



Telecommunication Development Bureau (BDT)

Ref.: BDT/IEE/RME/DM/047

Geneva, 6 May 2011

Contact: Makhtar Fall, Head, Regulatory and
Market Environment Division

To all Administrations and National Regulatory
Authorities of ITU Member States

Telephone: +41 22 730 6256

Telefax: +41 22 730 6210

E-mail: makhtar.fall@itu.int

Subject: 11th Global Symposium for Regulators (GSR) and 4th Global Industry Leaders' Forum (GILF)
Armenia City, Colombia, 20-23 September 2011

Dear Sir/Madam,

I am pleased to invite you to participate in the 11th Global Symposium for Regulators (GSR), 21 to 23 September 2011, and the 4th Global Industry Leaders' Forum (GILF), 20 September 2011, organized by the International Telecommunication Union (ITU), in collaboration with the Ministry of Information and Communication Technologies and the Communications Regulatory Commission of Colombia (CRC). These events will be held at the Cultural Metropolitan Convention Centre, Armenia City, Colombia. The GSR will be chaired by Mr Christian Lizcano Ortiz, Executive Director of CRC.

Since 2000, the GSR has brought together heads of national regulatory authorities from both developed and developing countries and has earned a reputation as the global annual venue for regulators to share their views and experiences. The meeting fosters an open dialogue between the worldwide community of regulators and key ICT stakeholders: the private sector, investors and consumers.

Launched in 2008, the GILF provides a neutral platform for ITU-D Sector Members to share their views on major issues facing the ICT sector. To foster a more dynamic and "open-dialogue" among GSR and GILF participants, regulators and policy makers are invited to join industry participants on the GILF panels.

The GILF and the first day of the GSR (20 and 21 September 2011) will be open to regulators, policy makers, ITU-D Sector Members. The two days of the GSR that follow (22 and 23 September 2011) will be reserved for regulators and policy makers.

Programme

The shared theme of this year's GSR and GILF is Smart Regulation for a Broadband World.

The advent of broadband has significantly changed the way we communicate, access information, share experiences and knowledge, make business and interact with each other. The impact of broadband on the economy is increasingly being acknowledged. Sound broadband strategies and plans are now needed to

ensure that all citizens can benefit from the new applications, services and businesses opportunities brought by a broadband world. Panelists and participants will examine smart regulatory measures that regulators can take to achieve broadband for all, foster innovation, and address the complexities and challenges of the broadband ecosystem. This year, the GSR will open with a high level interactive discussion, the Presidential segment, focusing on the future of telecommunications/ICTs and broadband for all. The detailed provisional programmes are attached.

GSR Best Practice Guidelines Consultation

I will soon be consulting you prior to the meeting in order to identify best practice guidelines on incentive regulation to promote the deployment of broadband.

Panel Participation

In line with our past procedures, there will be no formal presentations apart from those made by authors of GSR and GILF discussion papers and other ITU documents to open each session. Active participation of all participants in panels is welcome and encouraged. Participants wishing to participate as a panelist in one of the sessions identified in the provisional programmes are kindly requested to complete the online panel registration form by **1 August 2011**. Selected participants will be informed by **10 August 2011**.

Way Forward

I also invite you to identify in advance of the events and to present during the “way forward” sessions proposals for changes and innovations that can you would like to see in the format and content of GSR and GILF.

Documentation and Interpretation

Both GSR and GILF are paperless meetings and rely on Web transmission of documents. The documents prepared for the events, and other information, can be downloaded from the GSR and GILF 2011 websites at www.itu.int/GSR11/ and www.itu.int/GILF11/.

Interpretation will be provided based on the requests of participants. You are therefore invited to indicate on the registration form whether you require languages other than English by **8 August 2011**. Based on the requests made by this deadline and provided there are at least five requests for a given language, interpretation will be provided in the requested languages.

Registration

Registration will be carried out exclusively online, starting on **20 May 2011** through Focal Points designated by each Administration/Entity. The role of a Focal Point is to handle registration formalities for his/her respective Administration/Entity. The list of Focal Points can be accessed using a TIES log-in at this [address](#).

Designated Focal Points can find the registration form [here](#).

If your Administration/Entity does not have a focal point, or wishes to modify the contact details and/or change a focal point, you are kindly requested to provide details of his/her last name, first name and e-mail address and submit this information on letterhead by fax to: +41 22 730 5545/+41 22 730 5484 or by e-mail to bdtmeetingsregistration@itu.int.

