

Bourhan Yassin

CEO of Rainforest Connection (RFCx)

Bourhan Yassin is a long-time veteran of the tech industry and more recently in the conservation industry. Bourhan has over fifteen years' experience in building and leading large-scale operations and engineering teams in several Bay Area companies including Powis and Zazzle. Additionally, Bourhan led the Dubai-based e-commerce company MarkaVIP, where he served as long-time COO before joining Rainforest Connection (RFCx).

An experienced leader, Bourhan Yassin, has spent the last 5 years as COO of Rainforest Connection prior to his current CEO role, successfully leading the organization's mission from concept to reality in more than 32 countries.