



IMTC

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*At the*

***ITU-Forum  
Summit 2003***

*San Francisco - July '03*

ITU-T 2003 INFORMAL  
**FORUM SUMMIT**

The logo consists of the letters 'IMTC' in a white, serif font, set against a dark blue, tilted rectangular background.

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# *IMTC Status*

## *July 2003*

*Presented by Dr. Istvan Sebestyén*  
*IMTC President*

The logo features the text 'IMTC 2003 INFORMAL FORUM SUMMIT' in a white, sans-serif font. 'IMTC 2003' is on the top line, 'INFORMAL' is on the second line, and 'FORUM SUMMIT' is on the third line. The text is set against a yellow and orange gradient background.

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# Mission and Goals



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## **2003 – IMTC Mission**

“Promote and facilitate the development and use of interoperable, real-time, Multimedia Telecommunication products and services, based on open international standards.”

## IMTC's goals are:

1. Identify obstacles to growth and success of the industry, implement or recommend solutions.
2. Promote and facilitate interoperability testing of real-time, Multimedia Telecommunication products and services.
3. Develop and advocate requirements to standards-making organizations.

## Goals – Cont'd

4. Advocate common industry interests through education and promotion
5. Unbiased source of information to end users, press, industry analysts, legislators, and regulators.
6. Provide opportunities for industry to meet and exchange ideas providing a guide for future direction of the organization.

# What is not our goal?

- IMTC is primarily not a standard / specification creating organization (IETF, ITU, ISO/IEC, W3C etc... can do better)
- So we do not want to compete with them
- IMTC specifies only as „last resort“ (e.g. Standard Profiles – Voip IA V.1...)
- We prefer formulate Standards requirements (incl. of IPR strategy), or to feed-back implementation experiences gained through interoperability testing.
- IMTC wants to push the multimedia communication technology in a „protocol-neutral“ way

A world map in a light blue color is overlaid on a dark blue background. The map shows the continents of North America, South America, Europe, Africa, and Asia. A white grid is visible over the map.

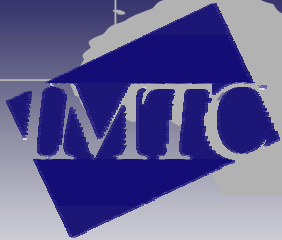
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# Membership and Management