Practical Information

Please note that participants shall cover their own travel and accommodation expenses.

Due to visa requirements, and in order to ensure that your visa is processed in time for the meeting, I encourage you to follow the visa instructions available on the GSR 11 website.

Practical information on accommodation including logistical details is also available on the GSR and GILF 2011 websites.

I hope that you will be able to participate and make a valuable contribution to this year's Global Symposium for Regulators and Global Industry Leaders' Forum.

Yours faithfully,

[Original signed]

Brahima Sanou
Director

Annex 1: Provisional Programmes

Global Symposium for Regulators

Provisional Programme

Smart Regulation for a Broadband World

Registration:

Monday 19 September 2011	from 08:00 to 22:00 hours
Tuesday 20 September 2011	from 07:00 to 18:30 hours
Wednesday 21 September 2011	from 07:30 to 18:00 hours
Thursday 22 September 2011	from 08:00 to 17:00 hours
Friday 23 September 2011	from 08:00 to 12:00 hours

Venue:

Armenia City, Colombia

Wednesday 21 September 2011

The Industry and Regulators' Dialogue continues...

07:30 – 09:00	REGISTRATION
09:00 – 10:30	OPENING - PRESIDENTIAL SEGMENT BROADBAND FOR ALL AND THE FUTURE OF TELECOMS/ICTS

Opening remarks

Presidential panel discussion

10:15 – 10:30	COFFEE BREAK
10:30 – 12:00	SESSION 1: M-BANKING AND M-FINANCIAL SERVICES THE ROLE OF THE REGULATOR

- Defining the different m-banking and financial models: What are the economic benefits of such services?
- The convergence of two industries: ICTs and financial services, what impact in terms of regulation? Business as usual?
- What roles for the regulators (banking and ICTs) in the m-financial markets?
- Addressing potential threats and security issues

Presentation of the GSR discussion paper

Interactive panel discussion

12:30 – 14:15	LUNCH
14:15 – 15:45	SESSION 2: WIRELESS BROADBAND SPECTRUM PRICING

- Presentation of the International Telecommunication Regulations (ITRs)
- How to address efficiently the exploding demand for spectrum? Trends in economic valuation of spectrum

- How to balance spectrum demand and supply? Setting efficiency measures
- How to set prices for broadband wireless spectrum?
- A wireless spectrum pricing checklist

Presentation of the Study

Interactive panel discussion

15:45 – 16:00 COFFEE BREAK

16.00 – 17:15 SESSION 3: SATELLITE REGULATION TO FOSTER BROADBAND ACCESS

- How to foster access to and efficient use of satellite systems and services to further broadband for all?
- Defining the satellite systems and broadband services and applications and the economics of satellites systems
- Regulatory aspects: market entry, spectrum and orbital resources, regional approaches, a need for harmonization?
- Understanding the challenges and opportunities associated with satellites

Presentation of the GSR discussion paper

Interactive panel discussion

Thursday 22 September 2011

09:00 – 10:30 SESSION 4: SETTING NATIONAL BROADBAND POLICIES, STRATEGIES AND PLANS

- What is broadband? What are the characteristics of a plan, goals and targets
- Financing of the plan and cross-sectoral considerations: defining the roles
- How to implement the plan? A decision tree
- Best practices and experiences

Presentation of the GSR discussion paper

Interactive panel discussion

10:30 – 10:45 COFFEE BREAK

10:45 – 12:15 SESSION 5: OPEN ACCESS REGULATION

- Making sense of the various concepts: How to ensure open access in the different layers of the broadband ecosystem? Understanding the challenges of open access: What regulatory measures to apply?
- Open access to facilities and infrastructure: latest regulatory trends
- How to handle traffic management over increasingly congested wired and wireless networks?
- Open access to e-applications and services (Content delivery platform), operating systems and digital content

Presentation of the GSR discussion paper

Interactive panel discussion

12:15 – 14:15 NETWORKING LUNCH

14:15 – 15:45 SESSION 6: FINANCING UNIVERSAL ACCESS/SERVICE TO BROADBAND

- Universal access/service funding mechanisms: what works – what doesn't work?
- Universal service Funds: lifting the main roadblocks
- Mechanisms to finance universal access to broadband. Are those different?
- Next steps: fostering universal access to digital content, e-service and applications and digital literacy

