

Briefing to Ambassadors



Update on activities

ITU, Popov Room
Geneva, Switzerland

Monday, 9 September 2024

Agenda

- 16:00 WTSA updates
- 16:30 Fall Briefing
- 17:25 Group photo
- 17:30 Cocktail reception



Agenda

1. Preparations for WTSA
2. What's New ?
3. Governing Bodies Update
4. Building a fit-for-future ITU
5. UN engagement
6. Member States engagement
7. Open discussion



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Remembering

H.E. Ms. Ana Cecilia

GERVASI DIAZ Ambassador

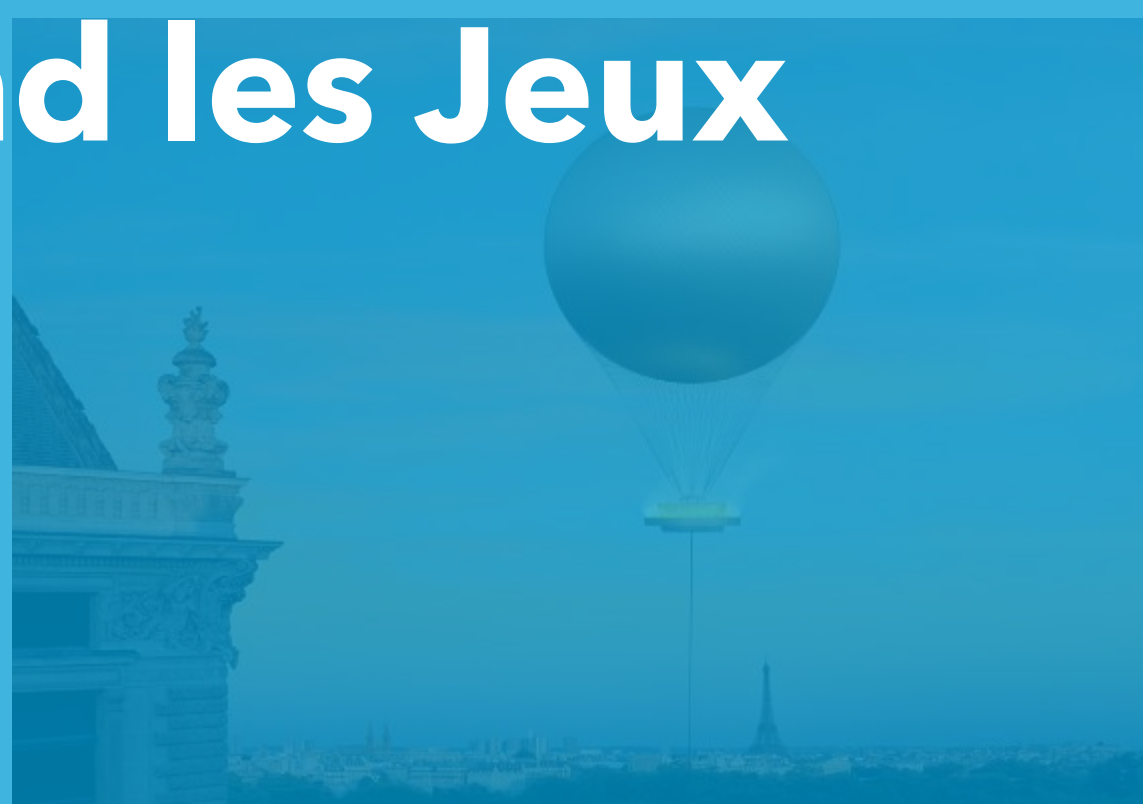
and Permanent

Representative of Peru





Ouvrons Grand les Jeux





INTERNATIONAL TREATY - RADIO REGULATIONS (RR)



- ❑ International treaty on the use of radio spectrum and associated satellite orbits
- ❑ Updated every 4 years by a World Radiocommunication Conference (WRC)
- ❑ WRCs bring together all stakeholders in a process that aims at building and making decisions by consensus
- ❑ Just published the **Radio Regulations (2024 Edition)** reflecting the results of the WRC-23
- ❑ Associated software tools soon to follow



<https://www.itu.int/pub/R-REG-RR-2024>

WORLD RADIOCOMMUNICATION SEMINAR 2024



- ❑ **2 to 6 December 2024**
- ❑ **Geneva, Switzerland**
- ❑ **Objectives:**
 - ❑ Use of the radio-frequency spectrum and the satellite orbits
 - ❑ Application of the provisions of the ITU Radio Regulations.
- ❑ **Part 1:**
 - ❑ Plenary Sessions
 - ❑ 2 and 3 December (09:30-12:30 / 14:00-17:00)
 - ❑ Participation in the Plenary Sessions is open to all
- ❑ **Part 2:**
 - ❑ Terrestrial and Space Workshops (hands-on)
 - ❑ 4 to 6 December
 - ❑ Participation in the Workshops is restricted to the ITU Member States and Academia as well as ITU-R Sector Members and Associates



- ❑ First Time Convened and Hosted by ITU
- ❑ Joint ITU BR-GS Effort
- ❑ **Objectives:**
 - ❑ To convene governments, satellite industry and key space actors to facilitate a common understanding and subsequent actions to ensure space systems remain sustainable and accessible
 - ❑ To leverage ITU leading role in space activities
- ❑ **Topics:** Space Policy and Law, Strategies, Spectrum, Deorbiting of Spacecrafts, Space Situational Awareness, Space Programs
- ❑ **50+ Top Leaders and Expert Speakers**
- ❑ **500 Participants and more to join in person and remotely**
- ❑ **UN Agencies, Regulators, Satellite Operators, Space Agencies, Industry, Civil Society, Academia**

www.itu.int/SSF



May

June

Oct.