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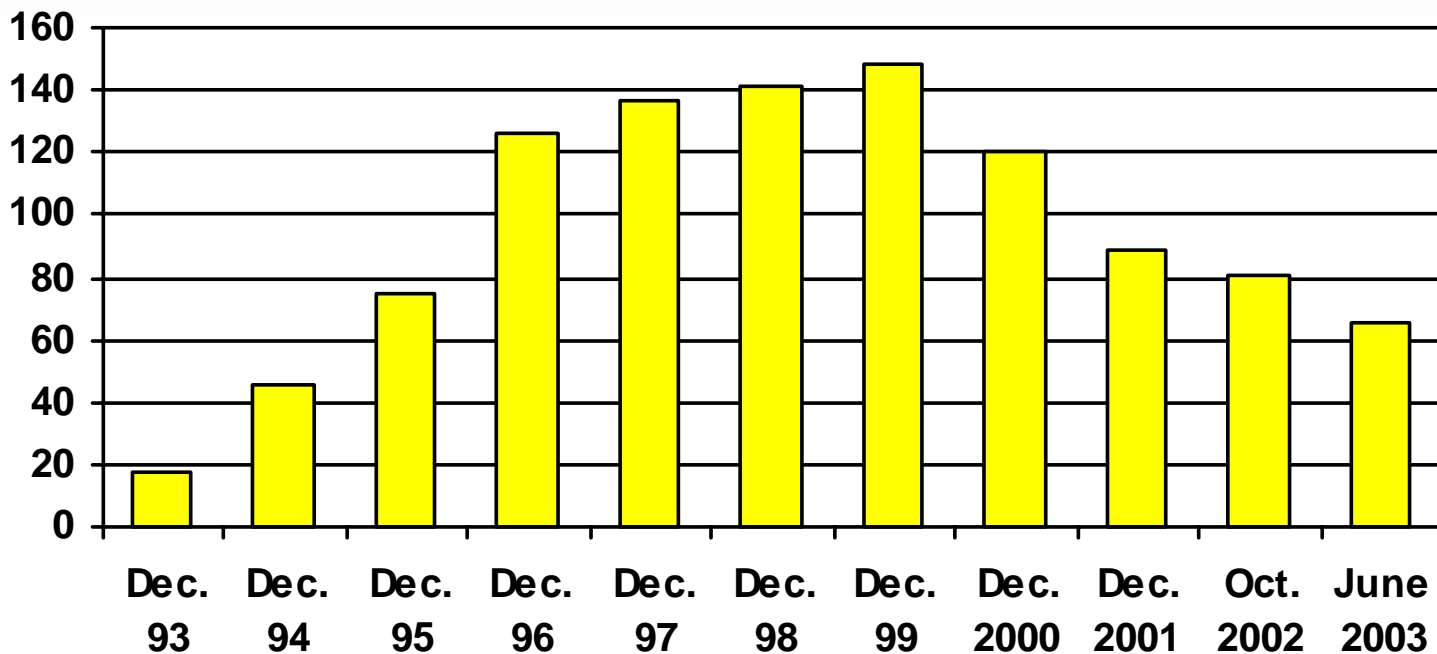
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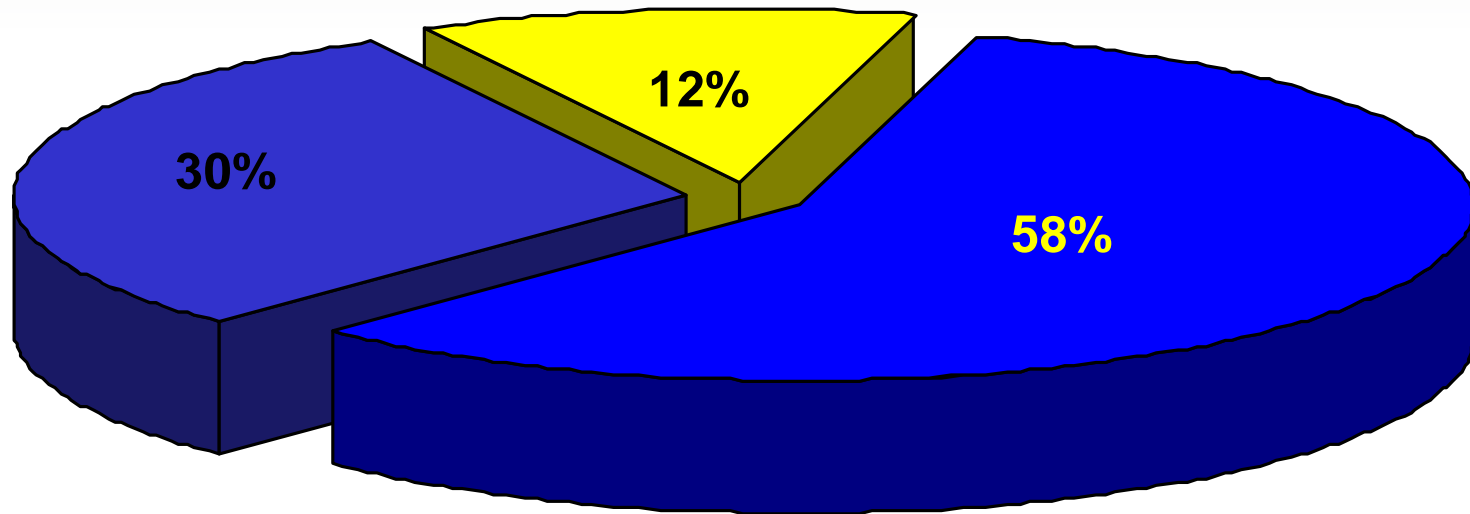


