

# WSIS Forum 2020 – Final Brief

*Fostering digital transformation and global partnerships:  
WSIS Action Lines for achieving SDGs*





# WSIS Forum 2020: Key Figures



**3000+** ICT experts and implementation actors attended



**3000+** ICT experts and implementation actors attended



**3000+** ICT experts and implementation actors attended



**500+** high-level representatives

100+ Ministers and Deputies

20+ Ministers and Deputies other than ICT



**#WSIS**

**18** WSIS Prize winners

**72** WSIS Champions

**35+** Stands at the Exhibition

**Balanced** Multistakeholder participation

# WSIS FORUM 2020



**UN multistakeholder platform** facilitating the implementation of the **WSIS Action Lines** for advancing the **Sustainable Development Goals (SDGs)**

Co-organized by **ITU, UNESCO, UNDP** and **UNCTAD**, in close collaboration with all WSIS Action Line Facilitators/Co-Facilitators and UN Agencies

**WSIS Forum 2020** will be held on **6-9 April 2020** in Geneva, Switzerland

The Forum provides an opportunity for **information exchange, knowledge creation** and sharing **best practices of ICTs for development**



# WSIS+15



The WSIS Forum 2020 (WSIS+15) will provide an opportunity to serve as a platform to **track the achievements of WSIS Action Lines** in collaboration with the UN Agencies involved and provide information and analyses of the implementation of WSIS Action Lines since 2005.

WSIS Forum 2020 **components:** Forum Track, High-Level Track, Special Tracks, Hackathon, Exhibition Space, WSIS TalkX, etc.



# WSIS Forum 2020: Programmed Outcomes



- **WSIS Forum 2020: Outcome Document**
- **WSIS Forum 2020: High Level Track Outcomes and Executive Brief**
- **WSIS Action Lines Supporting Implementation of the Sustainable Development Goals (2020)**
- **WSIS Stocktaking Report 2020**
- **WSIS Forum 2020 and SDG Matrix**
- **WSIS Stocktaking Success Stories 2020**



# WSIS Forum 2020: Registration



- Registration is available online at WSIS Forum 2020 website: <https://www.itu.int/net4/wsis/forum/2020/Home/Registration>
- Accreditation is required in order to attend ITU WSIS Forums. New accreditation requests should be submitted as early as possible, and no later than **20 March 2020**, to ensure timely administrative processing of the requests.
- Participants who require a visa are advised to complete the accreditation procedures as early as possible before starting their visa process.
- Each accredited participant will receive an **e-confirmation** to the email address provided in the registration form
- The e-confirmation will be the sole document provided for **visa support**
- **Blue/Diplomatic** badge holders are also requested to register

# WSIS FORUM 2020: BADGING



- Badging will be located at ITU Headquarters, **Montbrillant building** (2, rue de Varembé – CH-1220 GENEVA)
- **NO** registration desk at CiCG premises; badges have to be collected at the ITU **Montbrillant building**
- Badges should be picked up **personally** as these are photo badges and picture is compulsory

# WSIS FORUM 2020: Venues in Focus



## ITU HQ

- Hackathon
- Forum Track



## Polish Mission

- Briefing for Chairman and HLTFs
- Donor's dinner



## CIG and CCV

- High-Level Track
- Ministerial Roundtable



## Fairmont Grand Hotel

- Gala Dinner



# Open Consultation Process Phases



The Agenda and Program of the WSIS Forum are built through an Open Consultation Process (OCP); a multistakeholder preparatory process where entities are actively engaged to ensure broad ownership and further improvements of the Forum. The Open Consultation Process will include a collection of inputs from regional and national WSIS related events. The physical meetings of the Open Consultation Process will benefit from remote participation.



