



multiservice
switching
forum

The Multiservice Switching Forum (MSF)

*"Fighting for Open Architecture &
Interoperability"*

ITU Forum Summit - July 2003
San Francisco, California

*Roger Ward
MSF President*



MSF Members 2002/3





Board of Directors

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The MSF Dream

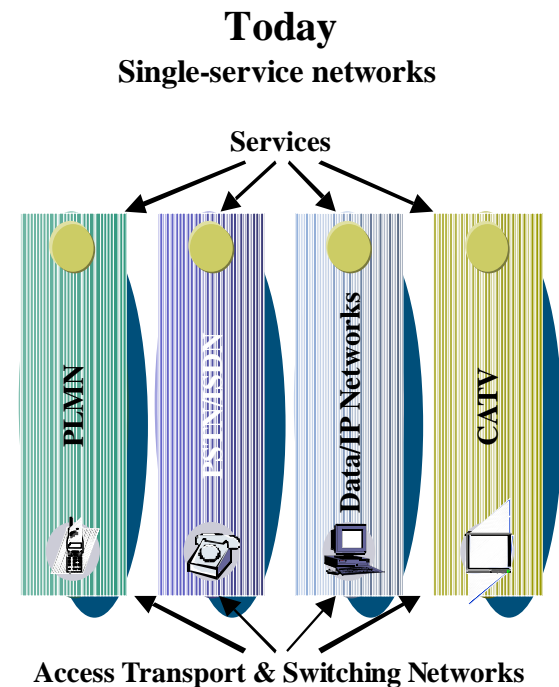
- A scalable next generation network generating revenue from multiple services at marginal incremental cost