# IMTC Members

*65 Members Worldwide Today*



# IMTC Members by Region

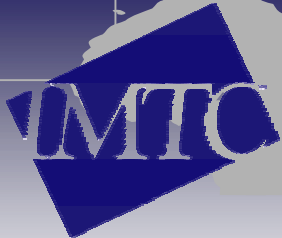


**IMTC Member Distribution**

■ North/South America

■ EMEA

■ Asia/Pacific



# Board of Directors

2001-2003

2002-2004

- Raj Bansal, *Nokia*
- Robert Berntsen, *Tandberg*
- Matt Collier, *Telverse*
- Steve Welch, *Ridgeway*
- Walter Sebastian, *Sony*
- Marwan Jabri, *Dilithium Networks*
- Anne Cerboni, *France Telecom*
- Keith Lantz, *Cisco*
- Mark Ludwig, *Polycom*
- Yoni Malachi, *RADVISION*
- Istvan Sebestyen, *Siemens AG*



# IMTC Officers

## 2002 – 2003

President

Istvan Sebestyeny, *Siemens*

Treasurer

Mark Ludwig, *Polycom*

Vice President H.323 Forum

Larry Schessel, *Cisco*

Vice President Marketing

Anne Cerboni, *Fr. Telecom*

Secretary

Jim Polizotto, *Inventures*

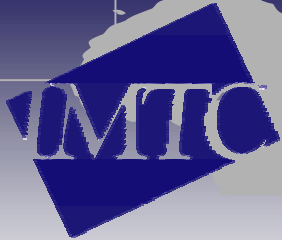


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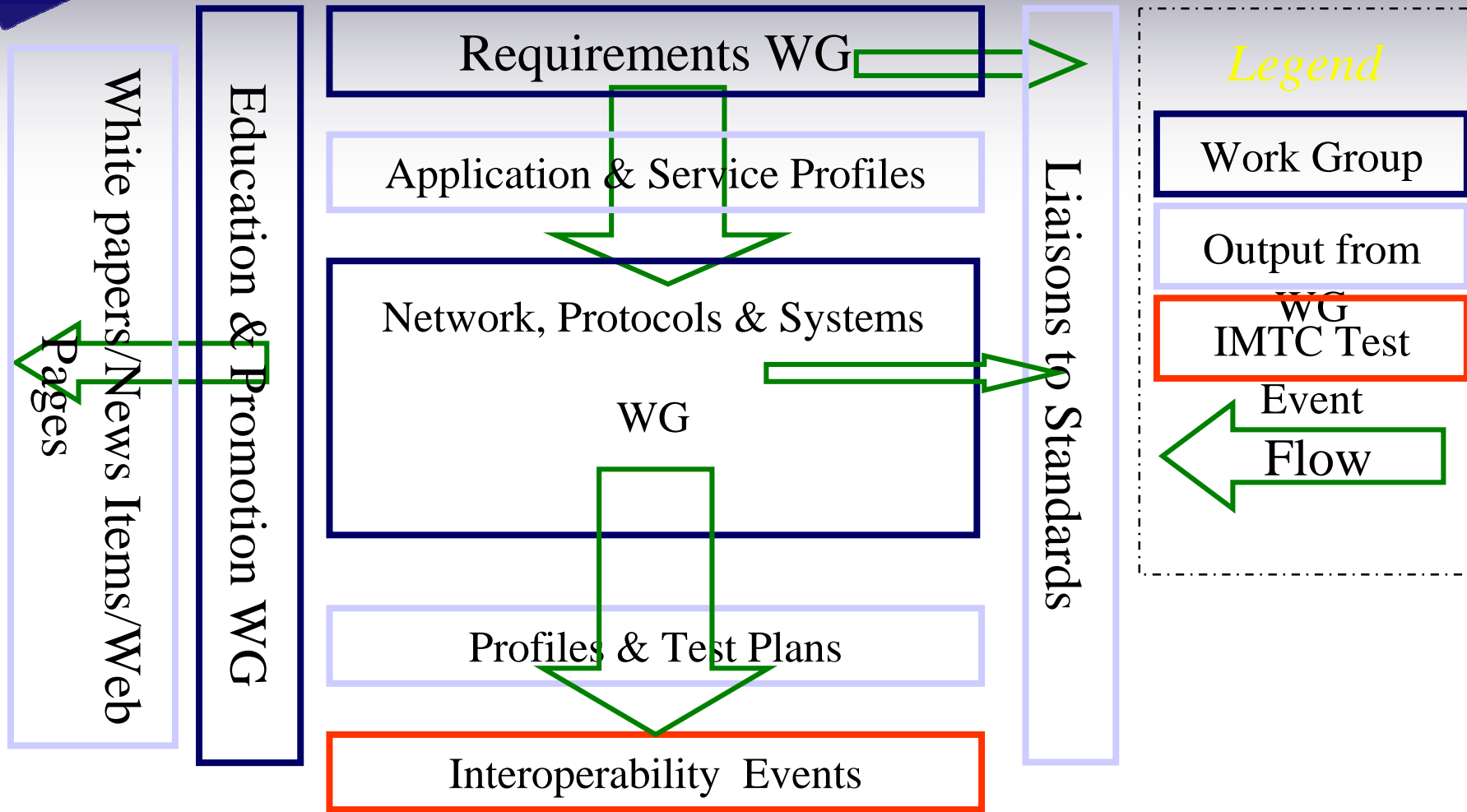
# Working Structure