# WSIS Forum 2020 – Draft Agenda



Sunday, 5 April 2020	Monday, 6 April 2020	Tuesday, 7 April 2020	Wednesday, 8 April 2020	Thursday, 9 April 2020
Hackathon #Hack4SmartSustainableCities	Exhibition Inauguration / Forum Track TW / AL / CW / Hackathon / Special Tracks	HLM UNGIS / Opening Segment	Women’s Networking Breakfast / WL UNGIS	Forum Track TW / AL / CW/ Special Tracks
Hackathon #Hack4SmartSustainableCities	Forum Track TW / AL / CW / Hackathon / Special Tracks	Opening Segment	HL Statements/ Dialogue	AL Facilitators Meeting
Hackathon #Hack4SmartSustainableCities	Forum Track TW / AL / CW / Special Tracks	WSIS Prizes / Exhibition	HL Statements/ Dialogue	WSIS Prizes Cafe
Hackathon #Hack4SmartSustainableCities	Forum Track TW / AL / CW/ Special Tracks	HL Policy Statements/ Dialogue	Ministerial RT/HL Dialogue	Forum Track TW / AL / CW / Special Tracks
Hackathon #Hack4SmartSustainableCities	Forum Track TW / AL / CW/ Special Tracks	HL Policy Statements/ Dialogue	Closing of HL Segment	Closing
Hackathon #Hack4SmartSustainableCities	Donors Dinner / Youth Speak / WSIS TalkX	Reception / Certificates	Gala Dinner	

- TW: Thematic Workshop
- CW: Country Workshop
- HL: High-level
- WL: Working-level
- AL: Action Lines
- HLM: High-level Meeting
- RT: Round Table

# Chairman Designate at the WSIS Forum 2020



- H.E. Mr. Gustavo Montalvo
- Minister, Ministry of the Presidency,  
**Dominican Republic**



# High-Level Track at the WSIS Forum 2020



- **7-8 April 2020**
- Policy Statements will be delivered by high-ranking officials of the WSIS Stakeholder community representing Governments, Private Sector, Civil Society, Academia and International Organizations.
- The High-Level track will consist of the opening segment, interactive policy dialogues, ministerial round table, and a High-Level networking program.



# High-Level Track : Practical Information



## Place

The High-Level Track will take place on the 7<sup>th</sup> and 8<sup>th</sup> of April in **The International Conference Center Geneva (CICG)**



## Badging Info

All High-Level participants will need to pick-up their badges from the ITU Montbrillant Building before coming to CICG

All High-Level participants will receive a **VIP Lanyard** and a **Golden PIN** to be able to access Special High-Level Events



## High-Level Policy Sessions

- **Total Length of HL Panels: 8 hours approximately**
- **Services: Interpretation and captioning**
- **Length of intervention: 3 minutes**
- **Structure of the Intervention :**
  - **General**
  - **Theme-related**
  - **Recommendations**
- **Outcome of each session to be reported by HL Track Facilitator**

### HL Policy Session Topics

- Bridging Digital Divides
- Building Confidence and Security in the use of ICTs
- Climate Change
- Cultural Diversity and Heritage, Linguistic diversity and local content
- Digital economy and trade
- Enabling Environment
- Ethical dimensions of information and knowledge societies
- Financing for development and role of ICT
- Gender Mainstreaming
- ICT applications and Services
- Inclusiveness – access to information and knowledge for all
- Knowledge societies, capacity Building and e-Learning
- Media
- WSIS action lines and the 2030 agenda

# High-Level Track : Ministerial Roundtable



## Objective

This Ministerial Round Table will provide a platform for an interactive debate, in a High-Level setup, on strategies and policies towards the implementation of the WSIS Action Lines, with the aim of strengthening the impact of ICTs on sustainable development and achieving SDGs

## Chairmanship

ITU Secretary General and Chairman of WSIS Forum 2020

## Participation

Restricted to the Ministers and Deputy Ministers ONLY (no replacements / no observers)