ITU Council

Study Groups/Regional Groups

Focus Groups

Webinar

TSAG

SG2	SG11	SG16
SG3	SG12	SG17
SG5	SG13	SG20
SG9	SG15	

FG-AINN	FG-CD
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Global Initiatives

GI-AI4H	GI-RNH
GI-VW	U4SSC

AI for Good	ITU Journal
Digital Transformation	

CxO Roundtable
WSC (with ISO/IEC)
...





BBC NEWS

BUSINESS TODAY

UN hosts AI for Good Global Summit



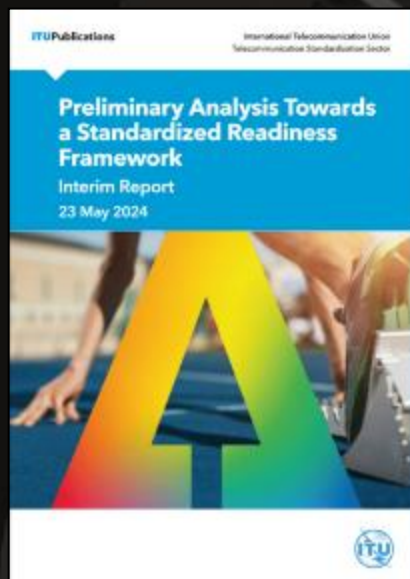
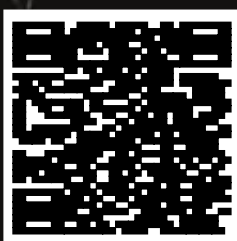
AI for Good
Global Summit

Outcomes

AI capacity development



Impact Initiative
announcement




AI Readiness Interim
Report



Innovate for Impact
Interim Report



 **Coming soon!**



AI Governance Day
Report with Oxford



Deloitte.

