



# Ambassadors' briefing

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ITU, Popov Room  
Geneva, Switzerland

Wednesday 10 May 2023



# 100 reasons to believe in ITU

# We want to hear from you!

## Question 1

Have you already had a bilateral meeting with any of the ITU elected officials in these first 100 days?

1

Open [www.menti.com](http://www.menti.com)  
in your phone

2

Include the code  
**1731 6916**

3

Follow the instructions



# We want to hear from you!

## Question 2

What kind of support has your capital requested from your mission in relation to ITU during these first 100 days?

1

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in your phone

2

Include the code  
**1731 6916**

3

Follow the instructions



# We want to hear from you!

## Question 3

What channel did you use to engage with ITU during the first 100 days?

1

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in your phone

2

Include the code  
**1731 6916**

3

Follow the instructions





# Agenda

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1. Highlights first 100 days
2. Coming up during 2023
3. Upcoming work in the area of Development
4. Upcoming work in the area of Radiocommunications
5. Upcoming work in the area of Standardization
6. Upcoming ITU events
7. 2023 Session of ITU Council
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# Overview of the results achieved during **the first 100 days**



- ✓ **Positioned ITU and strengthened strategic engagement agenda**
- ✓ **Advanced Visioning Exercise Phase 2**
- ✓ **Revamped coordination groups**
- ✓ **Initiated streamlining processes**
- ✓ **Reinforced dialogue with ITU governing bodies**
- ✓ **Improved internal and external comms and information sharing**
- ✓ **Launched new staff engagement and development initiatives**
- ✓ **Initiated review of ITU General Secretariat**

**96 countries**

**ITU wide coordinated engagement**

# **Listening to our membership**

**Simplified and unified briefing**

**Enhanced debriefing and follow up**



The Centre of Policy Debate  
#MWC23MP

ITU Digital Day

# Positioning ITU in the global digital agenda







World Health Organization



UNEP

STI FORUM

Science, Technology & Innovation for the Sustainable Development Goals



ECLA



United Nations

General Assembly of the United Nations



UNITED NATIONS HUMAN RIGHTS OFFICE OF THE HIGH COMMISSIONER



unicef



UN-OHRLS



UN-HABITAT



WIPO



UNODC

United Nations Office on Drugs and Crime



UNEP



UNICC



HIGH-LEVEL POLITICAL FORUM ON SUSTAINABLE DEVELOPMENT



IOM

UN MIGRATION

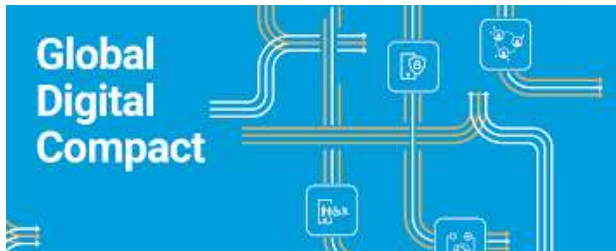


IGF



LDC5

5TH UNITED NATIONS CONFERENCE ON THE LEAST DEVELOPED COUNTRIES



WTO



WMO



UNITED NATIONS UNCTAD

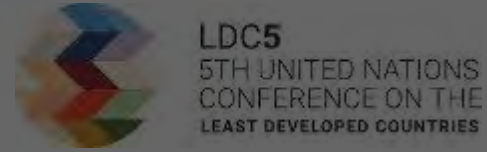
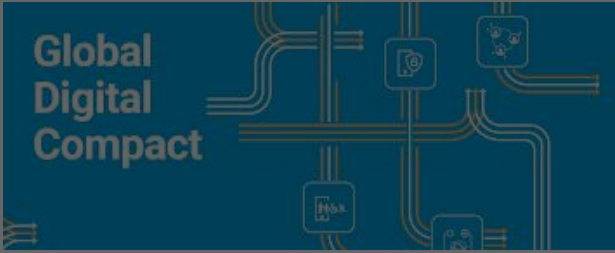
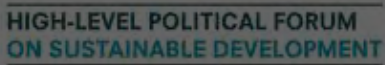


