



Briefing to Ambassadors

Update on activities

ITU, 2nd floor Montbrillant building
Geneva, Switzerland

Monday 6 May 2024

Agenda

- 16:00 Welcoming remarks and presentation
by Ms Doreen Bogdan-Martin, Secretary-General
- 16:45 Interactive discussion
- 16:55 Group photo
- 17:00 Cocktail reception





**Delivering as one
to build
good digital governance**



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1. Highlights from 2024
2. Key upcoming events hosted by ITU
 - WTISD
 - WSIS Forum
 - AI for Good
 - GSR
3. Council 2024
4. Preparations for WTSA-24
5. UN and Member States engagement
6. Interactive discussion



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Building a fit for future ITU

On-going

Long-term impact

(vision for 2030)

Mid-term actions

(2024-26)

2023 priorities

First
100 days

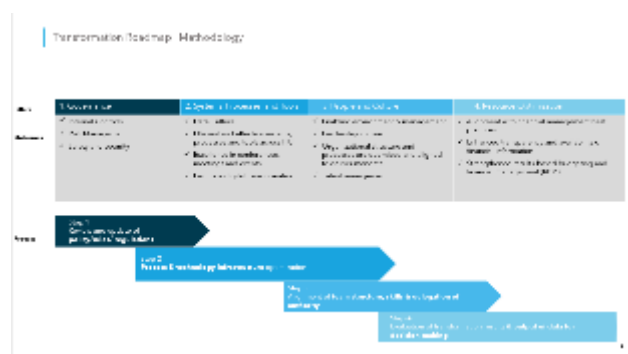
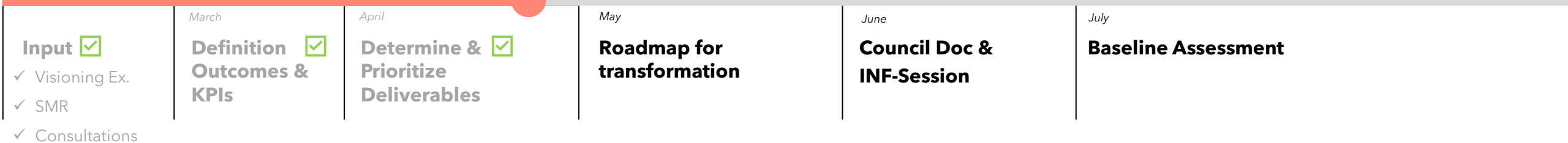
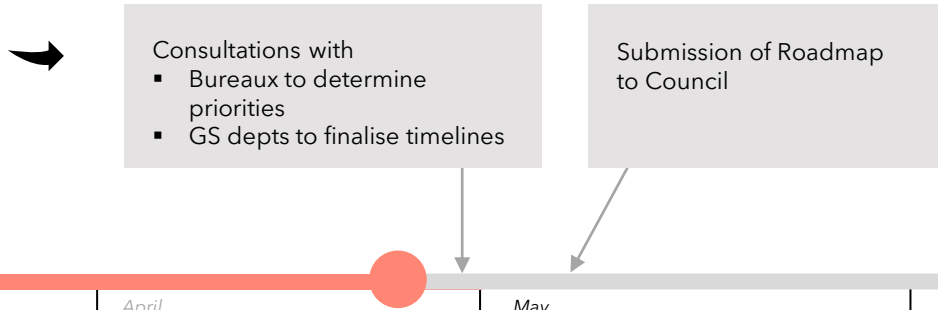
- ITU **Strategic Plan 2024-2027**
- ITU is **go to partner within the UN system** on digital issues
- ITU is the **convener of the world's experts** on **space, AI**, metaverse, robotics
- ITU uses **big data and data science** in our work
- **Sector Membership grows** by 10%; revenues increase by CHF1.5 million p/a
- **P2C targets USD100 billion**
- ITU **attracts and retains the best talent**



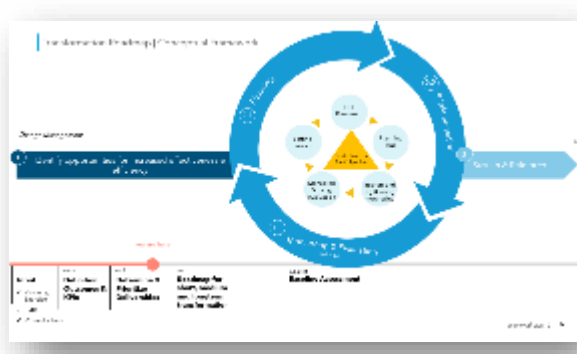
Reaching 1,000 Sector Members



Transformation Update



Methodology



Conceptual Framework



Transformation Roadmap



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WI-FI



Username: ITU-Lobby

Password: itu@GVA1211

World Telecommunication and Information Society Day, 17 May: join the celebration!