AI for Good Global Summit
Flagship report



UNU – AI for Good
All Year – Online Flagship Report



ITU Events



AI for Good Global Summit

Accelerating the United Nations
Sustainable Development Goals

8-11 July 2025
Geneva, Switzerland



40+ UN PARTNERS





AI for Good

Global Summit 2025

Monday
7 July



Academic Conference

Tuesday-Wednesday
8-9 July



AI for Good Global
Summit

Thursday
10 July



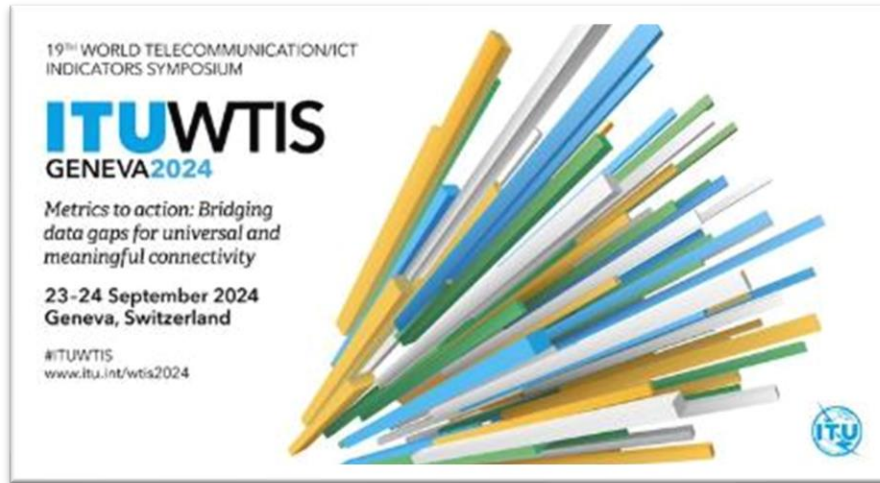
AI Governance Day

Friday
11 July

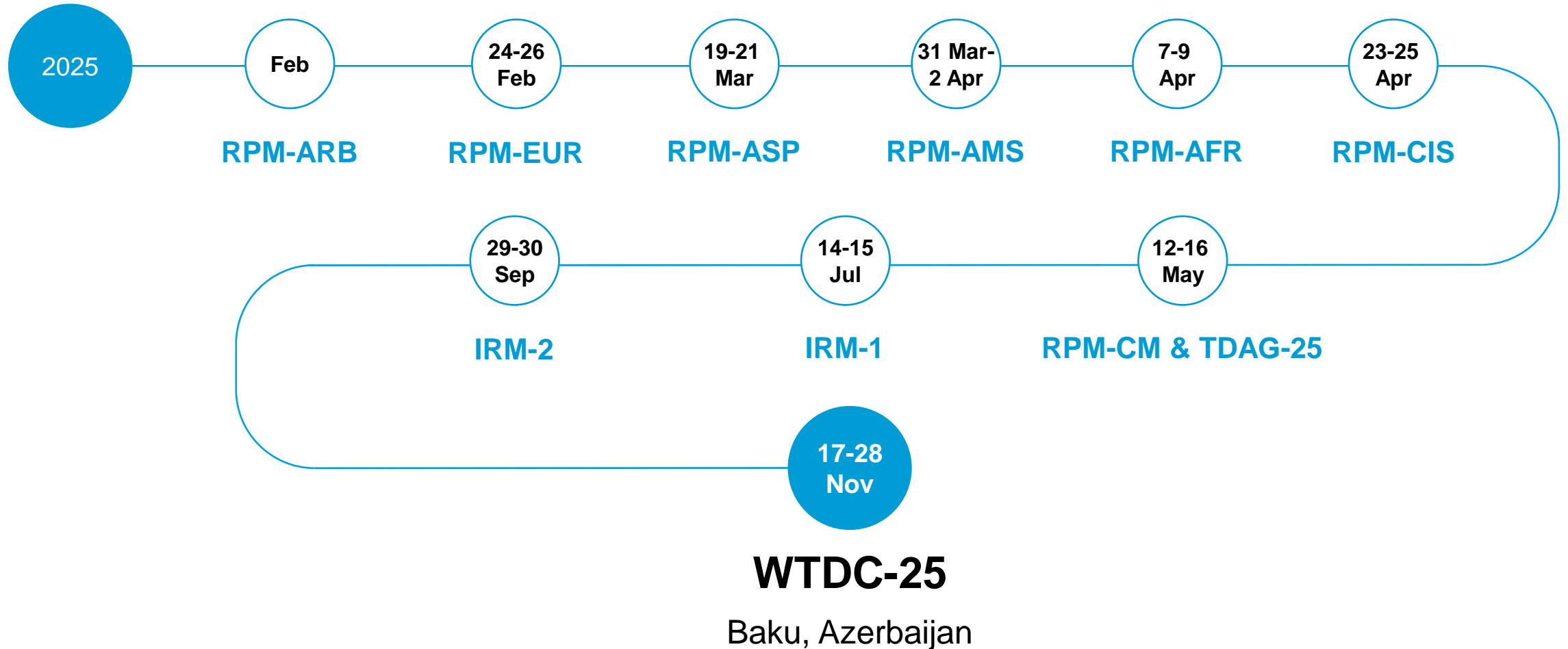


International AI
Standards Day

Boosting Digital Skills , Bridging data gaps and Shaping our Digital Future through innovation



Gearing up for WTDC-25





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- 3. Governing Bodies Updates**
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Governing Bodies Updates

To further review the outcomes, kindly consult:

- [Doc INF/20](#)
- The [C24 Snapshot Report](#)



ITU Council 2024 Snapshot Report

Geneva, Switzerland, 4 to 14 June

The latest session of the Council of the International Telecommunication Union (ITU) reached key decisions on future space development, greening the digital industry, and global digital cooperation for a better future.

The annual governing body also approved ITU's annual report, confirmed operational plans for the next four years, noted expert findings on timely issues; and strengthened preparations for upcoming ITU standardization, development, and plenipotentiary conferences.

The Council, composed of 48 Member States, acts as ITU's governing body in the four-year cycle between plenipotentiary conferences. Council decisions keep ITU responsive to the needs of fast-evolving digital economies and societies worldwide, reinforcing the pursuit of universal connectivity and sustainable digital transformation for the good of all.

“ *Let's align digital inclusion with the pace of digital transformation and bring digital development to every corner of the planet, to harness the potential of radiocommunications to the fullest, to realize the true value of standards, to strike the right balance between the benefits and the risks of emerging technologies... This is the ITU the world needs and the ITU we all want.*

 **Doreen Bogdan-Martin** - ITU Secretary-General

Key outcomes

Governing Bodies Updates

Highlights from the Council include new Council Resolutions and Decisions on

- ❑ ICTs 'contribution to sustainability and climate action
- ❑ Strengthening Child online Protection Activities
- ❑ The establishment of the Council Working Group for Strategic and Financial Plans for 2028-2031
- ❑ The Assistance and support to Palestine for rebuilding their telecommunication sector
- ❑ ITU's role in the implementation of the WSIS outcomes and the 2030 Agenda for Sustainable Development
- ❑ On the precise place, exact dates, and draft agenda of WTDC-25 to be held in Azerbaijan
- ❑ The theme and preparation for the Seventh World Telecommunication/Information and Communication Technology Policy Forum to be held in 2026
- ❑ The facilitation of the accession of the Republic of Palau as the 194th Member State of the Union
- ❑ On the Alternative reassessed project for ITU's headquarters premises
- ❑ ITU internal Oversight Charter