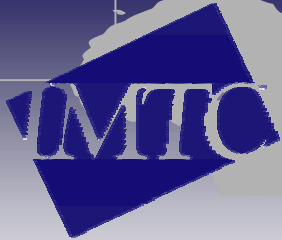
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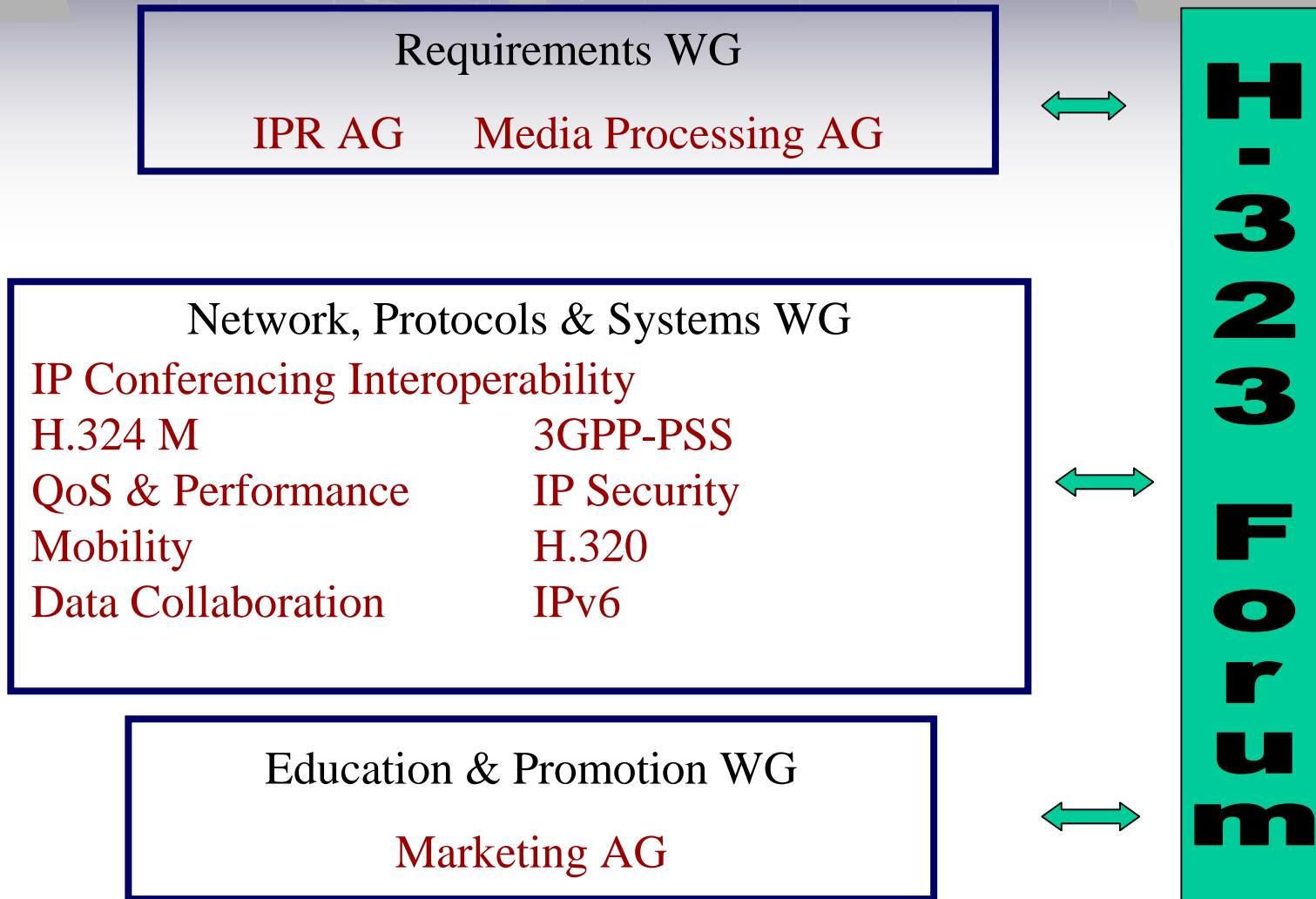