Tune into our #AskITU Expert session on **10 May** to learn more about Innovation @ ITU



Check out our campaign materials for your social media channels



Join us on **17 May** for our virtual livestreamed event, which will bring together ICT experts and innovators on a global journey and will explore digital hubs around the world



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WSIS+20 FORUM 27-31 May 2024
HIGH-LEVEL EVENT Geneva, Switzerland

500+

High-Level participants

40+

UN partners

80+

Ministers and Heads of
Regulatory Authorities

180+

Sessions

160+

Countries

18

WSIS Prizes Winners

Co-hosts



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Co-organizers



unesco
United Nations
Educational, Scientific
and Cultural Organization





WSIS+20 FORUM
HIGH-LEVEL EVENT

27-31 May 2024
Geneva, Switzerland

Objectives

Chart the next phase of WSIS
Take stock of achievements, key trends,
challenges and opportunities
since the Geneva Plan of Action

Expected outcomes

Session outcome documents
Chair's Summary
For the UNGA overall review in 2025
and possible submission to the *Summit
of the Future*

Format

Leaders TalkX
High-Level Dialogues
Interactive sessions
Ministerial Roundtable
Exhibition
Social Events
Sharing sessions, etc.

Co-hosts



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Co-organizers



United Nations
Educational, Scientific
and Cultural Organization



UN
DP



UNITED NATIONS
UNCTAD



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ITUEvents



AI for Good

Global Summit

*Accelerating the United Nations
Sustainable Development Goals*

30-31 May 2024
Geneva, Switzerland

aiforgood.itu.int/





AI for Good | 40+ UN Organizations





AI for Good Global Summit

Summit week snapshot



MONDAY



TUESDAY



WEDNESDAY



THURSDAY



FRIDAY



Day Zero
AI Governance Day



AI for Good
Global Summit



AI for Good
Global Summit



WSIS



WSIS



WSIS



WSIS



WSIS

- Theme: From Principles to Implementation
- Morning: by invitation only (CICG floor -1)
 - 09:00 – 13:00 Interactive discussions
 - 13:00 – 14:00 Networking lunch
- Afternoon: public (CICG main hall)
 - 14:00 – 18:00 Panel discussions



AI for Good | Top Summit Speakers 2024



Doreen Bogdan-Martin
Secretary-General
International
Telecommunication Union (ITU)

[@](#) [t](#) [in](#)



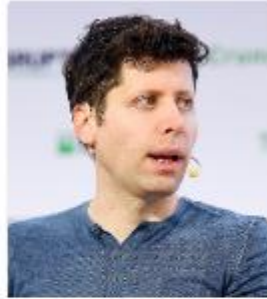
Geoffrey Hinton
Advisor for the Learning in
Machines & Brains
Canadian Institute for
Advanced Research
Turing Award Recipient

*emerita

[W](#) [t](#)



Rumman Chowdhury
Chief Executive Officer & Co-
Founder
Humane Intelligence



Sam Altman
CEO
OpenAI

*emerita

[@](#) [W](#)



Anna Koivuniemi
Head of Google DeepMind
Institute
Google DeepMind

[in](#)



HRH Princess Beatrice
United Kingdom

[in](#)



Stuart Russell
Professor of Computer
Science at University of
California, Berkeley, Author
'Human Compatible:
Artificial Intelligence and the
Problem of Control'
UC-Berkeley

[in](#)



Pelonomi Moiloa
CEO, Time 100 AI
Lelapa AI

[in](#)



Azeem Azhar
Founder
Exponential View

[in](#)



Gary Marcus
Scientist, best-selling author,
and serial entrepreneur
New York University (NYU)



Chieko Asakawa
IBM Fellow
IBM

[@](#)