COMMISSION on the STATUS OF WOMEN





# ITU as a core member of the UN family



Townhalls and internal communications

empower

Updating staff Policies

innovate

New Change Makers programme

advocate

Internships, JPOs and YPPs





Townhalls and internal communications

empower

New Parental Policy

# Mobilizing the ingenuity of ITU Staff

New Teleworking Policy

advocate

unite

Internships and JPOs

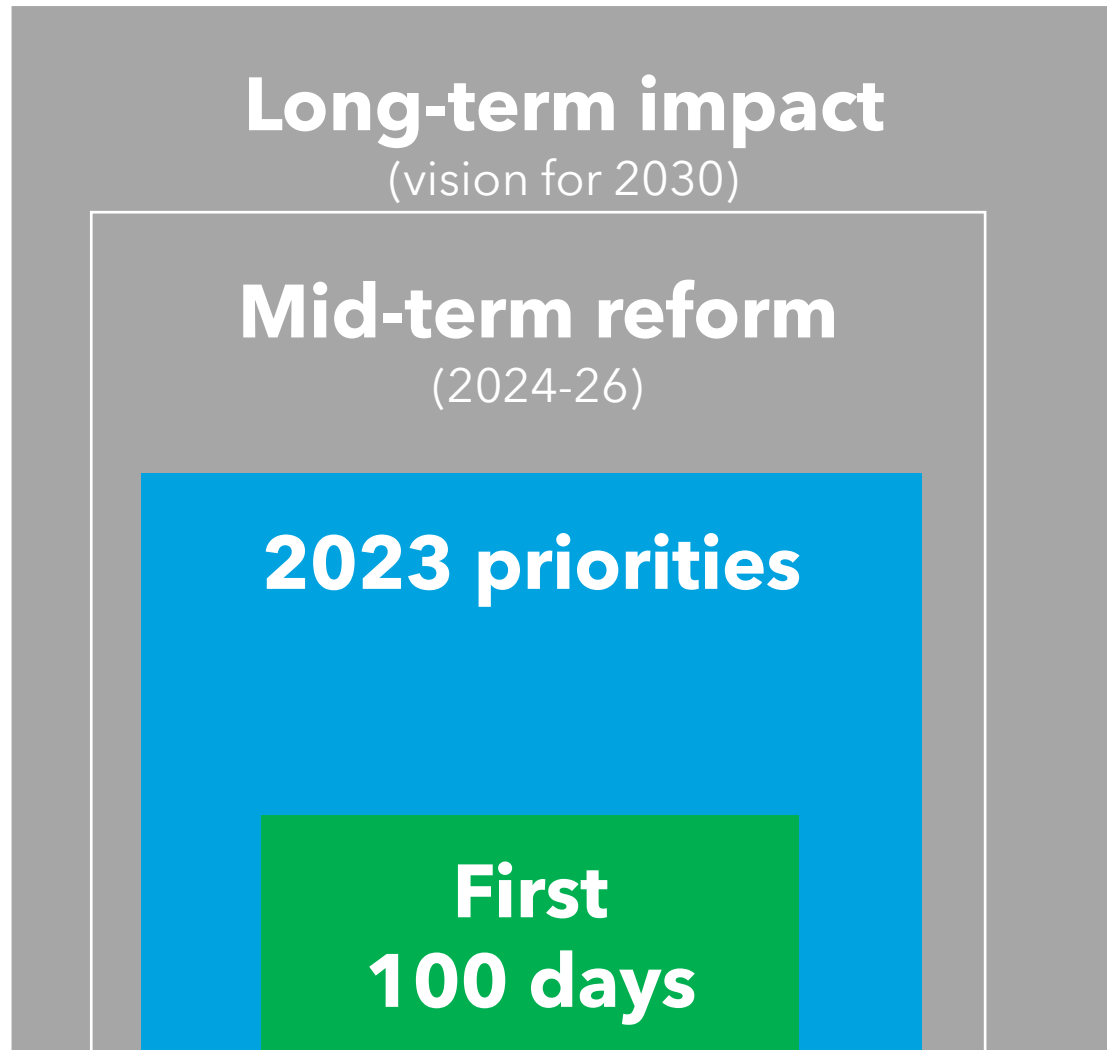


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# The next phase will focus on the priorities for **2023** as well as addressing the main challenges identified