# Work Group Structure

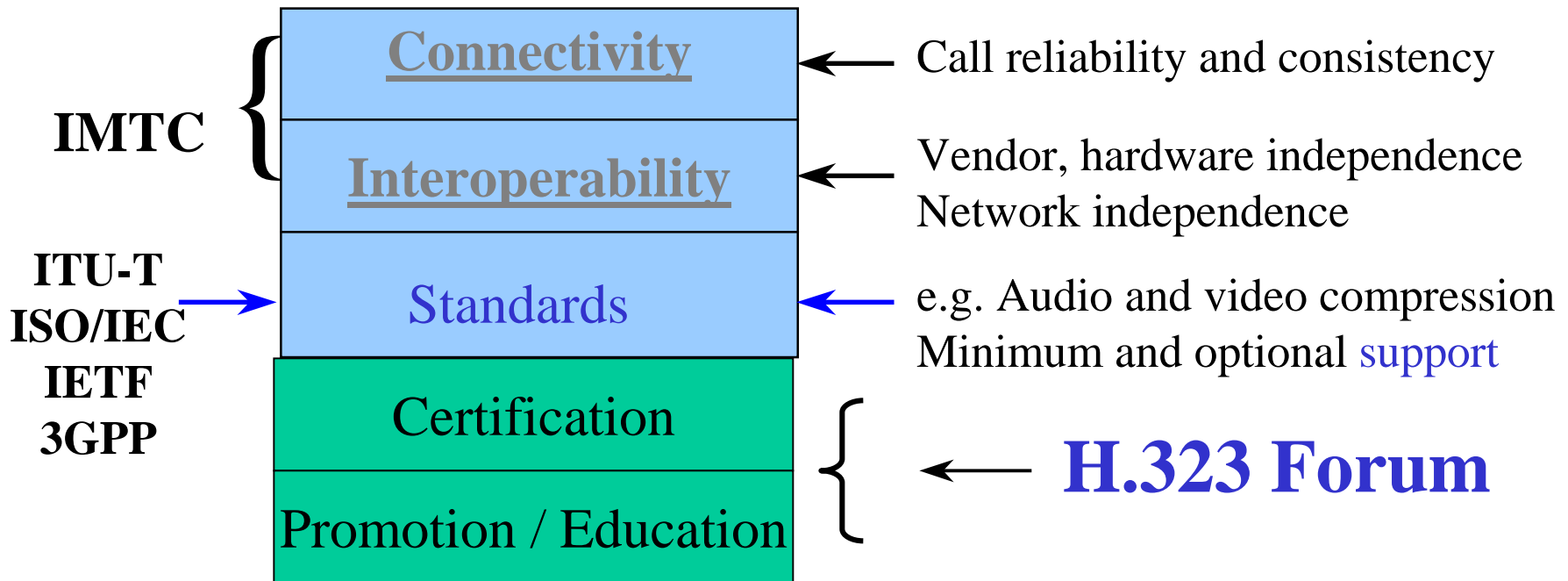




# IMTC's Current WG and AG Structure



# IMTC and H.323 Forum Promote „Usability“



More at <http://www.IMTC.org> and  
[www.h323forum.org](http://www.h323forum.org)



## Why the „separation“?

- IMTC is „protocol-neutral“
- H.323 Forum must be „protocol-biased“
- There are other „protocol-biased“ fora elsewhere...
- H.323 Forum must be a focused program, complementary and crosscutting to IMTC WG/Ags
- Different classes of memberships

# IMTC 2003 strategic goals

- **Continue to Stabilize IMTC during the slow economy period**
- **Widen scope of new projects**  
e.g. H.323 Forum implements certification, next rounds of PSS, H.324M testing, Significant built up of “Historic Archive” for solving standards related IPR issues
- **Continue successful Interops/SuperOP!**
- **Continue successful WG/AGs**
- **Termination of finished/inactive AGs**
- **Continued strong liaison with other bodies (SDOs / Fora)**
- **Continued marketing / promotion / education of MM communication technologies**
- **Allow room for any new initiative...**

## Some recent Key Activities/Events:

- Second Joint IMTC/Wainhouse Research Forum - Geneva
- Successful promotional conferences of the H.323 Forum
- Successful interop testing in 3G area (PSS, H.324M)
- Successful interop H.3xx testing in January, June 2003
- Launching of H.323 Certification Program by the H.323 Forum
- Set up “Historical Archive” for Standards based technologies to support members having standards related IPR issues by the IPR AG
- Setting up with ISMA/M4IF ITU-T H.264 Licensing Meeting to facilitate the start of the ITU-T H.264 licensing (IPR AG)



