis**

General Assembly
High-level Week 2023

Key ITU Initiatives and Activities

- **Broadband Commission for Sustainable Development**
- **SDG Digital /GameChangers Awards**
- **HII - Digital Public Infrastructure**
- **SDG Summit Leaders Dialogue 3: Game-Changers - Applying STI and data for Transformative Action**
- **Ministerial Summit of the Future - Statement**
- **Side Events**
(Women Political Leaders 10th Anniversary Celebration, Women in AI, Global Compact Private Sector Forum, UN Special Envoy Gordon Brown High-Level Dinner, 2023 Concordia Annual Summit, Global Education Forum, Advancing the 2030 Agenda through Inclusive and Rights-Respecting Digital Policy, International Governance of AI, Early Warning for All, Spotlight on Latin America, Impact Data Summit, Digital for SDGs Roundtable & Call for Action, among others...)

UNGA 78 ITU participation

Fall meeting of the Broadband Commission

- New format, 40+ Commissioners
- Working Group on Data for Learning
- Working group on Connectivity for MSMEs



ITU reports launched

- SDG Digital Acceleration Agenda [Link](#)
- Broadband Commission Annual Report: The State of Broadband 2023 [Link](#)
- Broadband Commission Working Groups Report: Making Connectivity Work for MSMEs [Link](#)

The ITU delegation engaged in 80 activities in total, including: engagement in events, side events, UNGA official events and bilateral meetings.

SDG Digital 17 September, ECOSOC Chamber

Seventeen Goals.
Seventeen digital solutions.
2.6 billion reasons to connect
the world.

17 September, 2023
New York



SDG Digital - Outcomes

- Launch of the **SDG Digital Acceleration Agenda** featuring 34 inspiring digital solutions and 8 country success stories. *The SDG Digital Acceleration Agenda is a call to action outlining actionable steps to drive digital transformation globally.*
- Launch of the **UN High Impact Initiative on Digital Public Infrastructure (DPI)**, including the announcement of **US\$400 million worth of commitments.**
- New Digital Window of the **SDG Fund**
- Announcement of the winners from the **SDG Digital Gamechangers Award.**
- Announcement of **9 new pledges** for universal meaningful connectivity under the umbrella of the **Partner2Connect Digital Coalition.**

G20

- ITU has been a G20 Knowledge Partner in 2020, 2022, 2023.
- ITU has participated in meetings at the Ministerial and technical level, contributing to the following thematic tracks:
 - Digital Economy
 - Disaster Risk Reduction
 - Health
 - Development
 - Space
- For the 2023 G20 India Presidency, ITU contributed to the outcomes on Cybersecurity (including Child Online Protection), Digital Public Infrastructure, Digital Skills, Digital Transformation, Women-Led Development and Data for Development.





WORLD SUMMIT ON
THE INFORMATION SOCIETY

WSIS Process

www.wsis.org/forum
#WSIS

Organized by



In collaboration with





Multistakeholder Process

WSIS, as a multistakeholder process, has stood the test of time and the WSIS + 20 Review Process would provide a guidance framework for all stakeholders, based on the WSIS Outcome Documents, on addressing opportunities and challenges posed by the current digital landscape, including on universal connectivity and sustainable digital transformation.

Strengthened Digital Collaboration

Close collaboration with ITU, UNESCO, UNCSTD, UNDESA, WSIS Action Lines Facilitators and other UN Agencies involved.

