



**Telecommunication
Development Bureau (BDT)**

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Subject: **ITU Asia Pacific Centres of Excellence Training Workshop and ITU Regional Workshop on "Transition from Analogue to Digital Terrestrial Television Broadcasting", 21-25 November 2011, Bangkok, Thailand**

Dear Sir / Madam,

I am pleased to invite your organization to participate in the ITU Asia Pacific Centres of Excellence Training Workshop (21-24 November 2011) and the ITU Asia-Pacific Regional Workshop (25 November 2011) on "Transition from Analogue to Digital Terrestrial Television Broadcasting (DTTB)", scheduled in Bangkok, Thailand. These events are organized by the International Telecommunication Union (ITU), National Broadcasting and Telecommunications Commission (NBTC), Asia-Pacific Broadcasting Union (ABU) and Asia-Pacific Institute for Broadcasting Development (AIBD) with support from Korea Communications Commission (KCC).

The ITU ASP COE Training Workshop (21-24 November 2011) aims to build knowledge on the status of DTTB migration in the Asia-Pacific region, country experiences on building national roadmaps for transition to DTTB, migration experiences for various digital terrestrial television standards and international practices on the Digital Dividend while imparting skills on the development of national roadmaps for the transition to DTTB and planning Analogue Switch Off (ASO). The training course will provide participants with necessary theoretical background, practical experiences, concrete exercises and hands-on practice so that they develop an in-depth understanding of the key strategic issues involved in this area. The provisional agenda is attached (Annex 1 (a)).

The Asia-Pacific Regional Workshop (25 November 2011) aims to discuss the recently developed guidelines for carrying out a smooth transition from analogue to digital broadcasting in the Asia-Pacific region, share experiences of countries on developing national roadmaps and brainstorm on the way forward in its implementation. The provisional agenda of the workshop is attached (Annex 1(b)).

The ITU ASP COE Training Workshop and the Regional Workshop are addressed to Policy Makers, Regulators, Broadcast Engineers, Corporate Executives and Managers, Administrators and Officials dealing with migration from analogue to digital broadcasting.

All documents relating to the events: updated program, registration form, hotel reservation form, fellowships request form and participant's information will be posted on the ITU website at <http://www.itu.int/ITU-D/asp/CMS/Events/2011/A2DTTB/index.asp>. Participants are invited to download

and print the documents needed for the event. For further information, please feel free to contact Mr. Ashish Narayan (ashish.narayan@itu.int) for ITU ASP COE training workshop and Ms. Sireerat Bunnag (Sireerat.bunnag@itu.int) for Regional Workshop.

To register for both workshops, participants are kindly requested to complete and return the attached registration form (Annex 2) **by 1 November 2011** at the latest. Hotel reservations can be made using the related form directly with the hotel, with information to the host: Ms. Umaporn Chansivanont (umaporn_beau@hotmail.com).

Please be informed that no training fee is being applied for these workshops. The ITU is pleased to provide the daily subsistence allowance (DSA) to Least Developed Countries (LDCs) for both events under the framework of ITU KCC project and in accordance with the applicable ITU rules. Applicants requesting for fellowship are required to submit the fellowship request form duly signed by their Administration together with the registration form **no later than 20 October 2011**.

Those participants requiring an entry visa to Thailand are requested to contact their local Embassy of Thailand for information well in advance.

I look forward to active participation from your organization.

Yours sincerely,

[Original signed]

Brahima Sanou
Director

Annexes:

Annex 1 (a): Preliminary program of the ITU ASP COE Training Workshop

Annex 1 (b): Preliminary program of the ITU Regional Workshop

Annex 2: Registration form