## When

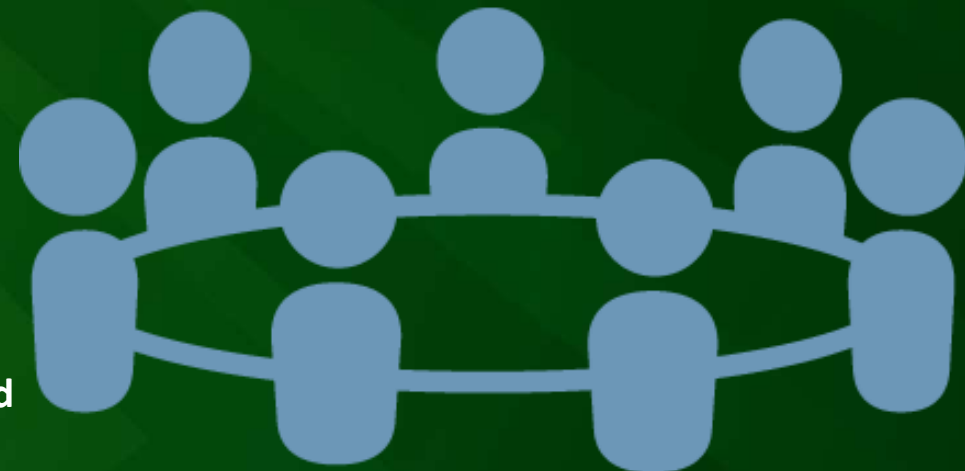
Wednesday, 8 April 2020, 14:00 – 16:15

## Where

CCV Geneva Room

## Outcome

Summary on issues raised and follow up suggested



# High-Level Track : High-Level Dialogues



ITU

A matter of life or death? When information count

Ensuring Trustworthy Healthcare in an Artificial Intelligence (AI) World

UNESCO

Capacity building for AI literacy, policy, and strategy development: opportunities and challenges

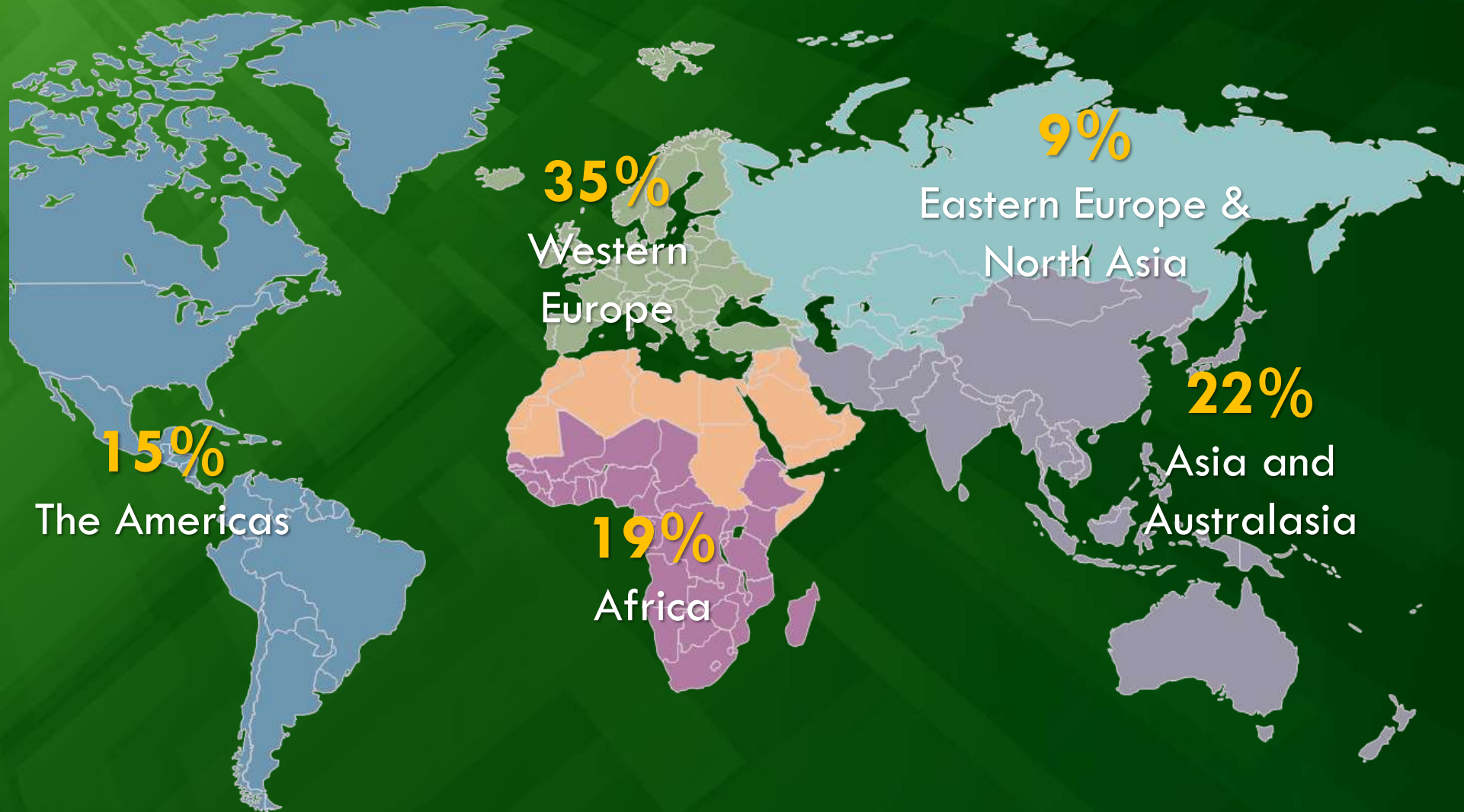
Open Educational Resources: From Recommendations to Action