Governing Bodies Updates Council WGs&EGs Autumn Cluster

Monday 30 September	Tuesday 1 October	Wednesday 2 October	Thursday 3 October	Friday 4 October
CWG on Languages EG-ITRs	CWG-COP EG-International Telecommunication Regulation (ITRs)	CWG-WSIS&SDGs	CWG-WSIS&SDGs	CWG-Internet
CWG-Child on Line Protection EG-ITRs			OPC Internet	
Monday 7 October	Tuesday 8 October	Wednesday 9 October	Thursday 10 October	Friday 11 October
CWG-Finance, Human Resources IEG-WTPF	CWG-FHR IEG-World Telecommunication Policy Forum	CWG-FHR	CWG-Strategic and Financial Plans	CWG-SFP

Agendas and Documents available on each group-website
[Working Groups - 2024 Session \(itu.int\)](https://www.itu.int/working-groups-2024-session)



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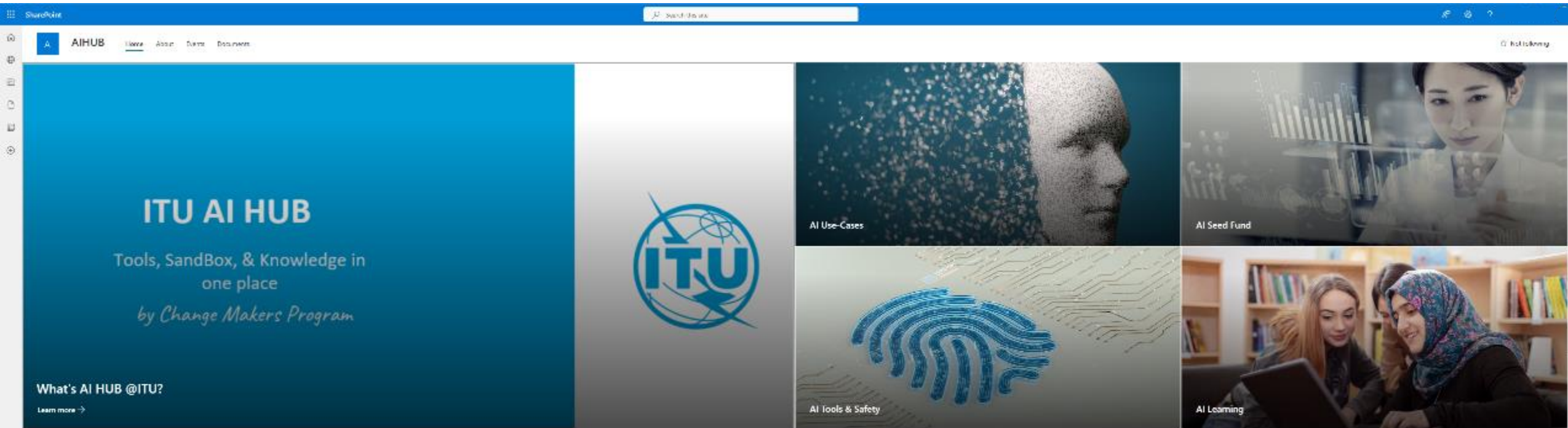
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Transforming ITU for Enhanced Efficiency and Effectiveness

Key Initiatives:

- Improving financial management, accounting, payroll cost distribution, and travel planning which will drive cost savings and improve financial accountability.
- Enhance our recruitment processes and introduce greater mobility to attract and maintain a more dynamic and effective workforce.
- Update and improve our performance management and introduce staff recognition programs to increase motivation and productivity.
- Drive greater use of AI tools and train staff on AI tools through our newly launched internal ITU AI Hub.





What's AI HUB @ITU?

[Learn more](#) →

Welcome to the beta version of the AI HUB @ITU, your single point of access to AI tools, knowledge, and resources to learn, explore, develop, and apply AI technologies in our day-to-day work.

This beta version is the first iteration of the AI HUB, a collaborative space featuring the content defined by the amazing volunteer work of the AI in Comms Change Makers team. It is open to all ITUs to provide feedback on how to best develop a space that facilitates an ethical and agile adoption of AI at work.

We invite you to give us feedback on how to improve the HUB. Tell us what AI tools should be



Present resources

Youth and Gender

- ❑ Youth engagement mechanisms
 - ❑ Youth Task Force
 - ❑ ITU Secretary-General Youth Advisory Board
- ❑ Upcoming opportunities :
 - ❑ Robotics for Good Youth Challenge
 - ❑ Global Youth Summit 2025
 - ❑ AI for good Youth Zone
 - ❑ ITU Generation Connect Young Leadership Programme
- ❑ Young Professionals Programme (YPP) and JPO Programme
- ❑ Gender Task Force
- ❑ Gender and Youth Unit
- ❑ Implementation of UN SWAP 3.0
- ❑ EQUALS 2.0





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Summit of the Future: Global Digital Compact



Objective 1: Closing all digital divides accelerating progress across the SDGs

Objective 2: Expanding inclusion in and benefits from the digital economy for all

Objective 3: Fostering an inclusive, open, safe and secure digital space that respects, protects and promotes human rights