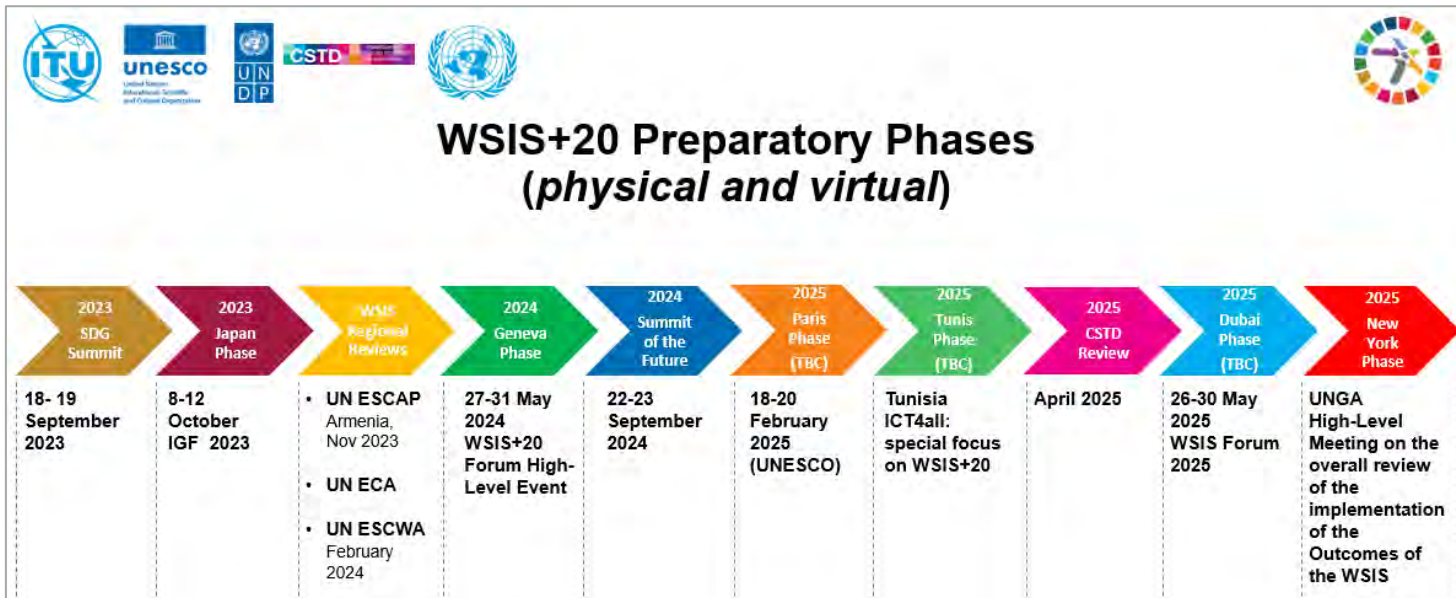
WSIS+20 Review Process

20 Years of implementation of WSIS

- Take stock of the key trends, challenges and opportunities posed by the current digital landscape.
- Analysis of the achievement of WSIS in 20 years including WSIS+20 Country reports, WSIS+20 Action Line reports and WSIS+20 Stakeholder reports
- Assessment of the WSIS Action Lines and their framework in close collaboration with the UN Agencies involved
- WSIS Targets

Outcome

Multistakeholder consensus text on 20 Years of implementation of WSIS and a vision of WSIS beyond 2025 to be developed during WSIS+20 Preparatory Phases and submitted to the Summit of the Future in 2024 and endorsed during the high-level meeting in UNGA 2025.





WSIS+20 FORUM HIGH-LEVEL EVENT

27-31 May 2024
Geneva, Switzerland

The WSIS+20 Forum High-Level Event will be co-hosted by ITU and Switzerland and co-organized by ITU, UNESCO, UNCTAD and UNDP



Objectives

- Provide a platform for multistakeholder discussions on the progress made since the inception of WSIS and take stock of the achievements/ success in 20 years.
- Identify the gaps and challenges in leveraging ICTs and information and knowledge societies to bridge the digital divide and promote inclusive access and participation.



Expected Outcomes

- Multistakeholder output to be submitted to the Summit of the future and the UNGA overall review in 2025



Participation

- Heads of States, Ministers, Ambassadors, WSIS Action Lines Facilitators, Private Sector, Academia, Technical Community and Civil Society



Green Digital Action @COP28

Objective: ITU, with over 30 partners, will convene the Green Digital Action track to increase multi-stakeholder collaboration across the ICT community to fast-track practical solutions and concrete action to meaningfully support the climate agenda

- **Pre-COP28:** Co-creation process underway shaping collaborative climate action, including:
 - Supporting the EW4All initiative through implementation of cell-broadcast and satellite emergency messaging systems
 - Strengthening collaboration to reduce ICT Sector GHG emissions and improving reporting quality
 - Making climate-related data (ie. RSL attenuation data from radio link networks) open and freely available for climate research and leveraging communication infrastructure for climate purposes (ie. providing access to cell towers and radio relay sites for the deployment of CO2 sensors)
 - Mainstreaming 'sustainable by design' principles into standardization; and launching an action plan and peer learning group to build momentum around the implementation of Green Standards
- **At COP28:** Sessions throughout COP28 with high-level opening and closing





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Standards to Connect the World

ITU-T Study Groups (SGs) develop standards on **telecommunication/ICT essential aspects** including:

