



# Inaugural Meeting

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ITU, Popov Room  
Geneva, Switzerland

Monday 23 January 2023

## Agenda

- 16:00 Welcoming remarks by Ms Doreen Bogdan-Martin, Secretary-General
- 16:10 Introduction to the new ITU Leadership Team
- 16:15 Building a fit for future ITU
- 16:30 Interactive discussion
- 16:55 Group Photo
- 17:00 Cocktail reception

# Welcoming remarks

**Ms Doreen Bogdan-Martin,**  
Secretary-General





**Seizo  
Onoe**

Director,  
ITU Telecommunication  
Standardization Bureau



**Tomas  
Lamanauskas**

Deputy Secretary-General



**Doreen  
Bogdan-Martin**

Secretary-General



**Mario  
Maniewicz**

Director,  
ITU Radiocommunication  
Bureau



**Cosmas  
Zavazava**

Director,  
ITU Telecommunication  
Development Bureau



# Building a **fit for future** ITU: The visioning exercise

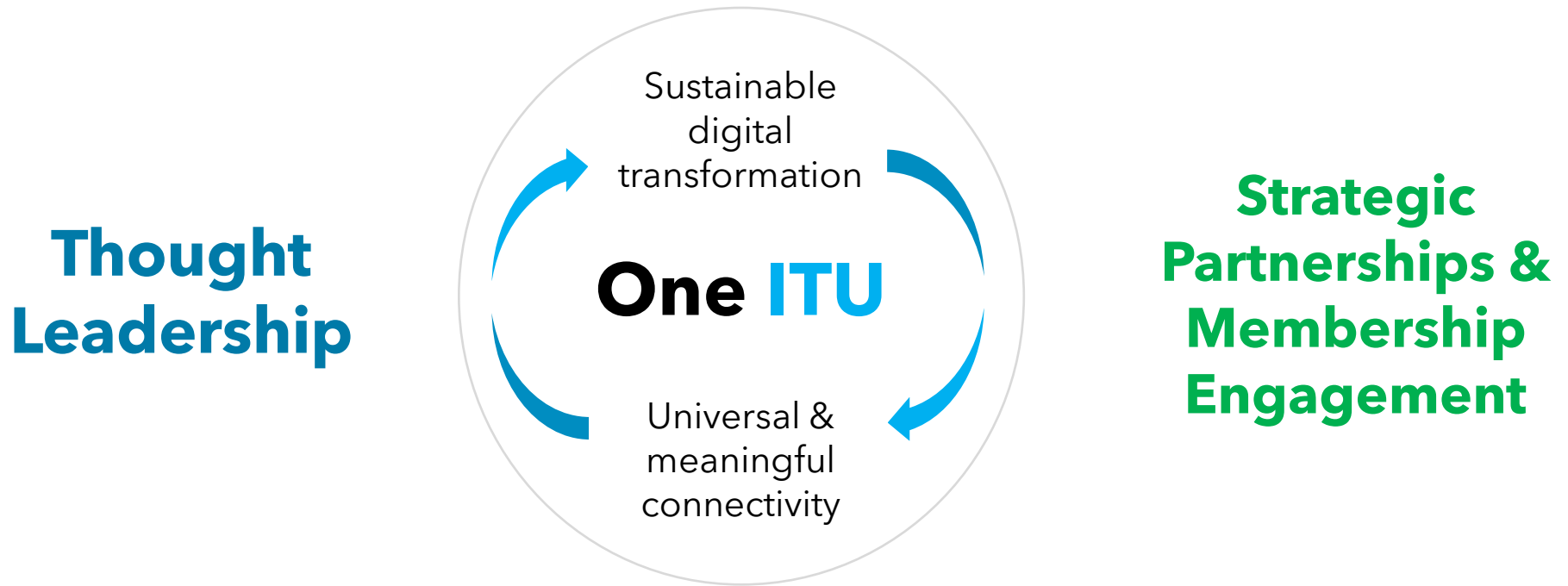


**1. Where do we  
want to be by  
2030?**

**2. Where are we  
today?**

**3. How do we get  
there?**

**The vision:**  
**By 2030 ITU will be driving universal connectivity**  
**and enabling sustainable digital transformation**



**Organizational Excellence**

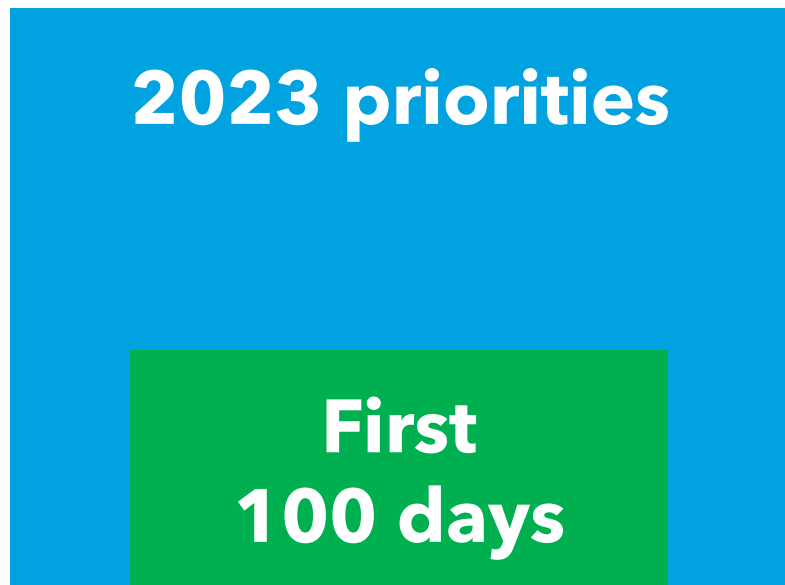
# This vision will be implemented through **four phases**