## 2023 Priorities

- **Council 2023**: revamped, results-focused
- **ITU budget 2024-25** and **RBM**
- ITU's **digital transformation**
- Reinforcing technical expertise skills in **emerging trends**, engaging academia
- New ITU's **resource mobilization strategy**

## Addressing challenges

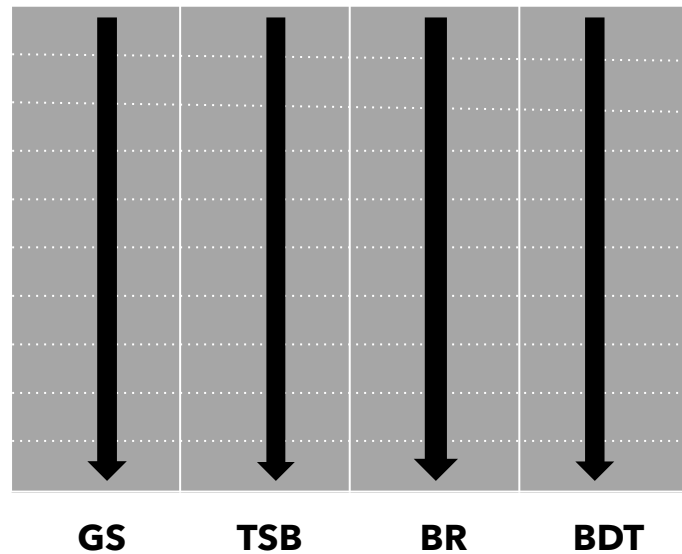
- Revamp **ITU support functions**
- Strengthen **oversight and internal controls**
- Reinforce **monitoring and evaluation**
- **New building**