- A very effective communications machine for voice, video, data and any new services
- Solutions that are easy to manage, from provisioning through to maintenance





Or the Nightmare

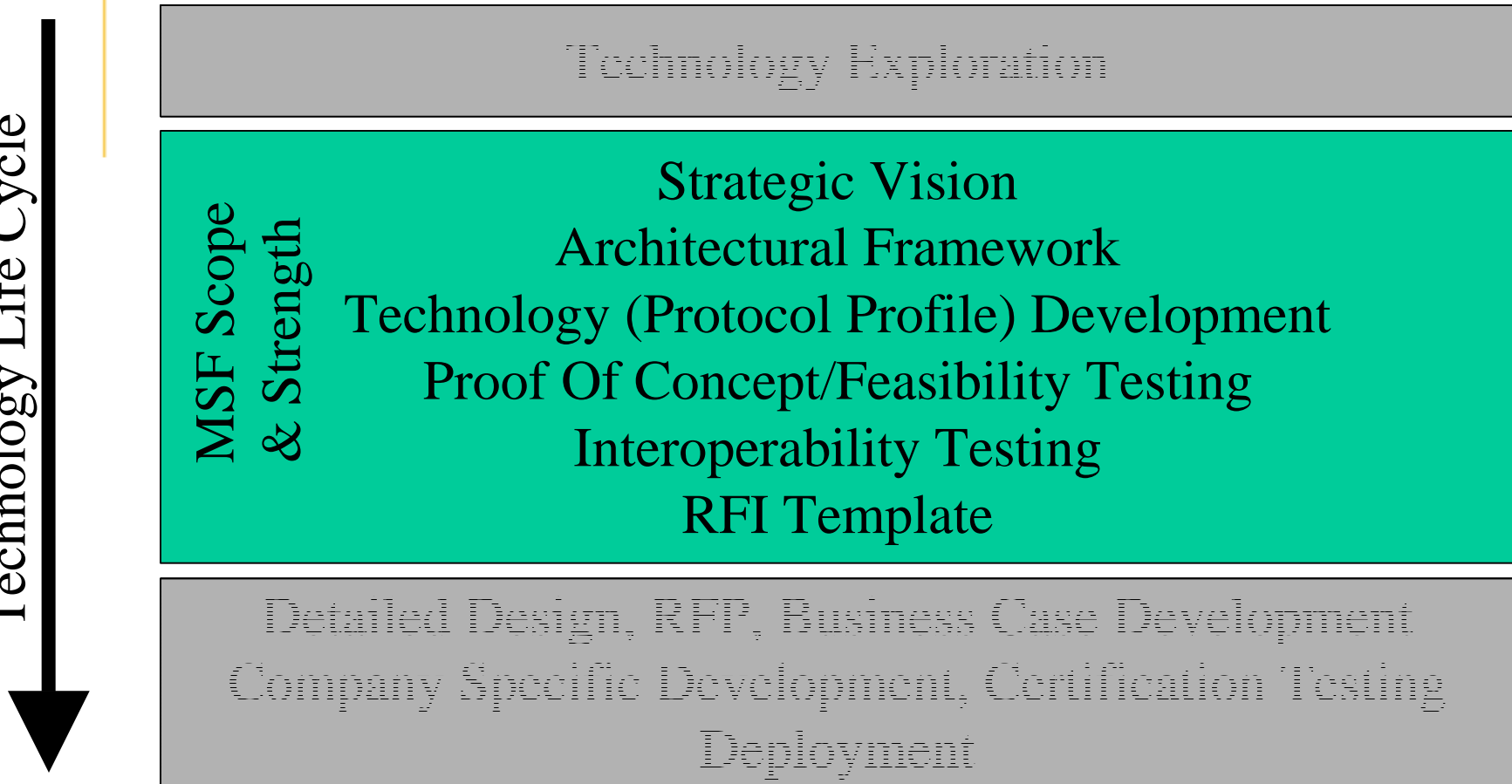
- Stove pipe solutions (dedicated networks for each service), leading to
 - Inefficient use of transmission capacity
 - Increased operating costs