Presentation of the GSR discussion paper

Interactive panel discussion

15:45 – 16:00 COFFEE BREAK

16:00 – 17:15 SESSION 7: E-WASTE AND RECYCLING : WHAT REGULATORS CAN DO

- In defining e-waste, what parts can be recycled? Hand-held devices such as mobile phones, PCs, network component, others? What elements should be considered in e-waste policy and regulation? Whom does it apply to?
- Environmental and social issues associated with e-waste and recycling, benefits of reuse and recycling
- Understanding the economic impact at the national level, trade issues at the regional and international levels
- What regulatory measures exist? Best practices

Presentation of the GSR discussion paper

Interactive panel discussion

Friday 23 September 2011

09:00 – 10:15 SESSION 8: PROTECTING THE RIGHTS OF ALL STAKEHOLDERS IN THE DIGITAL ECOSYSTEM

- Why do Intellectual property rights (IPR) and content protection (copyrights) play a strategic role in today digital ecosystem? Is it because content is a key element of the broadband ecosystem?
- Understanding the various types of content producers such as individuals and businesses and the content they generate, produce and share on-line (data, video, graphics, files, sound and images)
- Who's responsible for IPR and protection of users in cyberspace? What role for the ICT regulator?
- Understanding the risks and challenges linked to the immediacy, pervasiveness and ever growing number of activities in the digital world. What regulatory measures can be taken to address those risks?

Presentation of the GSR discussion paper

Interactive panel discussion

10:15 – 10:30 COFFEE BREAK

10:30 – 11:15 SESSION 9: REGIONAL INITIATIVES TO FOSTER BROADBAND CONNECTIVITY

- Presentation of regional initiatives such as the WATRA guidelines on access to submarine cables
- Other regional initiatives led by Regional Regulators' Associations (international mobile roaming, broadband roll-out plans, etc.)

Interactive panel discussion

11:15 – 12:00 WAY FORWARD AND CLOSING

Global Industry Leaders Forum

Provisional Programme

Smart Regulation for a Broadband World

Registration:

Monday 19 September 2011 from 08:00 to 22:00 hours
Tuesday 20 September 2011 from 07:00 to 18:30 hours

Venue:

Armenia City, Colombia

20 September 2011

07:30 – 09:30 REGISTRATION

09:30 – 10:30 OPENING PANEL: THE EVOLVING REGULATORY LANDSCAPE

This “big picture” opening panel will set the stage for some of the more detailed discussions in other sessions by exploring how key industry trends are changing the regulatory landscape.

1. What are the key trends shaping the regulatory landscape?
2. What does all of this mean for telecommunications regulation?
3. How is it changing the relationship between industry and regulators?

Panel discussion: BDT Director, Colombian Minister, Regulator, CEO

10:30 – 11:00 COFFEE BREAK

11:00 – 12:00 SESSION 1: TAXATION

As the ICT sector has been generating revenues, some countries have introduced taxes that capture some of this income to bolster government coffers.

1. What is the current situation and impact on ICT growth?
2. What are the alternatives?
3. What are examples where the right balance has been struck?

[Presentation of study group paper]

Interactive panel discussion

12:00 – 14:00 LUNCH

**14:00 – 15:00 SESSION 2: INNOVATION AND ENTREPRENEURSHIP – NEW APPLICATIONS AND SERVICES
DRIVING FUTURE GROWTH**

With the advent of broadband in recent years, we have witnessed tremendous growth in new applications and services. Now, with the capacity of handsets evolving to allow for broadband-like capacity, the potential is even greater.

1. How can regulators stimulate entrepreneurship and innovation in new ICT applications and services?
2. What can policy-makers do? What incentives can be put in place? What rules are needed?
3. How is security of information and transactions being addressed? What is working or not?

[Presentation of discussion paper]

Interactive panel discussion

15:00 – 15:30 COFFEE BREAK

15:30– 16:30 SESSION 3: IMPACT OF SOCIAL MEDIA ON THE REGULATORY ENVIRONMENT

Social media has raised some key opportunities and challenges.

1. Are current telecom regulatory regimes equipped to deal with social media?
2. Is there a new social contract on privacy? What if anything has changed?
3. Who is responsible for protecting consumers? Are they sufficiently protected?

Interactive panel discussion

16:30– 17:00 CLOSING SESSION: WAY FORWARD