

# **BROADBAND ACCESS IN ASIA-PACIFIC**

# TOPIC

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## — OVERVIEW —

**1** ISSUES

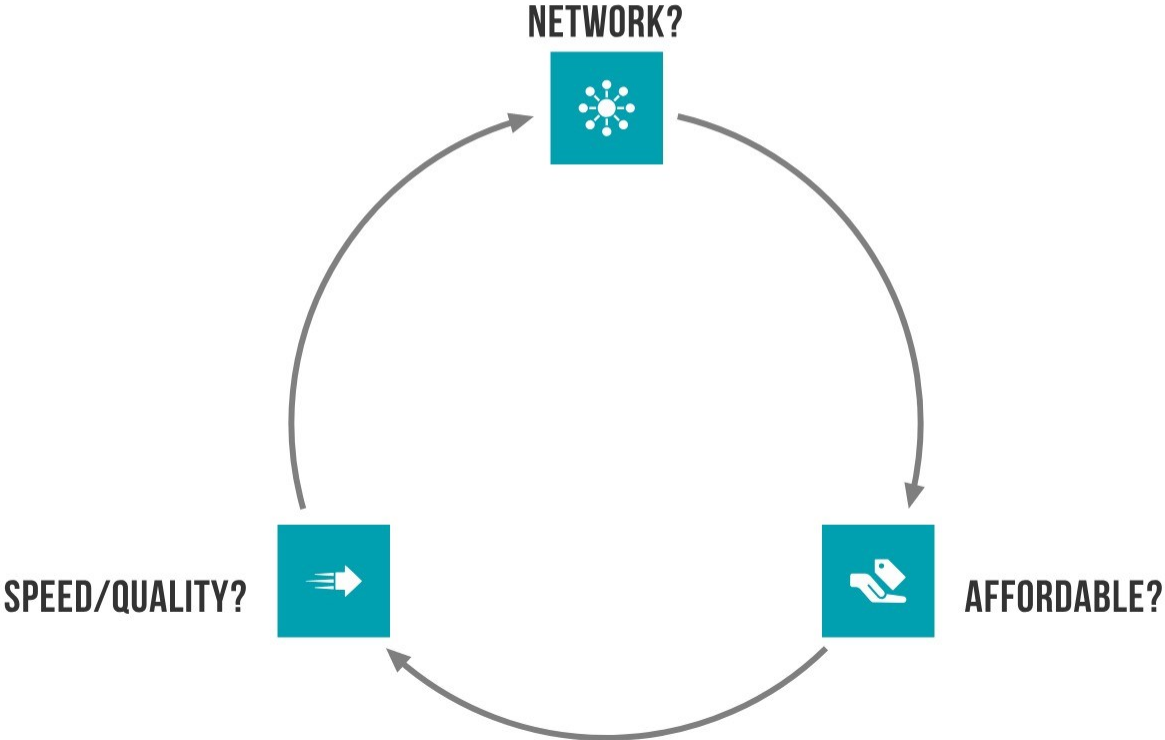
**2** SOLUTION

## — APT —

**3** ACTION

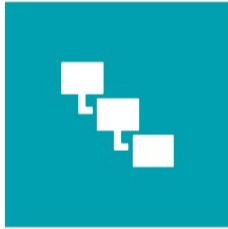
# ISSUES

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# SAME ISSUE, DIFFERENT REASONS

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**WAITING IN A QUE**



**LIMIT OF RESOURCE IN OPERATORS**



**NOT PROFITABLE**

# SAME ISSUE, DIFFERENT REASONS

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TECHNOLOGY

HUMAN CAPACITY

FINANCE

# 1. TECHNOLOGY

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1

**AVAILABILITY**

2

**AFFORDABILITY**

3

**PRACTICALITY/FEASIBILITY**

- operational
- maintenance
- continuity
- **human resource**
- **market size**

## 2. HUMAN CAPACITY

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— WHO —

1 QUANTITATIVE

2 QUALITATIVE

— HOW —

3 ENDOGENOUS

4 EXOGENOUS

# 3. FINANCE

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- 1 PUBLIC/GOVERNMENT
- 2 PRIVATE
- 3 INTERNATIONAL



# UNIVERSAL SERVICE OBLIGATION/UNIVERSAL SERVICE FUND

	Country A	Country B	Country C	Country D
revenue				
scope				
implementation				

# WHAT WE DO NOT NEED IS...

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- 1 CATALOG OF NEW TECHNOLOGY
- 2 INDIVIDUAL PROJECT, WITHOUT COORDINATION
- 3 “OUT OF POCKET, OUT OF MIND”

# WHAT WE DO NEED IS...

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## 1 **HOLISTIC APPROACH**

practical and feasible National ICT Strategy

## 2 **PUBLIC PRIVATE DEMARCATION**

appropriate role of the government

## 3 **INSIGHT ON MARKET**

deep understanding of cause and effect between supply side and demand side (varies across countries)

# ACTIVITIES OF APT

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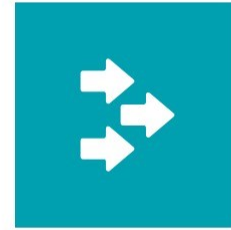
## EXPERT MISSION

research and support



## CAPACITY BUILDING

training course



## PROJECT

seed project

**THANK YOU**