- International Numbering (e.g., Country code) (SG2)
- Economic & policy issues (e.g., Roaming) (SG3)
- Environment, EMF & circular economy (SG5)
- Broadband cable & TV (SG9)
- Protocols, testing & combating counterfeiting (SG11)
- Performance, Quality of Service & Experience (SG12)
- Future networks (e.g., 5G, 6G Fixed network) (SG13)
- Transport, access & home (e.g., Fiber optics) (SG15)
- Multimedia & digital technologies (Video) (SG16)
- Security (SG17)
- IoT, smart cities & communities (SG20)

In addition, Focus Groups are conducting **open "pre-standardization" work** on e.g., AI related technologies, digital transformation, metaverse.



ITU Sustainability Standards

 <p>E-waste Management</p>	<ul style="list-style-type: none"> • Int. standards & guidelines for sustainable e-waste management, safe recycling procedures, advancing circular economy.
 <p>Circular Economy</p>	<ul style="list-style-type: none"> • Designing for sustainability: minimizing waste, enhancing end-of-life recovery and reuse. • Promoting circular, sustainable cities and communities.
 <p>Energy Efficiency, Green Network and Data Centres</p>	<ul style="list-style-type: none"> • Identifying environmental and energy efficiency requirements for ICTs . • Providing solutions to assess green networks and data centres environmental performance.
 <p>GHG Emissions and ICT Sector</p>	<ul style="list-style-type: none"> • Guiding ICT sector towards decarbonization and Net Zero with trajectories, solutions, best practices, and targets.



HOT TOPICS:



ENERGY-EFFICIENT DATA CENTERS AND 5G NETWORKS



ENVIRONMENTAL KPIs FOR 5G ARCHITECTURE



EMISSIONS MEASUREMENT FOR NET-ZERO GOALS



MATERIAL EFFICIENCY FOR CIRCULAR ECONOMY



ICT ORGANIZATIONS' BIODIVERSITY IMPACT



DIGITAL TECH FOR CLIMATE CHANGE ADAPTATION



ITUEvents



AI for Good

Global Summit

*Accelerating the United Nations
Sustainable Development Goals*

30-31 May 2024
Geneva, Switzerland

aiforgood.itu.int/



World Telecommunication Standardization Assembly 2024



ITU Council Decision:

- Place: Bharat Mandapam, Pragati Maidan, **New Delhi**, India
- **14 October 2024** Global Standardization Symposium **GSS-24**
- **15-24 October 2024** World Telecommunication Standardization Assembly **WTSA-24**
- **Member State consultation** in progress.
- ITU delegation **site visit** in New Delhi, this week, 2-6 October 2023



Agenda

1. Building a fit for future ITU: Highlights since May 2023
2. 2023 Session of Council: outcomes and next steps
3. ITU in the UN and global agenda
4. Upcoming work of the Bureaux
 - Standardization
 - **Radiocommunications**
 - Development
5. Upcoming ITU events
6. Discussion

WI-FI



Username: ITUlobby

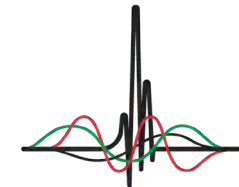
Password: itu@GVA1211

The ITU World Radiocommunication Conference 2023 (WRC-23)



