







## **WSIS C2 Action Line Facilitation Meeting**

Round Table on the ICT Projects and Necessary Mechanisms for Successful Implementation 19 May 2008, ITU, Geneva, Switzerland

# The Digital World Forum as a Necessary Mechanism for Successful Implementation

Revised 18 May 2008







## **PLAN**

- Introduction
- DWF Partners
- DWF Goals
- DWF Work Packages
- A Pioneering Non-Profit Initiative
- · Industrial Follow-Up
- Questions
- · Conclusion

#### INTRODUCTION

- The <u>Digital World Forum on Accessible and Inclusive ICT (DWF)</u>,
- A <u>FP7</u> support action.
- Field: Information and Communication Technologies
- ICT-2007.9.1 International Cooperation: Development-related ICT research exploitation and cooperation roadmaps
- DWF started in January 2008.

#### DWF PARTNERS

- <u>W3C</u> coordinator : Stéphane BOYERA (<u>Project leader</u>), Daniel DARDAILLER
- ERCIM: Jessica MICHEL
- FRANCE TELECOM: Bruno CONQUET
- NEMATRIX ( Digital World ) : Roland BURGER
- PC4D (ENSTA ARMINES): Francis MUGUET
- FUNDACIÓN CIBERVOLUNTARIOS: Yolanda RUEDA, Adrien MANGIN
- KUSAMOTU and KUSAMOTU: Ayo KUSAMOTU
- MERAKA INSTITUTE : Segopotso MOSHAPO
- ONE VILLAGE FOUNDATION ( GHANA ): Kafui PREBBIE

### **DWF GOALS**

- Works towards reducing the digital divide and social exclusion
- Assess existing low-cost technologies, their potential, their challenges
- Build roadmaps with stakeholders to leverage access to ICT in Developing Countries
- · Create the conditions for their future successful implementation,
- Pave the way for strategic partnerships in view of developing interoperable solutions

# **DWF WORK PACKAGES (WP)**

- WP1: Mobile Web Applications (W3C).
- WP2: Low-Cost Laptop: inter alia explore how to play a proactive role in the area of low-cost laptops,
- WP3: Low-cost Broadband Access and Infrastructure: inter alia explore key R&D or standardization actions that could lead to a better interoperability order to leverage low-cost broadband availability
- WP4: Dissemination and Outreach: inter alia disseminate the roadmaps towards industry communities, political levels, EU circle, and local, regional and international forum.

## A Pioneering Non-Profit Initiative



- Efforts to bridge the Digital Divide do not and cannot rely on the mass market alone.
- Mixture of prescription orders and a mass market.
- OLPC (first presented at the WSIS in Tunis) is a non-commercial academic initiative,
- For the first time, a Civil Society initiative has a major technological and commercial impact
- Despite technological breakthroughs, OLPC is plagued by logistical and political problems

# **Industrial Follow-Up**



- Following the fear of a breakthrough by <u>OLPC</u> that would create a new market
- Many commercial companies started or are starting low-cost UMPC (Ultra Mobile PCs)
- Stunning commercial success of the <u>eeePC</u> from ASUS ( direct sales & bundle with Telcos )
- Processors & various <u>chips</u> for mobile phones ( eg the leader <u>ARM</u> )
  are becoming <u>powerful enough</u> to equip a laptop,
- An incoming technological revolution on the horizon : mobile/laptop convergence.

### Questions

- Would OPLC need a place to interface with all stakeholders? a
  Forum? to overcome its problems and elaborate a sound roadmap?
- Are all these companies jumping on the UMPC bandwagon, enough in contact with governments (particularly from developing countries) and civil society? to really study requirements to bridge the digital divide and to transform technological success into a social & educational success within the information society?
- Similar problems, although less visible, but as important, arise with new networking technologies.

### CONCLUSIONS

- To effectively bridge the Digital Divide
- Not to miss major technological evolutions such as the mobile/laptop convergence.
- Not to miss the inputs & requirements from Educators & Civil Society with whom the industry has very little contact.
- Not to miss the inputs & requirements from Governments for their social inclusive policies.
- Conversely for Governments (in particular from developing countries) not to miss technological partnerships and to avoid roadmap errors with a heavy political price.
- Urgent need to organize a sustainable Forum, building on the initial impetus and financial support of the FP7 <u>Digital World Forum</u> support action.