Objective 4: Advancing responsible, equitable and interoperable data governance approaches

Objective 5: Enhance international governance of artificial intelligence for the benefit of humanity

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Follow-up and Review

ITU statistics	WTIS	Broadband Commission
WSIS action lines	WTPF	Standards, policy, regulatory work on resilience (terrestrial, subsea & space)
ITU-R: satellite orbital slots allocation	Space sustainability	Giga
Green digital action, E-waste work	EQUALS	ITU academy-partnerships
Digital Skills Trainings, Digital Transformation Centers	Digital Public Infrastructure initiative	Digital Infrastructure Investment Initiative

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Follow-up and Review

ITU-D Regulatory work: country ICT regulatory reviews and assessments, guidelines, GSR

ITU academy – global exchanges

Fostering innovation: challenges, forums, innovation and entrepreneurship alliance

Supporting countries on digital transformation journeys

ITU-OHCHR collaboration

ITU-T: standards development with a human rights lens

WSIS forum platform

Child Online Protection-guidelines, trainings, online safety with Sango for kids, research and reports,

Member state engagement: CWG-COP, CWG-Internet, collaborating with governments particularly on Child Online Protection policies

Standards collaboration on AI watermarking, multimedia authenticity and deepfake detection World Standard Cooperation (ITU, IEC, ISO)

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Follow-up and Review

ITU Statistics: IDI indicators, Global Cybersecurity Index

Broadband Commission WG on Data Governance

ITU-T: data interoperability efforts

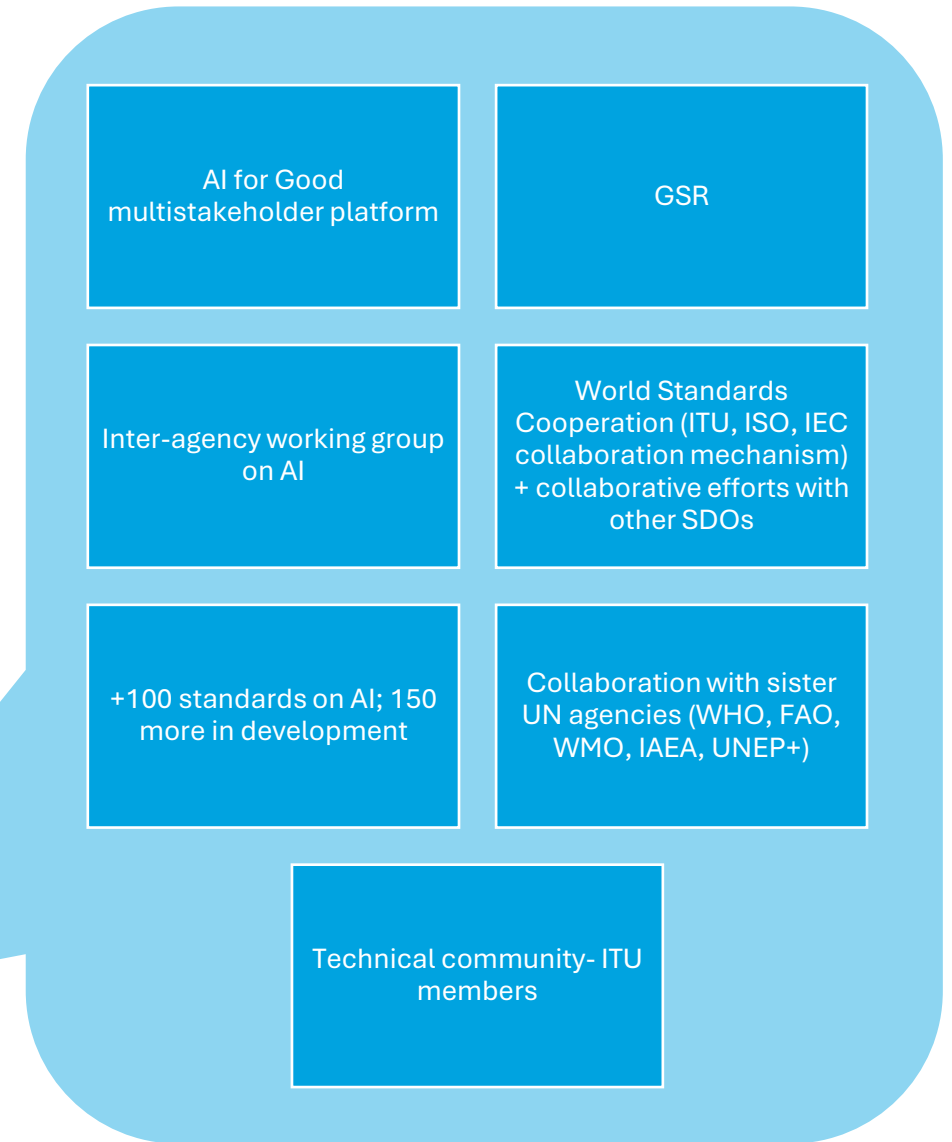
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Follow-up and Review

WSIS+20 review

The WSIS Forum and IGF

UN System-wide coordination mechanisms (UNGIS and IAWG-AI)

AI for Good

UN General Assembly High-Level Week 21-28 September



+ Action Days

- #YouthLead for the Future
- A digital future for all
- A peaceful future for all
- A sustainable future for all



Other UN events / venues include:

- SDG Moment
- 50+ side events on the action days
- SDG Media Zone
- SDG Lounge events

Many other events
outside UNHQ
including:





SDG Digital
20-21 September, 2024
New York

The cornerstone of ITU's ongoing efforts to leverage digital innovation for achieving the Sustainable Development Goals (SDGs),

Set within the broader context of this year's UN General Assembly, the [Summit of the Future](#) and its [Action Days](#).

