





# UN Global Platform For Big Data UAE Regional Hub

Striving to establish and host the largest data collaborative in the MENA region

# **Strategic Working Areas**





**Access to Data** 



Creating the largest data collaborative in the MENA region



Access to technology services



Data Science accelerator



**Access to Expertise** 



Knowledge hub for the mena region



Data Science & Al practices



Data tech for people and planet and for better social impact

# **Data Science** & Use of **Alternative Data Sources** Driven by publicprivate partnerships and knowledgesharing of best practices













### **Consumer Price Index Using Scanner Data**

Automate the price collection and the calculation of the UAE consumer price index

UAE Regulations in Data: Environment and Reducing Plastic
Use Point-of-sale (POS) data to quantify the impact of
government regulation to reduce the use of plastic bags

**Tourism, Health and Education Insights Platform**Gain inbound and outbound insights on travel, tourism, health and education spending

## **Mobility and Spending During the Longer UAE Weekend**

A case study that uses mobility data and spend data to study the impact of the longer weekend

# **UAE Regional**

**Hub Work** 

**Streams** 

Academia and Talent

Capacity building training for MBZUAI interns centered around the utilization of Big Data for official statistics

Hosting a satellite event for the 3<sup>rd</sup> edition of the UN hackathon (2023 UN Datathon)





# What's

**Coming in** 

2023?

### **Private Sector Engagement**

Collaborating with industry giants such as VISA, MF, and META to foster data innovation projects

Collaboration between RTA & the MPD TT on a transportation subtrack







# 2021 & 2022 in Numbers



Mentorships Projects Outreach



### **Community Engagements**

Virtual Workshops in collaboration with the task teams to raise awareness on the use of Big Data for official statistics

Regional knowledge exchange sessions/meetings between national & local statistical offices

### **Government Authorities**

Government up skilling and capacity development through collaborating with the Training TT

**Machine Learning** projects that digitally enable the **transformation of traditional** processes



# **How Can We Collaborate?**



Investing in building capacity's within the MENA region by offering training materials, sources, and programs



Exchange knowledge on both a regional and global level with the various communities of all data scientists, AI professionals, and enthusiasts



Sponsoring, showcasing and utilizing AI and Data
Sciences projects to upskill them and showcase them as use cases to be benchmarked globally



Creating partnerships across
all sectors, to harness a
whole of society
engagement, and tap into
the unique capabilities of
each individual organization



Join our Community