**First  
100 days**

## ***Focus on:***

- Phase 2 of **Visioning Exercise**
- Cooperation and partnership:  
**enhanced engagement** with ITU Membership and partners
- **ITU Council:** Informal Consultation
- Enhanced ITU **governance and processes**
- Revamp **staff engagement and talent management**
  - Change makers programme
  - Young Professionals Programme

# This vision will be implemented through **four phases**

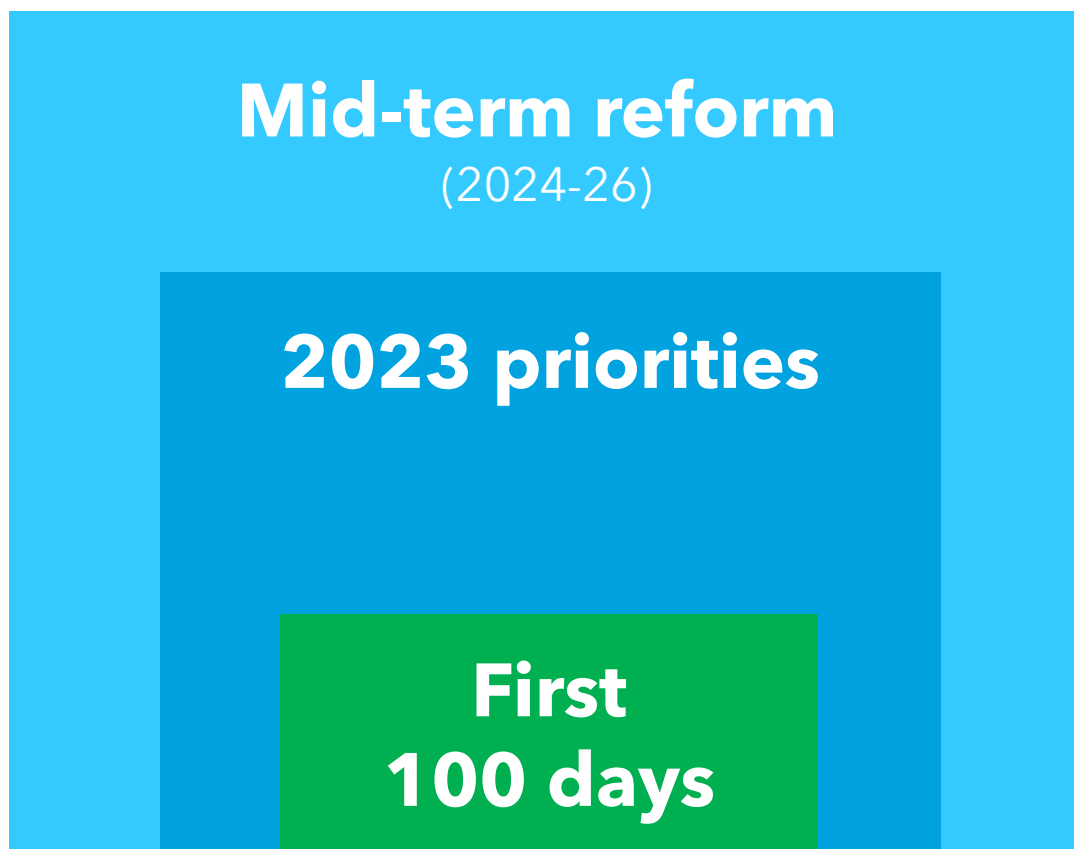


## ***Focus on:***

- **Council 2023:** revamped, results-focussed
- New mechanisms to align ITU priorities with allocation of resources (**ITU budget 2024-25**)
- ITU's **digital transformation**
- Reinforcing technical expertise and analytical skills in **emerging trends**, engaging academia
- Strengthening regional presence
- New ITU's **resource mobilization strategy**
- Ensuring an **enabling working environment** for ITU



# This vision will be implemented through **four phases**



## **Key outcomes:**

- ITU is the **go-to partner** in the UN system on digital issues
- ITU is the **convenor for world's experts** on space, AI, metaverse, robotics, etc.
- ITU uses **big data and data science** to identify intervention areas with unprecedented timeliness and granularity
- **ITU data** informs policy development and business intelligence globally
- **Sector Membership** grows, revenues increase
- ITU attracts and retains the **best talent**

# This vision will be implemented through **four phases**



## ***Key outcomes:***

- One ITU
- Open and transparent
- Innovative
- Trusted
- Results-based
- Financially stable
- Thought leader
- Cornerstone of the space economy
- Partner of choice
- Preferred employer



# Building a **fit for future** ITU





Because **U** are **ITU**

# Inaugural Meeting

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# THANK YOU!

For further information:

<https://www.itu.int/membership>

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