Tristan Harris
Co-Founder & Executive
Director
Center for Humane
Technology (CHT)
The Social Dilemma



Nicholas Thompson
CEO
The Atlantic

[t](#)



Virginia Dignum
Professor of Ethical & Social
Artificial Intelligence
Umeå University



Taryn Southern
Award-winning artist,
storyteller and strategist

[@](#) [f](#) [t](#) [@](#)



Zhengyu He
Vice President, Chief
Technology Officer
Ant Group
*President of Technology,
Platform Business Group*



AI for Good

Ambassadors breakfast, 31 May (7:45-8:45)

- **Imagining tomorrow: The convergence of AI, Robotics, Brain-Machine Interfaces, Quantum Computing, and the Metaverse**

Speaker(s)



Harry Yeff (REEPS100)

Chief Curator of Artistic Intelligence
Visionary Initiative
R100 Studios



Brendan Schulman

Vice President of Policy and Government
Boston Dynamics



Georges-Olivier Reymond

CEO
Pasqal



Taryn Southern

Award-winning artist, storyteller and
strategist

Demo(s):



Spot

Agile mobile robot
Boston Dynamics/Leica Geosystems



Robert F. Trager

Professor
University of Oxford





[AlforGood](https://www.facebook.com/AlforGood)



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[@aiforgood](https://www.instagram.com/aiforgood)



<https://space.bilibili.com/1855109650>



[@AIForGood](https://twitter.com/AIForGood)



[ITU News](#)



[@AlforGood
Global Summit](https://www.linkedin.com/company/AlforGood-Global-Summit)



aiforgood.itu.int



[@itu_AlforGood](https://www.tiktok.com/@itu_AlforGood)



ai@itu.int



[Neural Network](#)



*Volunteers welcome!
Please reach out for details*



Shape
the future of
#AlforGood

aiforgood.itu.int





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ITUGSR

KAMPALA2024

Regulation for Impact

Under the theme « **Regulation for impact** » GSR-24 will feature from 1-4 July pre-events, thematic sessions and side-events bringing together regulators, policy makers and digital stakeholders from around the world and providing a global platform for knowledge exchange. Main topics:



- **Space economy**
- **Maximizing digital opportunities for impact**
- **Connecting everyone, everything, everywhere, all at once**
 - **Mastering digital transformation**
 - **Safe and inclusive digital financial services**
 - **AI and robotics for positive impact**
 - **Agile regulation for innovation**
 - **Harnessing digital for climate action**



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Preparations for Council 24 session (4-14 June 2024)

- Revised draft agenda, including comments received will be posted as DOC1
- Time Management Plan for Plenary to posted as DT/2
- Time Management Plan for SC-ADM to be posted as DT/3
- Annotated agenda to be posted in the coming week
- All participants shall register including delegates from Permanent missions

KEY DATES



Virtual briefing for
new Councillors



Deadline for
Member States'
Contributions



CWG-FHR



First day of
Council

ITEMS ON THE AGENDA OF PLENARY

- **PL 1- Building a fit-for-purpose ITU**
 - Update on ITU Transformation Process & Roadmap
- **PL 2 -Delivering as one ITU (General policy, strategy, and activities)**
 - Report on the concept of “One ITU”
 - Strengthening the regional presence
 - Report of the Council Working Groups and Expert Groups
 - Comprehensive report on ITU's role in implementing the outcomes of WSIS and the 2030 agenda for sustainable development,
 - ITU's role in implementation of Space 2030 agenda
 - Collaboration with the UN system
 - Green digital transformation
 - Report on ITU's programme on gender equality
 - Youth engagement and initiatives at ITU and progress in the preparation of the Youth Summit
 - Preparation for World Telecommunication Policy Forum (WTPF-26)
 - Update on the implementation of the ITU Council Resolution on assistance and support to Ukraine
 - Report on Assistance and support to Palestine
 - Internet activities

ITEMS ON THE AGENDA OF PLENARIES

PL 3- Improving ITU Governance

- Report on the Radiocommunication Assembly (RA-23) and World Radiocommunication Conference (WRC-23)
- Preparation for World Telecommunication Standardization Assembly (WTSA-24)
- Exact place and dates of the World Telecommunication Development Conference (WTDC-25) as well as draft agenda
- Agenda of WRC-27
- Outcome of consultations on proposed improvements to the Plenipotentiary Conference
- Creation of the Council Working Group on the preparation of the strategic and financial plans for 2028-2031