SDG Digital will exemplify how **digital technologies** can lay the groundwork for a more **sustainable, inclusive, and responsible future**.

This year, SDG Digital will propel participants forward into the future, encouraging exploration of the trends, risks, and opportunities presented by digital and emerging technologies on our journey forward.

SDG Digital
**GameChangers
Award**

Second edition this year.

Awards ceremony **on 20 September 2024.**

Five categories:

Award 1 People Empowering Lives and Communities

Award 2 Planet Innovation for our climate and environment

Award 3 Prosperity Promoting Economic Growth

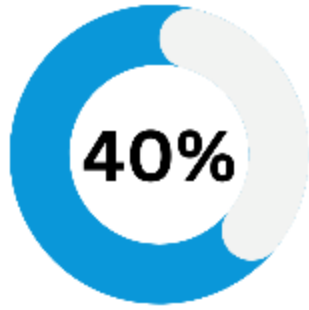
Award 4 Peace Building Peaceful and Inclusive societies

Award 5 Special Award: Pioneers (YOUTH)

Recognizes young innovators (ages 18 to 29), or youth organizations who are trailblazers by bringing fresh perspectives and creative solutions to achieve the SDGs.



Key figures



Submissions
from Youth
(18-29 years)



Submissions
including AI



126

Countries



20

Finalists
announced in
each category

#WSP





WSIS+20 Calls to Action

WSIS+20 High-Level Event 7-11 July, Geneva, Switzerland

A platform for multistakeholder discussions on the progress made since the inception of WSIS and take stock of the achievements/success in 20 years. The new calls for action soon to be launched:

Open Consultation Process

WSIS Stocktaking and WSIS Prizes

WSIS Fund in Trust

Call for Inputs: WSIS+20 Review

In accordance with ITU Council Resolution 1332, members and other stakeholders are invited to contribute their views on the work of the ITU in the WSIS+20 review, including ideas related to the review of the WSIS Action Lines.

Oct. 2024

An online form launched in August 2024 for all stakeholders,
deadline 31 January 2025

Feb. 2025

ITU Council Working Group WSIS&SDG
1st Physical Meeting

7-11 July 2025

ITU Council Working Group WSIS&SDG
2nd Physical Meeting

A side event during the WSIS+20 High-Level Event 2025



WSIS+20 Review Joint Preparatory Process

2023 SDG Summit	2023 Japan Phase	Regional Events	2024 Geneva Phase	2024 Summit of the Future	2024 IGF	2025 Paris Phase	2025 WSIS +20 Modalities	2025 CSTD Review	2025 Geneva Phase	2025 New York Phase
18- 19 Sep 2023	<p>8-12 Oct IGF 2023 :</p> <ul style="list-style-type: none"> • WSIS+20 High-Level Panel • WSIS High-Level Dialogue • CSTD WSIS+20 Open consultation • WSIS+20 HLE OCP • WSIS+20 UNGIS open forum 	<p>UN ESCAP: ARMENIA Nov 2023, Yerevan, Armenia</p> <p>UN ECE (RDF): 14 March 2024, Geneva, Switzerland</p> <p>UN ESCWA: DUBAI 21-23 May 2024, Dubai, UAE</p> <p>UN ESCAP: - 3-5 Sept 2024, Astana, Kazakhstan - 25-26 Sept, Jeju Island, South Korea</p> <p>UN ECA: TBC</p> <p>UN ECLAC: CHILE 9th Ministerial Conference 7-8 Nov 2024</p>	<p>27-31 May 2024: WSIS+20 Forum High-Level Event 2024</p>	<p>22-23 Sep 2024 WSIS-UNGIS Side Event: 20 September 10-11am</p>	<p>15-19 Dec 2024: IGF 2024, Riyadh, Saudi Arabia</p> <p>Second Physical Meeting of the Open Consultation Process for WSIS+20 HLE 2025</p> <p>18 December, 9:45-10:45</p>	<p>18-19 Feb 2025 (UNESCO)</p> <p>Appointment of co-facilitators _ Resolution on the overall review by the General Assembly of the implementation of the outcomes of the WSIS (TBC)</p>	<p>7-11 April 2025 28th CSTD session</p> <p>21-22 Oct 2024 (CSTD Intersessional Meeting)</p>	<p>7-11 July 2025: WSIS+20 High-Level Event 2025</p>	<p>UNGA High-Level Meeting on the overall review of the implementation of the Outcomes of the WSIS</p>	



