



# INTERNATIONAL TELECOMMUNICATION UNION TELECOMMUNICATION DEVELOPMENT BUREAU

**WORLD TELECOMMUNICATION DEVELOPMENT  
CONFERENCE (WTDC-98)**

Valletta, Malta, 23 March - 1 April 1998

**Document 66-E  
27 February 1998  
Original: English**

*For information*

---

**Agenda item: 3.1**

**PLENARY MEETING**

## **INTELSAT**

### **AGENDA FOR THE THIRD MILLENNIUM: REINVENTING INTELSAT IN A CHANGING TELECOMMUNICATION ENVIRONMENT**

The telecommunications environment is a fast changing landscape. Deregulation, liberalization and privatization are the moving forces behind the communication markets today. Commercialization and multilateral tradability of telecommunications goods and services are creating new and competitive markets in the information and communication sectors. The development of interactive applications, fundamentally based on three factors: convergence, globalization and universal network access is shaping the global information economy of the 21st century and creating a global information society.

The new possibilities created by telecommunications and information technologies for improving the economic, social, and political development of all countries will only be possible if all countries, particularly developing countries, have the access and use of these infrastructures. INTELSAT, an intergovernmental organization of over 140 countries, which owns and operates on a commercial basis the global satellite communications system used by more than 200 countries and territories, has taken pro-active actions to adapt to the changing telecommunications environment. These actions are intended to ensure the fulfillment of its mission and its fundamental principles of universal service and non-discriminatory pricing while achieving delivery of customer satisfaction and high quality services at affordable prices.

---