MSF Value Proposition

Technology Life Cycle





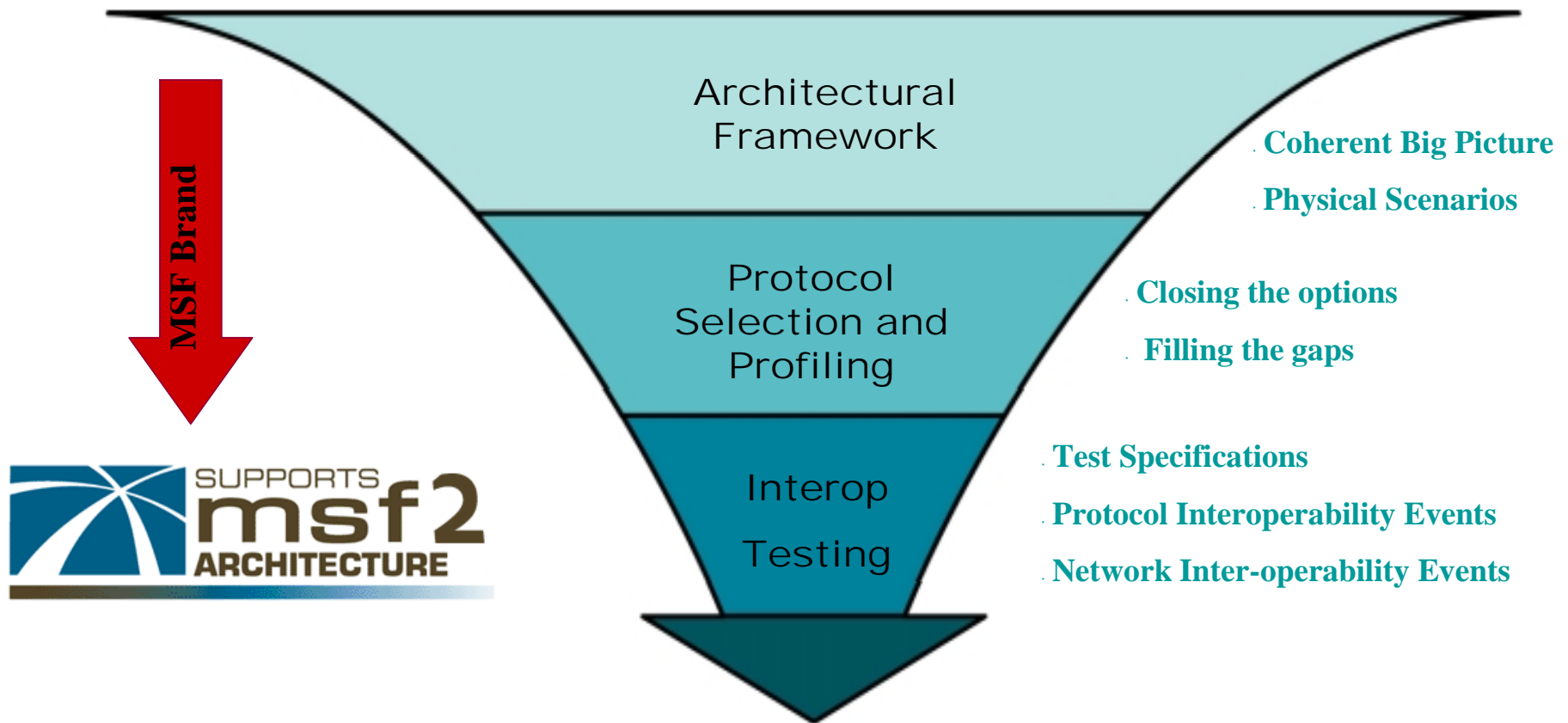
MSF 2003 Measurement of Success

"The completion of a minimal number of specifications that, combined with the committed efforts of other forums / standards bodies, will allow the supplier community to accelerate the availability of interoperable, manageable network components that can be commercially deployed by the carrier community in support of viable new services and capital / operations efficiencies in accordance with an updated physical scenario set based on the MSF Release 2 architectural framework."

- MSF Board of Directors January 2003



MSF Collaborative Framework



Commercially Viable Validated
Implementation Agreements



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2002 - A Year of Achievement





2002 Foundation

- 1) A set of IA's supporting the MSF Release 1 functional architectural
- 2) A set of commercially viable Physical Architectures (Scenario Set 1)
consistent with the R1 functional Architectural
- 3) A detailed set of test programmes to comprehensively validate MSF (IA's)
- 4) Successful completion of the GMI2002 programme
- 5) Progress towards the MSF Release 2 Architectural Framework
- 6) A number of major companies signing up to the MSF branding programme