ITU
<https://www.itu.int/wrc-23/>

Host Country
<https://dubaiwrc23.ae/home>

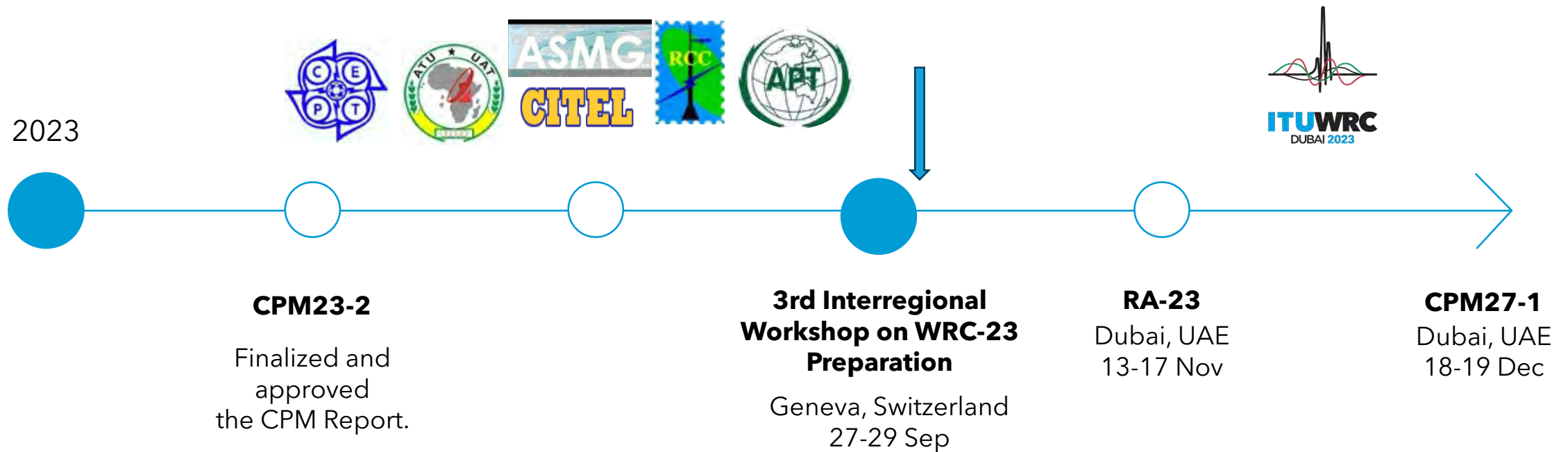


ITUWRC
DUBAI 2023

www.itu.int 48

The ITU World Radiocommunication Conference 2023 (WRC-23)

The Road to Dubai





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2.6

**billion people offline
in the world in 2023**

5.4

**billion people online
in the world in 2023**

Source : ITU estimates

Note : being *online* means having used
the Internet in the last three months



Regional Development Forums and P2C Match-making

Meetings already held.....



Happening today



Coming up



Global Symposium for Regulators (GSR) 2023



 **22nd**
edition

 **14**
Interactive
sessions

 Ministerial
panel

ITU GSR
SHARM EL-SHEIKH 2023

Regulation for a sustainable digital future

+750
participants



+25 contributions
GSR23 Best Practice
Guidelines

+100
countries
represented



+50 VIPs



ITU GSR
SHARM EL-SHEIKH 2023

5-8 June 2023

WWW



Engagement in Development work

- **Innovation and Entrepreneurship Alliance for Digital Development:** 17 ITU's initial cohort Network of Acceleration Centers selected.
- **EW4All, Pillar 3:** Supporting countries in rolling out through national workshops and gap analysis - Maldives; Tajikistan; Ethiopia Madagascar; Laos; Nepal; Cambodia; Barbados ; South Sudan; Somalia ; Haiti; Antigua & Barbuda; Guyana.
- **PRIDA:** Training for future women engineers on spectrum management with a view narrowing down gender gap in the sector.
- **Universal and Meaningful Connectivity:** Advocacy workstream workshops at IGF 2023 and UNCTAD e-Commerce week.
- **Gov Stack :** Women in GovTech Challenge 2023-24
- **EQUALS in Tech Awards** and Annual Meeting: Tentatively on 11-12 December 2023
- **Releases:** 2023 ITU Facts and Figures release (Tentatively on November 2023); The Global Digital Regulatory Outlook 2023; G5 Benchmark (October 2023).
- **Study Group 1** (23 - 27 October 2023) and **Study Group 2** (30 October - 3 November 2023).
- **Global events** under preparation
 - Global Digital Skills Forum; Global Forum on Emergency Telecommunications (GETS); Global Innovation Forum; Global Youth Forum





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Coming up in Q4 2023

	October	November	December
ITU	<p>RDF Africa 3-5 October. Addis. Ethiopia</p> <p>CWGs and Expert Groups 9-18 October. Add. session C-23 19-20 October 23</p>	<p>RDF Arab States 6-8 November. Kingdom of Bahrain</p> <p>RA-23 13-17 Nov 23 Dubai, UAE</p> <p>WRC-23 20 Nov to 15 Dec 2023 Dubai, UAE</p>	<p>WRC-23 (cont)</p> <p>P2C Annual Meeting & EQUALS Award Ceremony 12 Dec, Geneva</p>
International Agenda	<p>IGF 2023 Kyoto, Japan, 8-12 October</p>		<p>COP-28 30 Nov-12 Dec Dubai, UAE</p>



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Interactive discussion



Thanks for joining this briefing!



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