



WORLD SUMMIT ON THE INFORMATION SOCIETY

WSIS FORUM 2016 PARTNERSHIP OPPORTUNITIES

15  1865
2015

 **WSIS** | 2-6
FORUM | MAY 2016
Geneva
Switzerland



WSIS FORUM 2016 PARTNERSHIP OPPORTUNITIES

The World Summit on the Information Society Forum 2016 is the largest annual get-together of the 'ICT for development' community. The WSIS Forum is co-organized by ITU, UNESCO, UNDP and UNCTAD, and with all WSIS Action Line Facilitators and Co-Facilitators.

Each year, the Forum provides structured opportunities to network, learn and participate in multistakeholder discussions and consultations on WSIS implementation. It also continues to provide a platform for stakeholders to develop partnerships for projects and initiatives that harness the potential of information and communication technologies for advancing and achieving the Sustainable Development Goals.

For additional information please visit the WSIS Forum website www.wsis.org/forum



"The annual WSIS Forum has become a global multistakeholder platform for coordination of the implementation of the WSIS Outcomes, information exchange amongst the different WSIS Stakeholders, knowledge creation and the sharing of best practices. I would like to thank all Partners who have generously contributed towards enhancing the outcome and results of the WSIS Forum."

With the goal to evolve and adapt to the future needs of the Information and Knowledge Societies and WSIS process beyond 2015, I invite all Stakeholders to Partner with the WSIS Forum 2016 and look forward to working together towards an impactful Forum."

Mr Houlin Zhao,
Secretary-General, ITU

WSIS FORUM 2016 PARTNERSHIP OPPORTUNITIES*

		STRATEGIC PARTNER		PARTNER	
SERVICES		PLATINUM (EXCLUSIVE)	GOLD	SPECIFIC ACTIVITIES	CONTRIBUTING
HIGH-LEVEL VISIBILITY	Priority for policy statement at the high-level track	●	●	●	
	Opening & closing ceremony speech	●	●		
	Panelist in high-level dialogue sessions and interactive sessions	●	●		
	Visionary speech at the opening ceremony (extended time)	●			
	Special intervention at ministerial roundtable (government only)	●			
	Access to VIP lounges	●	●	●	●
	Extended number of Invitations to high-level social events	●	●	●	
	Assistance with arranging bilateral meetings	●	●	●	
	High-level networking coffee (host)	●	●	●	
	High-level networking lunch (host)	●	●		
	High-level gala dinner (host)	●			
HIGH-LEVEL NETWORKING	Logo on promotional materials of the WSIS Forum 2016	●	●	●	●
	Exclusive thematic/country workshop & related promotion	●	●	●	●
	Registration area branding	●	●	●	●
	Exhibition stand ¹	●	●	●	
	Promotion of partnership through WSIS Flash, WSIS websites and social media channels (200 000 stakeholders)	●	●	●	
	Branding on the photo booth	●	●	●	
	Exclusive video interview	●	●		
	Reflection in the official WSIS Forum press release	●	●		
	Projecting partners logo during high-level segment	●			
	Video highlighting the presence of partner at the WSIS Forum (2 minutes)	●			
	Special photographer/videographer: captioning partner's activities	●			
MARKETING & PROMOTION	Reserved seating area at plenary meeting ²	●	●	●	●
	Dedicated focal point during the WSIS Forum	●	●	●	
	Meeting room available during WSIS Forum	●	●	●	
	Partners registration support	●	●		
	VALUE	125.000	65.000	30.000	10.000

*Please note that additional partnership offers and customised packages are available upon request. For more information contact us: wsis-info@itu.int

¹ Prime spot only for Platinum and Gold partner.

² Exclusive seating only for Platinum and Gold partner.



STRATEGIC PARTNER: PLATINUM

ENHANCED VISIBILITY OFFER FOR STRATEGIC PARTNER PLATINUM (EXCLUSIVE)

1. Priority for policy statement at the high-level track
2. Opening & closing ceremony speech
3. Panelist in high-level dialogue sessions and interactive sessions
4. Visionary speech at the opening ceremony (extended time)
5. Special intervention at ministerial roundtable (government only)
6. Access to VIP lounges
7. Extended number of Invitations to high-level social events
8. Assistance with arranging bilateral meetings
9. High-level networking coffee (host)
10. High-level networking lunch (host)
11. High-level gala dinner (host)
12. Logo on promotional materials of the WSIS Forum 2016
13. Exclusive thematic/country workshop & related promotion
14. Registration area branding
15. Exhibition stand
16. Promotion of partnership through WSIS Flash, WSIS websites and social media channels (200 000 stakeholders)
17. Branding on the photo booth
18. Exclusive video interview
19. Reflection in the official WSIS Forum press release
20. Projecting partners logo during high-level segment
21. Video highlighting the presence of partner at the WSIS Forum (2 minutes)
22. Special photographer/videographer: captioning partner's activities
23. Reserved seating area at plenary meeting
24. Dedicated focal point during the WSIS Forum
25. Meeting room available during WSIS Forum
26. Partner's registration support



**STRATEGIC PARTNER:
GOLD**

**ENHANCED VISIBILITY OFFER FOR
STRATEGIC PARTNER GOLD**

1. Priority for policy statement at the high-level track
2. Opening & closing ceremony speech
3. Panelist in high-level dialogue sessions and interactive sessions
4. Access to VIP lounges
5. Extended number of Invitations to high-level social events
6. Assistance with arranging bilateral meetings
7. High-level networking coffee (host)
8. High level networking lunch (host)
9. Logo on promotional materials of the WSIS Forum 2016
10. Exclusive thematic/country workshop & related promotion
11. Registration area branding
12. Exhibition stand
13. Promotion of partnership through WSIS Flash, WSIS websites and social media channels (200 000 stakeholders)
14. Branding on the photo booth
15. Exclusive video interview
16. Reflection in the official WSIS Forum press release
17. Reserved seating area at plenary meeting
18. Dedicated focal point during the WSIS Forum
19. Meeting room available during WSIS Forum
20. Partner's registration support



**PARTNER:
SPECIFIC ACTIVITIES**

**ENHANCED VISIBILITY OFFER FOR
PARTNER FOR SPECIFIC ACTIVITIES**

1. Priority for policy statement at the high-level track
2. Access to VIP lounges
3. Extended number of Invitations to high-level social events
4. Assistance with arranging bilateral meetings
5. High-level networking coffee (host)
6. Logo on promotional materials of the WSIS Forum 2016
7. Exclusive thematic/country workshop & related promotion
8. Registration area branding
9. Exhibition stand
10. Promotion of partnership through WSIS Flash, WSIS websites and social media channels (200 000 stakeholders)
11. Branding on the photo booth
12. Reserved seating area at plenary meeting
13. Dedicated focal point during the WSIS Forum
14. Meeting room available during WSIS Forum



**PARTNER:
CONTRIBUTING**

**ENHANCED VISIBILITY OFFER FOR
CONTRIBUTING PARTNER**

1. Access to VIP lounges
2. Logo on promotional materials of the WSIS Forum 2016
3. Exclusive thematic/country workshop & related promotion
4. Registration area branding
5. Exhibition stand
6. Reserved seating area at plenary meeting

International Telecommunication Union

Place des Nations
CH-1211 Geneva 20
Switzerland

www.wsis.org/forum