Global MSF Network

Interoperability

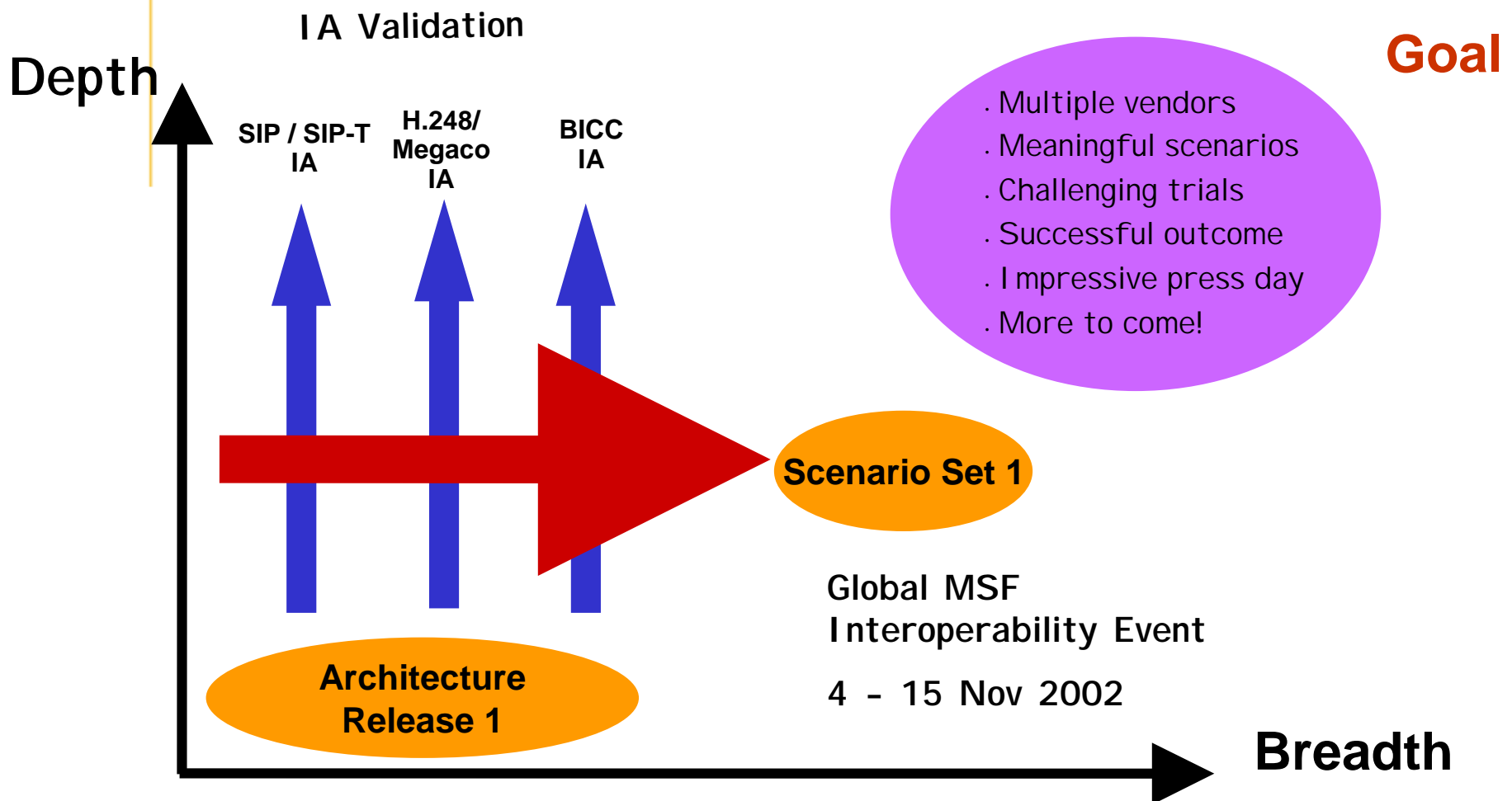
4 - 15 November 2002



- Global Interoperability event
 - Simultaneous testing in 3 sites
 - Adastral Park, UK (BTexact)
 - Tokyo, Japan (NTT)
 - New Hampshire, USA (UNH)
 - Multi-vendor environment
 - Multi-carrier environment
- **Proof of the MSF Release 1 Architecture**