ITEMS ON THE AGENDA OF ADM COMMITTEE

ADM-1- Strengthening organizational excellence (Budget and finance)

- ITU-wide resource mobilization strategy
- Cost Recovery for the processing of satellite network filings
- Information and Communication Technologies Development Fund (ICT-DF)
- Allocations of savings achieved in 2023 budget implementation and exhibition working capital fund
- Annual budgetary implications of addressing the WRC-23 decision

ADM-2 – Strengthening organizational excellence (Accountability)

- Financial operating report for 2022 and 2023
- External Auditor report: Union's accounts 2022 and 2023
- Report from the Oversight Unit's internal audit function, the Oversight Unit's investigation function, the Ethics Office
- Strengthening risk management and the internal control system
- Report of the Independent Management Advisory Committee (IMAC)

ITEMS ON THE AGENDA OF ADM COMMITTEE

ADM-3- Strengthening organizational excellence

(Enabling environment, Human resources, IT, Headquarters)

- Progress report on the implementation of the Human Resources strategic plan
- Report on the implementation of Resolution 1420 (Amendments to the statute of the International Civil Service Commission)
- Roadmap for ITU website improvements by PP-26
- High-level guidance for management and Governance of fully Virtual and physical meetings with remote participation
- Report on progress on the Union's headquarters premises project Report from MSAG



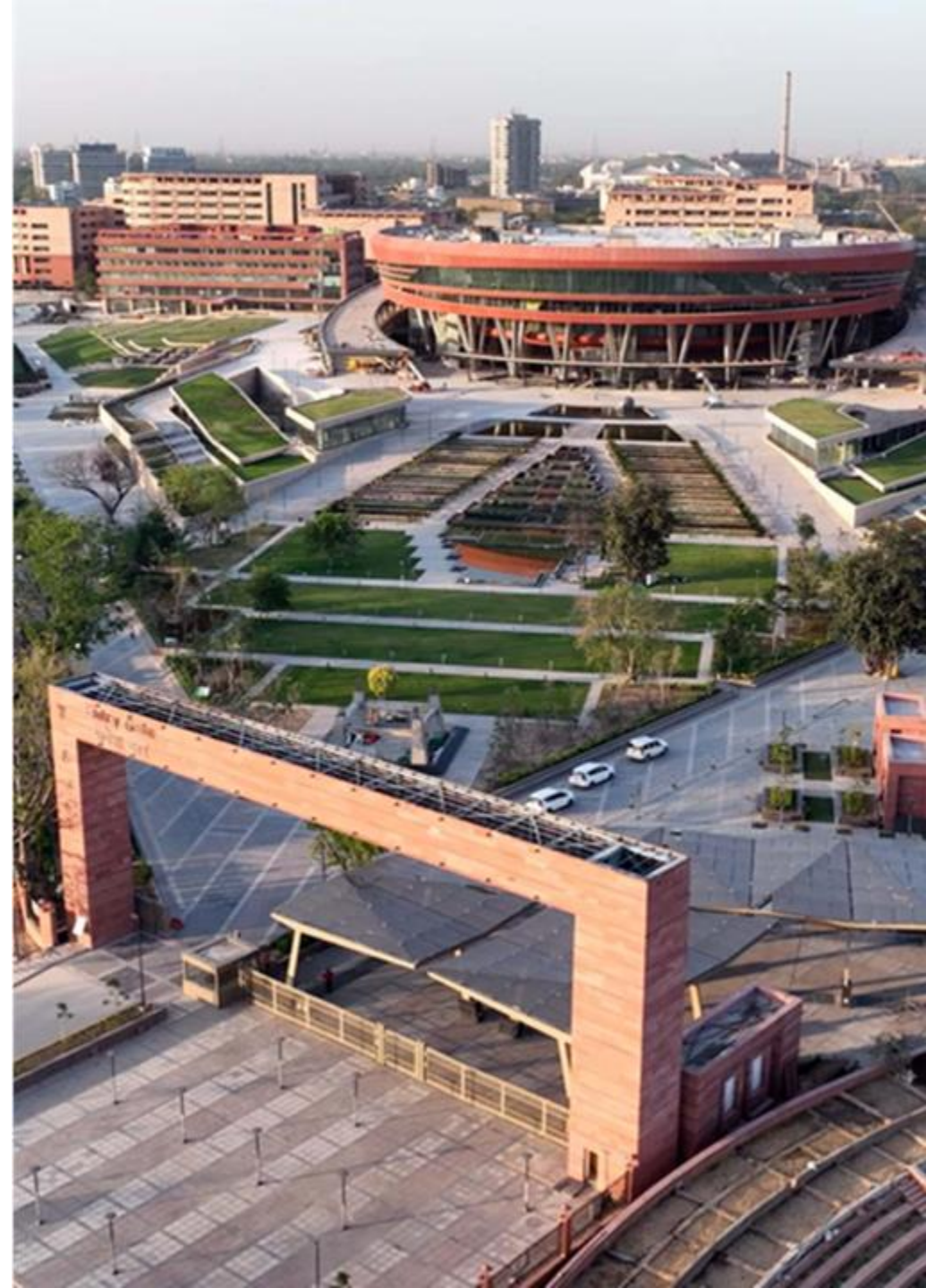
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WTSA-24: itu.int/wtsa/2024/