# Results of the OCP



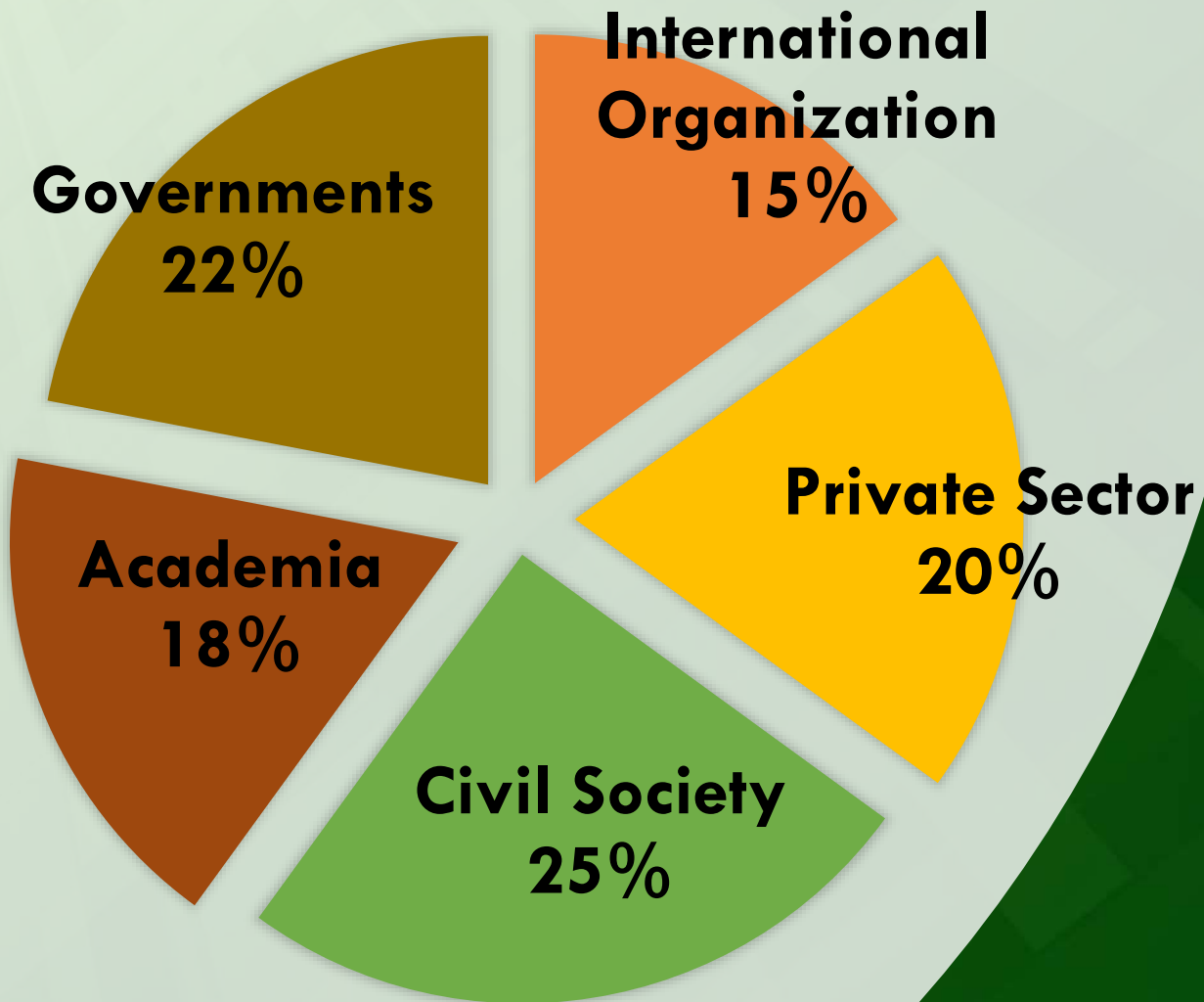
- More than 350 innovative and constructive submissions received during direct official submissions, online discussions and physical meetings
- Agenda and program were designed in collaboration with the multistakeholder community on the basis of the submissions received during the OCP
- Highest number of submissions received from Civil Society (25%), Government (22%), Private Sector (20%), Academia (18%), International Organizations (15%)
- Balanced multistakeholder contributions across regions
- Enhanced stakeholders' participation from the wider community including women, older persons, youth and persons with disabilities
- Enrich the dialogue, networking and partnership