Global MSF Interoperability 2002





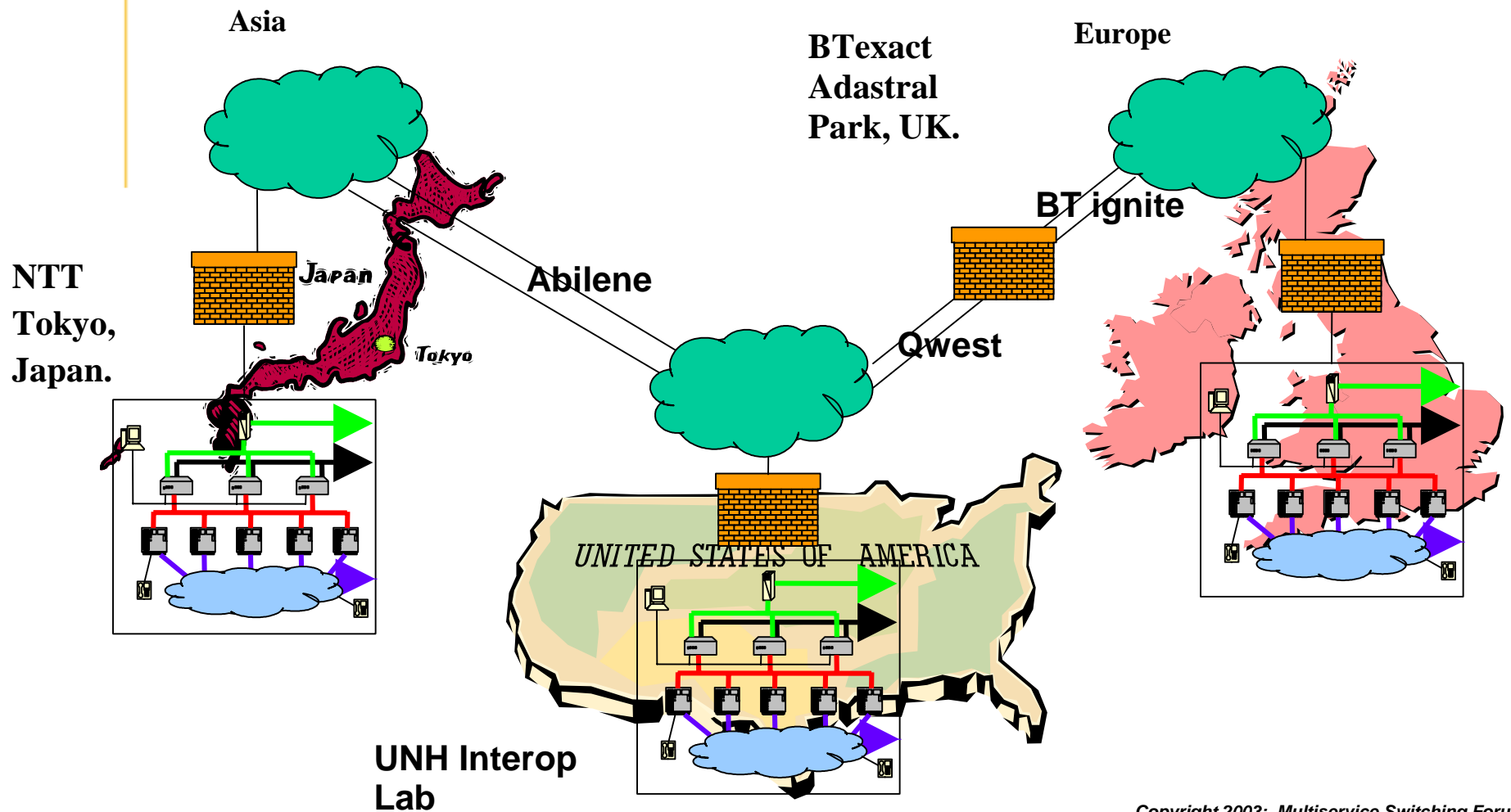
Industry Involvement in GMI

2002





The GMI2002 Network





GMI 2002 Quotes

"(The MSF is) a motivated forum creating joint value for both suppliers & operators"

- Tarek Moustafa, President Northern Europe, Alcatel

I am pleased to see MSF has come of age, getting beyond the slideware early in the lifecycle and really offering practical value add to members

- Mick Reeve, CTO BTextact Technologies

"The architecture & implementation agreements articulated by the MSF are key to Qwest's technology direction"

- Pieter Poll, Vice-President Worldwide Technology Management, Qwest Communications

"A force for industry consensus comprising the industry's best experts from around the world helping to bound the problem; increasing our confidence in our investment decisions; allowing us to deploy network components that inter-operate and support a variety of business models; a collaborative framework for change"