World Telecommunication Standardization Assembly (WTSA-24)

- **New Delhi, India, 15 - 24 October 2024**
- **Joint Opening Ceremony WTSA-24/Indian Mobile Congress:**
15 October 2024, 11:00am-12:30pm
 - With ITU Elected Officials, the Honorable Prime Minister of India and other high-level government representatives and industry VIPs
- **WTSA-24 Chair:** Sh. Ritu Ranjan Mittar , Director General (Telecom), Telecommunication Engineering Centre, Government of India



WTSA-24 side events overview



Events	Dates
48h Hackathon & prize ceremony at AI for Good Impact India	1-2 Oct. + Prize Ceremony
Global Standards Symposium (GSS-24)	14 Oct.
GSS-24 High Level Segment	14 Oct.
World Standards Day Celebrations	14 Oct.
ITU Expo	14-24 Oct.
Digital Wave Stage at Expo	14-24 Oct.
Robotics for Youth Challenge India 2024 at India Mobile Congress (IMC)	17 Oct. AM
WHO-ITU Safe Listening Standards Workshop at IMC	17 Oct. AM
Network of Women in ITU-T(NoW in ITU-T)	17 Oct.
AI for Good Impact India at IMC	18 Oct.
Kaleidoscope Academic conference	21-23 Oct.
UN Day	24 Oct.
ITU-T Study Groups leadership training	25 Oct.

World Standards Cooperation Ceremony

Advancing the voluntary consensus-based International Standards system

On the occasion of World Standards Day, join this pivotal session to hear from leaders who will deliver insightful speeches on the crucial role of international standards in shaping the landscape of emerging technologies, fostering innovation, and steering the course for the next digital wave. Gain a profound understanding of how global collaboration in standardization is essential for ensuring interoperability, security, and sustainability in the rapidly evolving digital realm.



Seizo Onoe, Director,
Telecommunication
Standardization Bureau, ITU



Sergio Mujica, Secretary-General,
International Organization for
Standardization (ISO)



Philippe Metzger, Secretary-General and
CEO, International Electrotechnical
Commission (IEC)



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STI Forum 2024

9-10 May, UNHQ New York

Theme: *Science, technology and innovation for reinforcing the 2030 Agenda and eradicating poverty in times of multiple crises: the effective delivery of sustainable, resilient and innovative solutions*

ITU Key Engagement:

- Active member of the UN Interagency Task Team on STI for the SDGs
- Co-chairing the IATT Work Stream on Gender and STI
- Nominated speakers to the thematic sessions
- Planned events in STI Forum week:
 - AI for Good Ambassador Lunch Briefing
 - AI for Good Lab
 - Bridging AI Gaps in Developing Regions
 - Refugee Girls and Digital Tech
 - Data for Climate Action (virtual)
 - Gender and STI Exhibition

Global Roundtable on ICT Security Capacity Building, 10 May, UNHQ New York

- Organized by Singapore, on security of and on the use of ICTs
- ITU SG speaking in opening plenary



2024 SIDS Conference

27-30 MAY, 2024 - ANTIGUA AND BARBUDA

SIDS 4

27-30 May, Antigua and Barbuda

Theme: *Charting the course toward resilient prosperity*

ITU Key Engagement:

- ITU BDT Director (head of delegation) speaking in main programme (HL Interactive Dialogue on Data and Digital Tech)
- General Debate Statement
- Participation in the Global Business Network (prior to SIDS4)
- Planned side events (P2C/UMC, EW4ALL, Digital Transformation)
- Published ITU Facts and Figures for SIDS
- ITU co-authored with UNDESA and UNESCO the background paper on data, digital technologies and effective institutions for the Interactive Dialogue, including policy recommendations
- Submitted inputs for the outcome document
- Participated in regional consultations
- Call for P2C pledges for SIDS
- Repackaging ITU's offer of products and services for SIDS to support them in the implementation of the Antigua and Barbuda Agenda

Theme: *Reinforcing the 2030 Agenda and eradicating poverty in times of multiple crises: the effective delivery of sustainable, resilient, and innovative solutions*

In-depth review: Goal 1. End poverty; Goal 2. End hunger; Goal 13. Climate change; Goal 16. Peaceful and inclusive societies; Goal 17. Means of implementation and Partnerships for Sustainable Development.

ECOSOC High-Level Segment

- Multilateral solutions for a better tomorrow: role of ECOSOC towards a sustainable & resilient path by 2030
- Current trends and their impacts: Looking to the future and the realization of the SDGs

ITU Key Inputs

- [ITU Council](#)
- [Broadband Commission for Sustainable Development](#)
- [WSIS Forum](#)
- [UNGIS](#)
- [Partnership on Measuring ICT for Development](#)
- **General Debate:** From the SDG Summit to the Summit of the Future
- **Side events opportunities**

Summit of the Future

Summit of the Future: 22-23 September, UNHQ New York

UNSG's "Our Common Agenda" proposes Summit of the Future for multilateral revitalization and UN Charter/2030 Agenda fulfilment.

Expected Outcome: 'Pact for the Future', with annexes for 'Global Digital Compact' and 'Declaration on Future Generations', upon intergovernmental agreement.

Programme: The Summit spans 3.5 days, including 1.5 days of Action Days for inclusivity and multistakeholder engagement, alongside 2 formal summit days guided by a detailed GA resolution.

ITU Key Engagement

- Following the development of the three documents of the Summit of the Future towards the Summit.
- Action Days and Summit: SDG Digital. Leading the preparation of the theme on Digital and Technology (with UN's EOSG and UNDP), additional details forthcoming.

Global Digital Compact

- The release of the Zero Draft of Summit documents (Pact for the Future, Declaration on Future Generations and GDC) represents two years of global collaboration.
- The Zero Draft of GDC outlines principles for a free, secure inclusive digital future aligned with UN principles and the 2030 Agenda, emphasizing cross-border data flows, AI regulation, and human rights.
- Proposals currently under discussion about new institutions, processes, fora, and mechanisms in the GDC Zero Draft, many stress using and, if needed, strengthening what exists for efficient implementation.
- Some of the related existing processes include AI for Good Summit, CEB's Interagency Working Group on AI, UN Joint SDG Fund for Digital, and the WSIS Process, including IGF and WSIS Forum, UNGIS, WSIS+20 review, CSTD.
- First reading of the Zero Draft took place 2 - 3 May, UNHQ.



**United
Nations**

UN High-Level Advisory Body on AI (HLAB)

Established October 2023, co-chaired by Carme Artigas and James Manyika, with 32 global experts.

Purpose: To analyze and recommend strategies for the international governance of AI, ensuring alignment with human rights and the SDGs.

- **Meetings in 2023**

- **December 2023 Launch:** Interim Report titled "Governing AI for Humanity" released, advocating for stronger international AI governance aligned with international norms.

- **Upcoming in 2024**

- Final report to be published before the Summit of the Future, summer 2024.
- **ITU Engagement:** Hosted HLAB members in Geneva, March 2024; HLAB members to attend AI for Good Summit 2024.
- **ITU Standards:** ITU engagement in deep dives on Standards (co-lead with ISO), on Agriculture, etc.
- **IAWG-AI White Paper:** Submitted to HLAB for consideration in preparing the final report.

