

## **Ram Mahadevan**

CEO, Jiva

Ram is CEO and founder of Jiva Agriculture, and a serial founder and successful entrepreneur, having scaled businesses across Africa and Asia in the agriculture and packaged food spaces. His personal mission is to improve the livelihoods of smallholder farmers, at scale, and has worked tirelessly to help rural communities thrive around the world.

He has 25+ years experience running successful first-mile agricultural procurement and supply chain operations from smallholder farmers in developing countries which sit at the core of Jiva's business. Immediately prior to joining Jiva, he was President & Global Head, Packaged Foods Business for Olam, a business which he grew from nothing to a US \$1Billion + business. Before that he was the Country Manager - Tanzania, for Olam, where he authored Olam's Field Operations manual.