- Tim Wright, CTO BT Wholesale

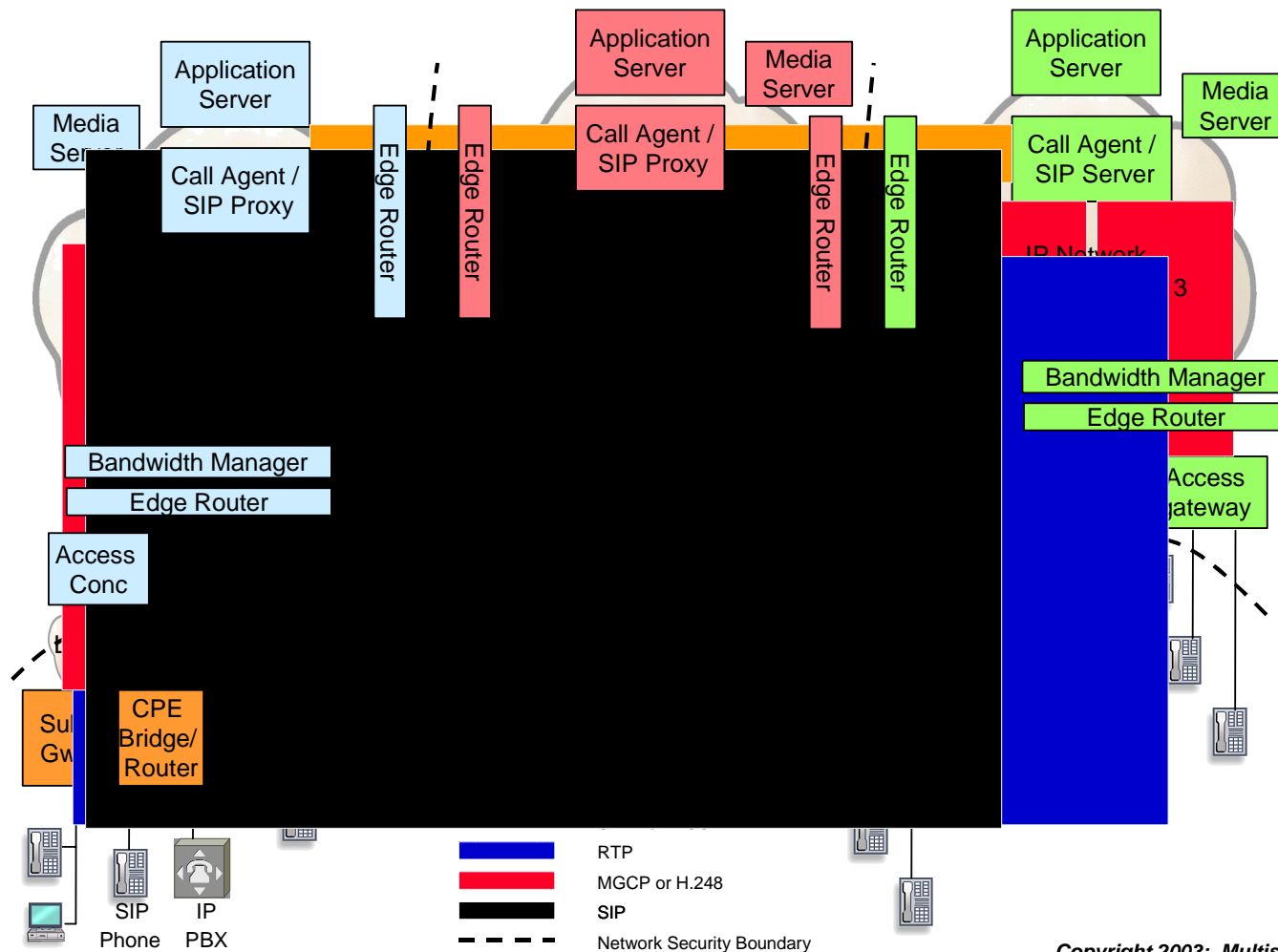


MSF 2003/4 Strategic Objectives

- 1) A work programme defined by the "solutions driven" white papers leading to:
 - . A set of MSF Release 2 Physical Architectures (Scenario Set 2)
 - . Additional I A's
 - . GMI 2004
- 2) Existing I A's updated based on the results of GMI 2002
- 3) Functional Architectural updated to Release 2
- 4) Marketing development through the "Supports MSF 2 Architecture" brand



Technical Scope of GMI2004





Partnerships

The MSF seeks to co-operate with other forums and standards bodies as appropriate in pursuit of its strategic directives.

The MSF :

- ✓ is recognised by the I TU-t and will participate in the 2nd I TU "Forum Summit" to be held in San Francisco, July 2003
- ✓ actively liaises with regional standards development organisations such as ETSI (SPAN) & is actively pursuing discussions with ATIS on industry forum rationalisation
- ✓ has negotiated an MOU with PARLAY to co-operate in development of applications architecture & get support for GMI 2004
- ✓ has signed a collaboration agreement with the Telecommunications Management Forum (TMF) & is actively pursuing support for GMI 2004 collaboration (e.g. catalyst demo at TMF World)
- ✓ Actively pursuing discussions with the MPLS/Frame Relay forum on GMI 2004 collaboration
- ✓ has a close relationship with the IETF



What the Press Says About the MSF

"To provide the nexus where embedded hardware and software standards and specifications meet..."

The planes of the MSF model encapsulate functional element... that then turn into actual equipment..."

In contrast to the vertical silos associated with individual switching technologies, the MSF architecture is structured in plane...

This allows for the separate evolution of services/application functionality, network controller capability, switching technology and media transport."

- Electronic Engineering Times (July 2002)



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