The UNFCCC Climate Conference is a chance to:

- Place an enhanced focus on the importance of digital technologies and services in the fight against the climate crisis
- Raise awareness around the need to mitigate negative climate impacts of rapidly increasing digitalization
- Bring the climate and digital community closer together and catalyse opportunities for partnerships
- Announce progress of collaborative endeavours and build momentum to raise ambitions for a climate friendly digitalization

Green Digital Action aims to support these efforts by:

- Convening Green Digital Action as a **continuous multi-stakeholder collaboration to mobilize intensified efforts** of the ICT community in the fight against the climate crisis; as well as strengthen accountability and follow-through of announcements and commitments post COPs.
- **Consolidating digital/climate events under one 'Green Digital Action' agenda** so that interested audience can easily identify relevant sessions at the nexus of digital and climate across the COP29 programme
- **Liaising with UNFCCC and the COP Presidency** to explore avenues for elevating the digital theme's prominence during COP.
- **Catalysing opportunities for partnerships** and broader coordination with key existing mechanisms like the Marrakech Partnership, the Digital with Purpose movement, the Coalition for Digital Environmental Sustainability, or the World Standards Cooperation

| P2C Achievements¹

- So far, P2C has received **895 pledges** worth more than **46 USD Billion**
- P2C engages **435 entities** from government, private sector, UN agencies and other international or regional organizations (including multilateral development banks), civil society, academia, and youth groups
- Of the 435 entities participating in the Coalition, **179 are of governmental nature**
- The **private sector (100 entities)** represents about **23%** of the entities participating in the Coalition
- **22 UN Agencies** are currently involved with the Coalition

¹ As of 1 May, 2024

895

Pledges submitted

Pledges reported **286**

435

Entities

Entities reporting **149**

142

Countries of pledge-makers

\$46.07 bn

Estimated financial values (USD)

P2C Meetings and Events 2024

GLOBAL ADVISORY BOARD CALLS



First Global Advisory Board Call
16 April



Second Global Advisory Board Call
7 November

GLOBAL EVENTS



P2C @ SIDS4 PrepCom2
2 April, NY
P2C @ SIDS4
27-30 May
Saint John's
Antigua and Barbuda



P2C @ WSIS
27-31 May
Geneva, Switzerland



P2C @ AI4Good
30-31 May
Geneva, Switzerland



P2C @ UNGA
SDG Digital Day
20/21 September
New York, USA



P2C Annual Meeting
12 December
Geneva, Switzerland

REGIONAL EVENTS



RDF CIS
26-27 March
Astana,
Kazakhstan

NATIONAL EVENTS



NATIONAL ROUNDTABLES
(Joint SDG Fund/ IDB Roundtables
TBD)



Cambodia RT
8-9 July
Phnom Penh,
Cambodia

Mar 2024

Apr 2024

May 2024

Jul 2024

Sep 2024

Oct 2024

Dec 2024

Demystifying Digital Series

The ITU Demystifying Digital initiative aims to demystify technology for a predominantly non-technical audience. It brings together ITU staff and experts with members of the diplomatic community in Geneva and New York, to help facilitate a better understanding of emerging trends and fostering discussions on their potential impact.

Past sessions covering the following topics:

- “WSIS+20 & AI for Good Summit”,
- “How the Internet Works/Internet Governance”
- “Global Digital Compact”,
- “Digital Skills for Sustainable Development”,
- “Demystifying the Citiverse and Smart Cities”,
- “ITU Specific Support Programmes (SIDs), Activities and Initiatives”,
- “WRC-23”,
- “Quantum”

Contact us

These informative sessions are hosted by Permanent Missions upon their request.
The topics of interest are identified by the host.

More information is available at the [ITU Members Hub](#).
Contact us at demystifying@itu.int to schedule a session.

Not a Woman's Job?

*Changing Faces of
Science and Tech*

Submit your photos!

UNOG-CERN-ITU photo exhibition this summer shows photos of women who have challenged gender stereotypes and overcome barriers in the field of science and technology
#STEM

ITU.int/hub/photo-exhibition



Photo Exhibition

**Not a
woman's
job?**

*Changing faces
of science
and tech*

→ **UN Geneva + CERN + ITU**

Interactive discussion





Thanks for joining this briefing!



memberstates@itu.int

Or visit the Permanent Mission
corner in the ITU website

<https://www.itu.int/permanent-missions>