

Pamela Coke-Hamilton

Executive Director of International Trade Centre, ITC

Pamela Coke-Hamilton has served as Executive Director of ITC since October 2020. Since that time, she has led the agency to meet the economic and trade challenges posed by the Covid-19 pandemic and subsequent global supply chain disruptions. Ms. Coke-Hamilton has a breadth of experience and expertise in trade-related capacity-building and sustainable development and a deep understanding of the challenges faced by vulnerable economies such as the small island developing states and least developed countries. Ms. Coke-Hamilton has worked extensively with the private sector and academia across African, Caribbean and Pacific countries to build trade-related institutional strength within member States. She also established the Women Empowered through Export (WeXport) platform to address the disadvantages that women-owned firms experience in accessing markets. She began her career in Jamaica's Ministry of Foreign Affairs and Foreign Trade, and later also served as Director of Trade, Tourism and Competitiveness of the Organization of American States (OAS) and Executive Director of the Caribbean Export Development Agency (CEDA).