

Presentation of the European Satellite Operators Association ESOA

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The European Satellite Operators Association (ESOA) :

Represents the interests of European satellite operators with key European organisations including the European Commission, Parliament, Council and the European Space Agency as well as any other relevant international organisations

ESOA – Membership



Full Members

- ✓ Eurasiasat S.A.M.,
- ✓ Europe*Star Ltd,
- ✓ Eutelsat S.A.,
- ✓ Hispasat S.A.,
- ✓ Inmarsat Ventures PLC,
- ✓ New Skies Satellites NV,
- ✓ Nordic Satellite AB,
- ✓ SES GLOBAL S.A.,
- ✓ Telenor Broadband Services AS,
- ✓ Telespazio S.p.A.

ESOA – Governance Structure



General Assembly

- Appoints Directors
- Approves annual working programme
- Approves subscription fees, budget and accounts
- Modifies Articles of Association

Board of Directors

- Admits new Full Members
- Appoints members of the Executive Committee
- Appoints the Secretary General
- Proposes to the GA modifications of the AoA
- Executes tasks entrusted by the GA
- Submits to GA for approval accounts and budget

Executive Committee

- Admits new Supporting Members
- Ensures the daily management of the Association
- Drafts the budget
- Proposes the annual subscription fee to the GA
- Proposes the annual working programme to GA
- Executes tasks entrusted by the BoD

Secretary General

- Represents the Association
- Coordinates the work of the working groups
- Executes tasks entrusted by the ExCo

Key Objectives of ESOA

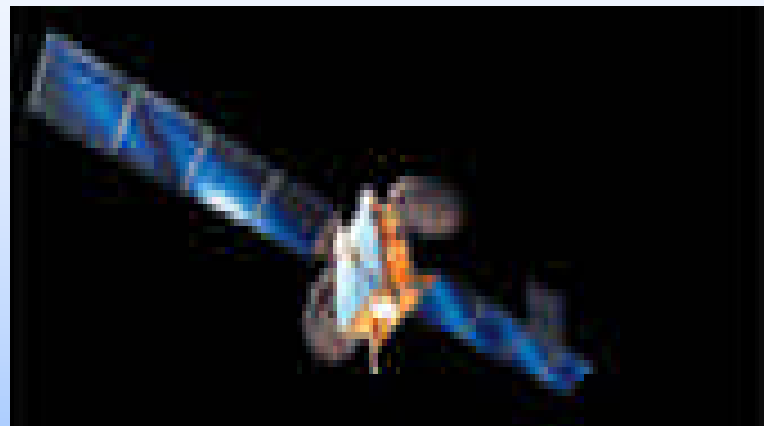


- Provide input into the development of a **European space policy** to both the European Commission and European Space Agency
- Represent the views of European satellite operators in Europe and around the world to help remove **trade, regulatory and market access barriers** facing them
- Actively support satellite service providers by stimulating the increase of **research and development** funding for ground segment and for the validation of new applications
- Promote the role of satellites in the European Commission's **e-Europe** broadband programme

Satellite Services and e-Society -1

- Offer ubiquitous / cross-border coverage complementary to terrestrial services
 - Satellite services are international by nature
 - Harmonised regimes are essential to satellite services

- Bridge the geography of the digital divide through wide democratic access to communications
 - Access to remote or sparsely populated areas is achieved with no additional roll-out costs



Satellite Services and e-Society -2



- Are essential to economically connect sparsely populated areas and can have a major role in accession candidate countries.
 - Short service set up time
 - No additional cost
- Have intrinsic advantages in certain key services, especially those implying broadcasting and multicasting



Regulations and Policies should be enablers and should have as objective to provide ubiquitous access, ubiquitous service to every E-(e-) Citizen

Conclusions



- **Satellite Telecommunications have a major role to play in the future Information Society**
- **Satellite can represent the only economically viable option to quickly connect wide areas of European and non-European territory**
- **Satellites can offer democratic access to communications to a large number of users and should be defended as a public interest asset**

Thank You!

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