\*Please note that about half of submissions from Western Europe came from the headquarters of International Organizations

## Results of the OCP – Contributions by Region



# Results of the OCP – Contributions by Stakeholder type

# Innovative Format

- Workshops: enhance dialogue, Q&A sessions, participatory and problem based approaches
- Interactive sessions: fishbowls, world cafés, thinktanks, etc.
- Round table & Expert sessions
- Design workshops including Regional, national and local perspectives
- Cross Sectoral issues: increase the participation of the youth, private sector, experts, women, and Ministers and Parliamentarians
- Platform for Global Surveys & Interviews
- Open spaces: have a space where attendees can observe users with disabilities
- Communication app
- Dynamic & Interactive
- Linked with the SDGs process
- Ideathons and Hackathons
- Daily outcomes of WSIS FORUM to be encouraged, presented and promoted

Appreciation for ensuring an inclusive and open format since the inception

# Suggested Themes and Titles



- WSIS Action Lines for SDGs
- Youth in ICT for SDGs
- Education
- Innovation
- Virtual Reality
- 5G
- ICTs and Older Persons
- Media
- Bridging the Digital Divide
- E-Environment and Climate Change
- Cultural diversity
- Sustainable Health
- Capacity Building
- Blockchain
- Strengthening ICT Connectivity and Digital Inclusion
- Gender Mainstreaming
- Cybersecurity
- Digital Transformation
- Emerging technologies
- Artificial Intelligence and Ethics
- ICTs for e-government
- ICTs and Sports
- Data protection
- Smart Cities
- Access to the digital economy
- ICT Accessibility for Persons with Disabilities
- Big data and social change
- Accessibility
- ICT Success Stories
- Role of the private sector in implementing SDGs
- Using data effectively to inform ICT policy
- Vision, impact and role of the WSIS Process in Development Issues