COP29

Baku
Azerbaijan



COP29
Baku
Azerbaijan

Agenda

High-level GDA opening	Net zero digital tech industry	Green tech standards at ISO-IEC-ITU Standards Pavilion
AI for EW4All	Digital climate resilience and climate monitoring	Digitalization for climate action at Türkiye Pavilion
Circular digital industry and critical raw materials	Green computing AI and data centers	Digital and transport nexus with ITF
AI Innovation Factory	Partner sessions	Ministerial segment

Ministerial Segment

Ministerial Roundtable on Digital Action Path 4 Green World, 16 November 2024, Baku - at the first ever Digitalization Day in COP history, the Ministerial Roundtable will explore how digital technologies can transform climate action

Key Commitments

- Leveraging digital technologies for climate action
- Building resilient digital infrastructure
- Mitigating digitalization's environmental impact
- Promoting digital inclusion
- Fostering sustainable innovation



The roundtable will conclude with the adoption of the first **Ministerial Declaration**, affirming the vital role of digital technologies in climate action and outlining a collaborative framework for advancing sustainability

Green Digital Action Initiative

Thematic Pillars



Reduce ICT sector **GHG emissions**



Leverage **emergency telecommunication systems** to ensure life-saving disaster alerts



Drive the adoption of international **green standards**



Advance **climate solutions** through **open environmental data and technology**



Foster a **circular ICT industry**



Facilitate a **green transition across all industries** through digital technology and skills development



Advance **green computing**



43 tech companies and organizations came together to push for **Green Digital Action at COP28**



7 GDA sessions and **19 partner events**



The collective efforts resulted in **9 key commitments** across **4 thematic pillars**

- Corporate agreements to set 1.5 degree aligned science-based targets, publish transition plans, and **increase transparency** on emissions data across the tech industry through a joint database
- Joint statement by ITU, ISO and IEC on the importance of **sustainability being built into technical standards development by design**
- Action plan launched to **strengthen industry and country collaboration on the implementation of environmental sustainability standards**
- Cross-country collaboration to **develop e-waste regulation**
- Pledge from the mobile telecommunication and satellite industry to **support the Early Warnings for All initiative** through **cell-broadcast and direct-to-device services**





**Third United Nations
Conference on
Landlocked Developing
Countries**

LLDC3 Connectivity Track

Aligned with the Partner2Connect Focus Areas

ACCESS

Enhancing digital infrastructure to connect people everywhere.



ADOPTION

Empowering communities through digital skills and literacy.



VALUE CREATION

Advancing meaningful connectivity for socio-economic development.



Connectivity Track Focus Areas

ACCELERATE

Incentivizing investments in digital technologies and innovation.



LLDC3 will provide an opportunity to build on P2C achievements and further matchmaking

- So far, P2C has received **935 pledges** worth **USD 51.08 USD billion**
- P2C engages **445 entities** from government, private sector, UN agencies and other international or regional organizations (including multilateral development banks), civil society, academia, and youth groups
- Of the 445 entities participating in the Coalition, **177 are of governmental nature**
- The **private sector (104 entities)** represents about **23%** of the entities participating in the Coalition
- **26 UN Agencies** are currently involved with the Coalition

935

Pledges submitted

445

Entities

145

Countries of pledge-makers

USD 51.08 bn

Estimated financial values (USD)



