### Fifth Generation Collaborative Regulation, regulatory data and metrics for the digital transformation





#### How has regulation evolved? • Enabling investment, innovation and access Dual focus on • Collaborative • Opening markets stimulating • Regulated public Partial liberalization competition in service Inclusive dialogue monopolies and and Integrated regulation and harmonized The ICT Regulatory Command & control Led by economic and privatization across content delivery, and approach across Tracker tracks the consumer protection social policy goals approach the layers transition of countries through generations one to four **G**5 **G**1 **G2** 1. 2. 3. **Regulatory authority Regulatory regime Competition framework Regulatory mandate** State-owned monopoly Consolidated with policymaker and/or industry Doing as we have always done G1 Business as usual First wave of regulatory reform Doing more G2 Separate agency Liberalization Separate agency, autonomous in decisionmaking Advanced liberalization of ICT sector Doing the right things Partial competition G3 **Full competition** G4 Separate agency with enforcement power Adjacent issues become core mandate Doing the things right Separate agency as part of a Separate agency as part of a network of partner regulators Intra-modal competition G5 Doing things together network of partner regulators

## Fifth generation of regulation - the Gold standard

Why do we need collaborative regulation?

- Digital transformation is a game changer
- The new digital world needs a new take on regulation
- Holistic and harmonized approach can deliver greater impact
- Development and inclusion have become a primary focus of regulation

## Collaborative governance mechanisms

No silver bullet, many shapes and forms

### **Informal collaboration**

Unstructured or intermittent outreach between regulators to coordinate on specific issues

### **Semi-formal collaboration**

Mix of formalized legal texts and informal outreach between regulatory authorities

### **Formal collaboration**

Legal texts define agency roles, responsibilities, jurisdictions for ongoing collaboration

# ICT Regulatory Tracker



# G5 Benchmark



## G5 Benchmark – the North star metric

The Benchmark arrives when regulators need it most.

- Regulation is changing as digital markets mature
- Existing metrics do not tell the whole story

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- The trend towards principle-based regulation
- Collaboration among sector/multi-sector regulators is key
- A benchmark is worth a thousand words



## What's in a metric?





# G5 Benchmark – a compass through digital paths

Why does it matter?

- Reflects the shift in regulatory perspective
- Reveals regulatory gaps
- Sets milostones for future action
- Facilitates debate on the future of markets and regulation

## LESSONS LEARNT FROM RESEARCH

- Sound policy and regulatory frameworks are key for timely, effective implementation
- Data-driven implementation mechanisms and clear targets are key
- Mind the gap between legal frameworks and implementation

- Collaboration brings centers of expertise and decision-making together
- Collaboration is good, positive market and consumer outcome is better
- Implementation should be collaboration based, too

# Use our data to inform your decisions & track your growth





# Read our research on best practices related to all current and future challenges



rast ng t Connecting humanity Assessing investment needs of connecting humanity to the Internet by 2030 August 2020

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How broadband, digitization and ICT regulation impact the global economy Global econometric modelling November 2020

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Bradbard/Network J Emerging Trods Network 71,019 ITU publishes new ICT Infrastructure Business Planning Toolkit ITU Infrastructure Development and Connectivity Portal

