



**Telecommunication
Development Bureau (BDT)**

Ref.: BDT/DDIR/EUR/DM/035

Geneva, 4 April 2011

Contact: Mr. Svein Tenningås
ITU/BDT/Europe

Telecommunication Administrations and
Regulators of ITU Member States,
ITU-Sector Members of the Europe region

Telephone: + 41 22 730 5489

Telefax: + 41 22 730 5484

E-mail: svein.tenningas@itu.int

Subject: **ITU Sub-Regional Seminar and Administration Round Table on Digital Terrestrial Television Broadcasting and Digital Dividend in Central and Eastern Europe, Győr, Hungary, 2 – 4 May 2011**

Dear Sir/Madam,

I am pleased to invite your organization to participate in the ITU Sub-Regional Seminar and Administration Round Table on Digital Terrestrial Television Broadcasting and Digital Dividend in Central and Eastern Europe co-organized by the International Telecommunication Union (ITU) and The National Media and Infocommunications Authority (NMHH), which will be held in Győr, Hungary from 2 to 4 May 2011.

The Sub-Regional Seminar and the Regulatory Round Table is an opportunity for a high-level dialogue on switchover from analogue to digital terrestrial television broadcasting, and is aimed to consider the most important technical, regulatory and economic aspects, as well as the ITU's Regional Initiative on assistance to the Region on the transition from Analogue to Digital broadcasting. The Regional Initiative was approved by the World Telecommunication Development Conference in May 2010, as well as the Plenipotentiary Conference in October 2010.

The main objective of this seminar is to share experiences among the countries in the Region on the transition to Digital Terrestrial Television Broadcasting, to discuss important topics such as frequency issues, harmonization of spectrum use, economic and regulatory issues concerning analogue switch-off and Digital Dividend in Central and Eastern Europe. Moreover, the seminar is expected to outline the ITU assistance required by the Region in order to assist Member States with the transition.

The seminar is addressed to Policy Makers, Regulators, Broadcast Engineers, Corporate Executives and Managers, Administrators and Officials dealing with migration from analogue to digital broadcasting. Documents related to the event, including programme, Registration form, and Practical information for participants will be posted on the ITU website at <http://www.itu.int/ITU-D/eur/CMS/events/2011/Hungary/index.html>. Participants are invited

to download and print the documents needed for the event.

Please note that there is no participation fee for this event. However, all expenses related to the travel, accommodation and insurance of the participants should be covered by your Administration/Organizations.

To register for this seminar participants are requested to kindly complete the registration form and send it to the e-mail addresses indicated in the form, **by 21 April 2011** at the latest.

The host country will provide guidance to and from the railway station of Győr to the hotels for all delegates. In order to facilitate the planning and coordination of the transfer of delegates from the railway station, delegates are requested to indicate in the registration form their train details showing arrival and departure time and e-mail it to Ms. Krisztina Szerémi (email: szere@nmhh.hu , phone: +36 1 4680595, fax: +36 1 457-7163).

Participants requiring an entry visa to Hungary should contact the nearest Hungarian Embassy or Consulate for assistance well in advance. Information on visa requirements can be found in the Practical information for participants.

I look forward to active participation from your organization.

Yours faithfully,

[Original signed]

Brahima Sanou
Director