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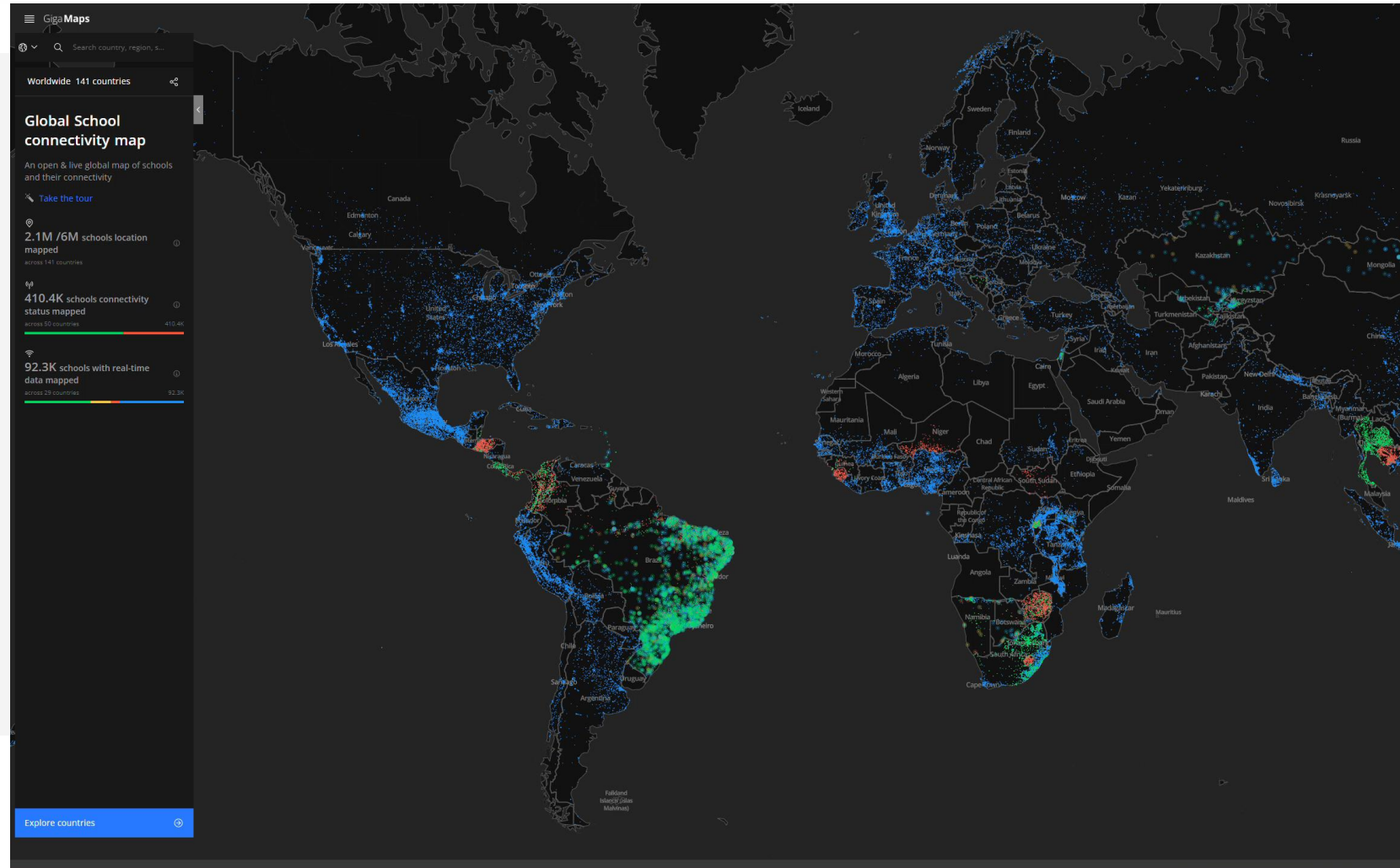
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The Digital Infrastructure Investment initiative (DIII)

Co-led with the DFI community, and in coordination with the G20 Brazil Presidency

- Convened by ITU
- Co-led with **AiIB, AfDB, EBRD, IDB, IsDB and WBG**
- Closely coordinated with the **G20 Brazil Presidency**. Knowledge-partner: BCG.
- Phase One outcomes expected to inform **the G20 Digital Economy Working Group** (ITU serves as knowledge partner); and as an input to the **UN LLDC3 Conference, Global Digital Compact and the Summit of the Future**.
- Initiative outcomes will contribute to the Finance track of **Giga** (ITU-UNICEF school connectivity initiative)



Other Updates

Upcoming Briefings for permanent missions

 The UN specialized agency for ICTs

Events Publications Membership News

Home > Membership > Our members > Permanent Missions in Geneva

Permanent Missions in Geneva

Permanent Missions represent their country at the United Nations Office and other international organizations in Geneva - including ITU.

Representatives of Permanent Missions work closely with ITU to promote the development of sustainable and accessible digital technologies and ICTs in their countries and regions. ITU supports Permanent Missions in Geneva in all the activities of the Union. The resources below are designed to help newly appointed diplomatic personnel in missions engage quickly and fully with ITU and its work.

- Regional group briefings for Ambassadors. (Arab States, 13 Nov; the Americas, 15 Nov; CIS, 3 Dec.)
- Newly appointed diplomats briefing, 14 Nov.
- Briefing for SIDs (Q4)

Demystifying Digital Series

- ❑ Aims to demystify technology for a predominantly non-technical audience.
- ❑ Brings together ITU staff and experts with members of the diplomatic community in Geneva and New York, to help facilitate a better understanding of emerging trends and fostering discussions on their potential impact.
- ❑ Example of past topics: Citiverse; a Diplomat's Guide to Satellite Tech & Policy; UN System White Paper on Global AI Governance; WSIS+20 & AI for Good Summit; How the Internet Works; Global Digital Compact; Digital Skills for Sustainable Development; Demystifying Smart Cities; ITU Specific Support Programmes (SIDs), Activities and Initiatives; WRC-23; Quantum;
- ❑ Hosted by Permanent Missions upon their request. The topics of interest are identified by the host.
- ❑ Contact us at demystifying@itu.int to schedule a session.

Throughout 2025, ITU will commemorate 160 years at the forefront of innovation, policy and multilateral cooperation on information and communication technologies.

- 1. Celebrate 160 years of innovation and multilateralism;**
- 2. Engage** in showcasing how technology has historically advanced social good;
- 3. Promote gender equality in digital transformation**

Contact us: ITU160@itu.int





Thanks for joining this briefing!

memberstates@itu.int

**Or visit the Permanent Mission
corner in the ITU website**

<https://www.itu.int/permanent-missions>