



**Telecommunication
Development Bureau (BDT)**

Ref: BDT/IEE/SIS/DM/266

Geneva, 13 February 2013

**To: - ITU Member States
- ITU-D Sector Members and Academia**

Subject: Girls in ICT Day Celebrations 25 April 2013

Dear Sir/Dear Madam,

International Girls in ICT Day, celebrated on the fourth Thursday of April every year, is an initiative backed by ITU Member States in Plenipotentiary Resolution 70 (Guadalajara, 2010) to create a global environment that empowers and encourages girls and young women to consider careers in the growing field of information and communication technologies (ICTs).

I would like to encourage all ITU Members to **recognize Girls in ICT Day this year on 25 April 2013**, building on the success of Girls in ICT Day 2012 when nearly 90 countries raised awareness among girls and young women, teachers and career advisers of the excellent job prospects in the ICT sector, empowering more than 30,000 girls worldwide. Together we can give added impetus to the Girls in ICT initiative, by reaching out to and involving more girls and young women in ICT careers and encouraging ICT companies to recruit, retain and promote women.

I invite you to share information about the activities or events you are planning in your country by writing to girlsinct@itu.int if you have not yet already done so. The Girls in ICT team can put you in touch with other stakeholders and promote your events and activities on social media as well as keep you informed about planned events during the World Summit on Information Society Forum in May in Geneva where ITU will host a High Level Segment on Women, ICT and Development and a session on Women and ICT Careers.

Please also allow me to encourage you to use the ITU Girls in ICT Portal at www.girlsinct.org which includes Girls in ICT Day 2013 flyers and banners as well as detailed information about the events stakeholders around the world organized in 2012 (<http://girlsinct.org/girls-in-ict-day-events>). I do hope you will take pictures and make videos of your activities in 2013 so we can add them to the Girls in ICT Portal this year.

I would like to thank in advance all ITU Members for their dedication and drive on the promotion of girls and young women in ICT careers, and look forward to a very successful celebration of Girls in ICT Day on 25 April 2013.

Yours faithfully,

[Original signed]

Brahima Sanou
Director