# Advancing the implementation of the **visioning** exercise

## coordinated vs siloed



**Siloed approach**

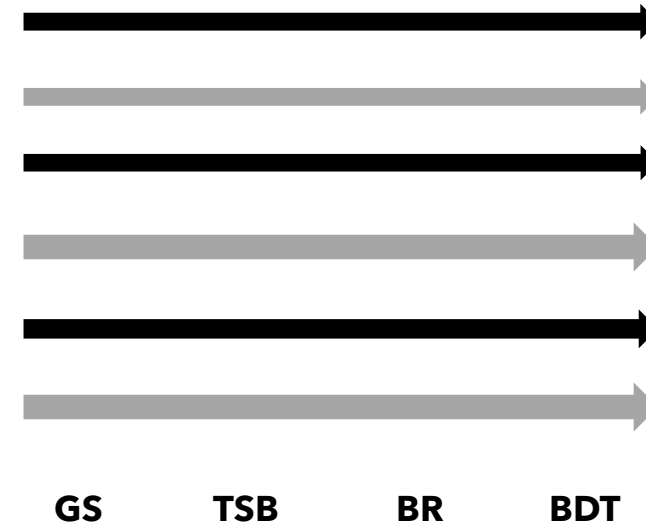


Breaking the siloes



Building bridges

**Coordinated approach**  
across Sectors



Intersectoral teams for each work area

# Advancing the implementation of the **visioning** exercise

## Pillar 1 Thought Leadership

**01 | Space**

**02 | AI for Good**

**03 | Green Digital Transformation**

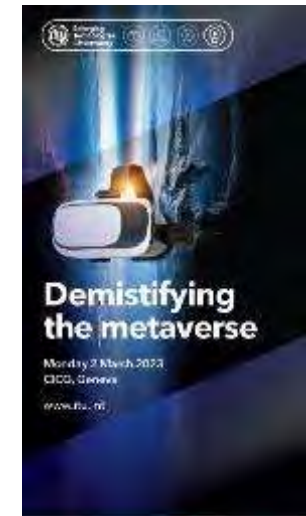
**04 | Metaverse**

**05 | Digital Resilience**

**06 | Data for Good**

### Strategy to deliver:

1. Future Vision
2. Demystifying Digital
3. Learning Labs
4. Academic Friends of ITU Network



# Advancing the implementation of the **visioning** exercise

## Pillar 2: Strategic Partnerships and Membership Engagement

**Membership engagement**

**Engagement with UN agencies**

**Modernize ITU products and services**

**Resource mobilization**

# Advancing the implementation of the **visioning** exercise

## Pillar 3: Organizational excellence

**01 | People and culture**

**02 | Resources**

**03 | Systems and processes**

**04 | Enabling workplace**

**05 | Governance**

**06 | One ITU in the field**



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# In the spotlight



**Launch of Academy Training Centres and Skills Development**



**Declaration of Intent signed – OICT**



**Agreement signed with EC on UMC  
Euros 3 million**



**Launch of Innovation and Entrepreneurship Alliance for Digital Development**



**Declaration of Intent signed – Smart Africa**



**Girls in ICT Day & visit to Ndlovu Secondary School**

# Upcoming

Dec

May

RDF – Europe  
with Regional  
P2C Roundtable  
22-23 May



GSR-23  
5-8 June



RDF – Africa  
with Regional  
P2C Roundtable  
29-31 August



WTIS-23  
3-4 July



RDF – Americas  
with Regional  
P2C Roundtable  
16-18 August



EGH-EGTI  
18-21 September



Study Group  
meetings 1 and 2  
23 October-3 November



Global Digital  
Skills Forum  
October



RDF – Asia and the Pacific  
with Regional P2C  
Roundtable  
13-15 September



TDAG  
19-23 June



RDF – Arab States  
with Regional P2C  
Roundtable



RDF – CIS  
with Regional P2C  
Roundtable



Global Innovation  
Forum  
October





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# The World Radiocommunication Conference 2023 (WRC-23)



**RA-23: 13 - 17 Nov 2023**  
**WRC-23: 20 Nov - 15 Dec 2023**  
**CPM27-1: 18-19 Dec 2023**

ITU

<https://www.itu.int/wrc-23/>

Host Country

<https://dubaiwrc23.ae/home>



**ITUWRC**  
DUBAI 2023



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**ITU**Events



# AI for Good

## Global Summit

*Accelerating the United Nations  
Sustainable Development Goals*

**6 - 7 July 2023**  
**Geneva, Switzerland**

[aiforgood.itu.int](https://aiforgood.itu.int)





# Ambassadors Roundtable

**7 July 2023 12:30 - 14:00 CEST**

*Lunch will be served.*

**Open Space, -1 Floor, CICG**

- **Theme:** A future living with AI

- Governance
- The digital divide
- Help with SDGs  
(incl. SDG13 Climate Action)

- **Outcomes:**

- Input to GDC
- Input to COP28
- Discussion on LDCs

- **Fire-starters:**

- H.E. Mr. Darren Jones,  
Member of Parliament, United Kingdom
- Sasha Rubel, Head of AI/ML  
Public Policy EMEA, AWS
- Vincent Vanhoucke, Senior  
Director of Robotics, Google
- + 4 Ambassadors (TBA)