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# About the ITU-T/IMTC relations

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## ITU-T/IMTC Relation

- Good
- Official Relation – long, since 1995
- IMTC is an „ITU-T recognized“ Forum according to ITU-T Rec. A.4
- Personally:  
Neil Starkey (CTO IBM/Lotus) – first President of IMTC – long-time ITU-T SG8 Rapporteur on T.120  
Istvan Sebestyen (Siemens) – 3rd President of IMTC – very long-time ITU-T SG8/16 Rapporteur on T.8x and MM Coordination



## What IMTC did for the ITU-T?

- Promotion, Education of ITU-T Standards:  
ITU-T T.120 (Data Conferencing)  
ITU-T H.3xx (Multimedia Platforms)  
(e.g. in IMTC Fora, IMTC University, H.323 Forum, etc..)
- Interoperability Testing / H.323 certification  
ITU-T T.120  
ITU-T H.320/324/323  
ITU-T H.450; ITU-T H.235 etc....

## Conclusion

- ITMC is complementing ITU-T Standardization Activities, rather than competing with it.
- IMTC sees itself as a „protocol- and standards body neutral“ organization; IMTC wants to be the umbrella organization for all multimedia real-time communication standard interoperability / promotion / requirements formulation
- IMTC is not an „ITU-T-only pusher organization“
- This includes also other standard bodies, such as IETF, ETSI, 3GPP....

The logo for IMTC (International Maritime Trade Centre) is located in the top left corner. It consists of the letters "IMTC" in a white, serif font, set against a dark blue, tilted rectangular background. The background of the slide features a light blue world map with a white grid overlay.

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*Thanks!*