

# Setting the content and themes of the WSIS -- a pragmatic approach suggested by the OECD

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# Introduction to the OECD

- ❑ 30 Member countries
- ❑ Successor of the Marshall Plan
- ❑ Objectives:
  - Growth, employment, standard of living and stability
  - Economic development in Member and non-member countries
  - Expansion of international trade
- ❑ Economic think-tank, policy forum and co-ordination mechanism
- ❑ Analysis of new policy challenges --
- ❑ -- including the Knowledge-based economy

# Deciding the content and themes of the Summit

- ❑ The Declaration of Principles provides the framework for the Action Plan.
- ❑ Draw lessons from success and failure stories -- we have lots of both
- ❑ Commonality of goals between the WSIS and the Okinawa Charter (G-8 2000)
- ❑ Learn from the experience of the DOT Force

# A starting point -- the Okinawa Charter

- ❑ Principle of inclusion
- ❑ Partnership among stakeholders
- ❑ Seizing digital opportunities
  - An environment of openness, competition and innovation requires reform
  - Create the market conditions in which networks can develop
  - Role of private sector, government, regulatory framework
- ❑ Bridging the digital divide
- ❑ Promoting global participation
- ❑ The way forward

# The DOT Force

- The G-8 Okinawa Declaration
- The DOT Force
- The Report, the Action Plan, the Implementation Teams and the Kananaskis Report Card
- The Future of the DOT Force
- The Evaluation
  - Raising pledges did not work in 2000. Will it in 2003?
  - Created new synergies, projects and actions, but...

# Creating effective action -- engage the private sector and civil society

- ❑ A “development summit” targeted on the MDGs cannot ignore the need for partnership between government, the private sector, civil society
- ❑ Should identify specific needs for international co-operation as well as general principles for the stakeholders
- ❑ Elements of a coherent e-strategy include:
  - Government must create the regulatory framework and the environment for investment and entrepreneurship
  - Specific initiatives by government, international agencies or donors can only be leveraged into mass participation in global information society by the commitment of the private sector

# Themes

- ❑ The economy -- restart growth
- ❑ Security -- a global culture of security and trust online
- ❑ Global inclusion and participation in information society and the digital economy

# Three concrete proposals from the OECD for next steps

- ❑ Engage the 30 OECD Member countries (OECD's ICCP Committee 24-25 Oct. 2002)
- ❑ Special session at the OECD-APEC Global Forum on the Digital Economy, Honolulu, HI, U.S., 14-17 Jan. 2003
- ❑ OECD DAC Forum on role of ICTs in ODA programmes



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# Honolulu

- Global Forum on Policy Strategies for the Digital Economy
- 14-17 January 2003
- with APEC -- APT welcome!
- Themes
  - Economic Recovery
  - Security
  - Development and Global Participation
- Business and “the Public Voice”
- Preparing the substance of the World Summit