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## • FOCUS

- Empowering the LDCs through information and communication technologies

## • OBJECTIVES

- Use ITU's anniversary to **empower the LCDs** through ICT
- **Bring awareness** on the importance of ICTs to support LDCs in addressing their development challenges
- **Showcase** the key efforts from **ITU's Development Bureau** to support LDCs
- **Position Partner2Connect**, its pledges and pledgers as the right platform through which commitments for meaningful connectivity in LDCs can be gathered and tracked upon
- **Increase the number of pledges/financial value** addressing universal and meaningful connectivity **in LDCs** and report on progress

## • PROGRAM (Hybrid in Popov)

- Welcome and Opening
- Poem by Karimot Obedobe
- Empowering the LDCs through Information and Communication Technologies
- Partner2Connect: Mobilizing and tracking progress on commitments to accelerate LDC's path to prosperity (*three mini panels on Access, Affordability and Digital Skills*)
- Closing
- *Networking Reception and Birthday Cake!*

# World Telecommunication & Information Society Day

17 May 2023

14.30-16.30 CET



*Empowering the  
least developed countries  
through information and  
communication technologies*



# COMING UP



**SDG  
Digital Day**  
17 September 2023



## • FOCUS

- **How Digital Technologies can Accelerate Progress towards the SDGs**
- “Powered by ITU” for the UN system. SDG Digital Day will be delivered in partnership with sister UN agencies, Member States, SDG Advocates, P2C Champions, and other leaders

## • OBJECTIVES

- **Demonstrate** how **Data and Digital Technologies** can be leveraged to accelerate progress towards the SDGs
- **Showcase** high-impact, sustainable, **digitally based solutions** with game-changing potential to accelerate progress on the SDGs
- **Mobilize new commitments** for the SDGs, from governments, business, civil society, academia, and other sectors, leveraging the Partner2Connect (P2C) Digital Coalition
- **Provide clear pathways** to scale collaboration and transformative action by catalysing further partnerships and better coordination of resources
- **Engage youth** as both solution-providers and solution-partners to win the SDG race
- **Aim is to reinforce ITU as the “UN’s agency on digital” and a key actor in digital transformation**

## • PROGRAM

- Sept 17 from 1000-1800 (day before SDG Summit) in New York
- Will include launch of the “SDG Digital Acceleration Action Agenda” that will be developed with the support of BCG as Knowledge Partners



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# Preparations for Council 23 session

- Invitation letter to Council Member States ([DM-23/1004](#))
- Invitation letter to Observer Member States ([DM-23/1007](#))
- To host coffee breaks and receptions, please contact Protocol at [protocol.service@itu.int](mailto:protocol.service@itu.int).
- Registration is **open and compulsory**, including for delegates from Permanent Missions.

## KEY MILESTONES

**16**  
May

Deadline for MS to propose an agenda item and deadline for publication of secretariat documents with financial implications

**23**  
May

Deadline for publication of draft budget

**12**  
June

Deadline for publication of other secretariat documents

**27**  
June

Deadline for Member States contributions

# Ongoing **improvements** for Council 23

- Advance preparation for the annual session through:
  - ✓ Regular virtual thematic briefings for Councillors on specific topics (3 planned + extra session on the new Union's Headquarters premises project to be scheduled soon)
  - ✓ Briefings with regions upon request
- Shorter and more strategic agenda
- High-level segment (11 July) on "Creating a fit for the future ITU" for Ministers
- Councillors' retreat (10 July)
- Shorter and decision-oriented documents, with reference to the strategic plan and with indication of the financial implication
- New format for the annual activity report (Doc 35)
- A new more user-friendly website to be published in May
- Gender-responsive and youth-inclusive Council
- Onboarding session for new Councillors to be organized end of May/beginning of June

# We want to hear from you!

## Question 4

For which of the following upcoming ITU events would you like to have a specific information session organized?

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# Interactive discussion



**Thanks for joining this  
Ambassador's briefing!**

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**protocol@itu.int**