

Maikel Wilms

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Maikel Wilms has been with Boston Consulting Group (BCG) since 1998. Maikel is a core member of the Technology, Media & Telecommunications practice.

Maikel has worked extensively with leading telcos for more than 15 years on multiple projects, with a focus on network strategy and roll-out and on B2B commercial strategies. These projects include technology selection for a fixed broadband roll-out, growing ICT businesses, 4G roll-out strategies, and B2B channel optimization.

Maikel has co-authored many BCG publications on telcos and their role in the digital economy.