# Suggestions - Strengthening the Outcomes



- Each Annual Forum should continue producing a **consolidated document containing the outcomes**, as well as the meetings' agendas, workshops, ministerial roundtables, dialogue tables, etc. to provide a summary of the findings
- **Result-focused approach** for each session and workshop should be applied: Each session should generate a concrete outcome for future reference
- **WSIS Action Lines** should present a concise **annual progress report on the evolution of the Action Line in 15 years** consisting of emerging trends, statistics and supplemented by case studies if necessary, to be presented during the WSIS Action Line Facilitation Meetings and WSIS Action Line Facilitators Meeting and forwarded to the UN follow-up of WSIS and SDG processes
- **Annual progress review of WSIS process and its contribution to 2030 Agenda** for Sustainable Development should be prepared as an outcome of the WSIS Forum
- Annual **report and sharing of examples of global best practices through the WSIS Stocktaking**
- Annual review by **Partnership on Measuring ICT for Development** might enrich monitoring of implementation of the WSIS outcomes
- Pre-WSIS Forum **national and regional meetings** that then feed into the annual WSIS Forum in Geneva
- Further collaboration and implementation of the **WSIS Action lines and SDGs Matrix**
- **Follow up and documentation of the implementation** of the WSIS Forum Outcomes announced by Stakeholders

# WSIS Forum - Strengthening linkages with the 2030 Agenda for Sustainable Development



- The WSIS forum is an annual opportunity to **benchmark progress, share success stories and learning experiences** and incentivize further action for SDGs
- The importance to increase the efforts on a **bottom-up approach** in the implementation of the **2030 Agenda using ICTs**
- To add **best practice projects or country cases** that focus on achievement of specific Action Lines and/or SDGs
- To formulate a more **comprehensive strategy** to connect with and substantively involve communities of practice including technology developers such as **entrepreneurs, start-ups, innovations hubs** etc.
- To develop an open **ICT base system** to monitor and follow up every WSIS actions to achieve SDG implementation
- The need for **private-public collaborations** to foster innovation and projects related to ICTs
- Increase the focus on action and progress. Enhance the monitoring and measuring of the SDGs and the WSIS Action Lines

# Forum Track at the WSIS Forum 2020



Country and Thematic Workshops

Exhibition

WSIS Action Line Facilitators  
Meetings

Open Space Talks

Special Tracks

Prizes Café

WSIS TalkX

Youth Speak

Hackathon on Smart and  
Sustainable Cities

UNGIS

# Special Tracks – WSIS Forum 2020

**ICTs and Youth**

**ICTs and Older Persons**

**ICTs and Accessibility for  
Persons with Disabilities  
and Specific Needs**

**ICTs and Sports**

**ICTs and Gender  
Mainstreaming**

**Innovation for SDG**

**Extended Reality**



# Hackathon – Smart and Sustainable Cities at the WSIS Forum 2020



## When?

- 5-6 April 2020 in Geneva, Switzerland

## What?

- Develop your ideas into tech solutions to help ensure Smart and Sustainable cities!
- **#Hack4SmartSustainableCities** is part of collaborative effort to organize an annual hackathon at WSIS Forum, which this year aims to identify and support innovative solutions to address cities' challenges globally.

## Who?

- No age limit
- Passionate about technology and innovation for positive social/environmental impact

## How?

- More info: <https://www.itu.int/net4/wsis/forum/2020/Home/Hackathon>
- Link to apply: <https://form.jotformeu.com/form/93373750487366>

# Connecting Dots at the Regional Level



- *ITU, UNESCO and UNDP continue playing leading facilitating roles in the implementation of the Geneva Plan of Action and organize a meeting of UN Regional Commissions at the WSIS Forum*

- Chair of WSIS Regional Commissions Group: UNESCAP (2019-2020)
- Permanent Secretariat: ITU
- Sharing practices at the regional level aiming at advancing WSIS implementation at the Regional Level and alignment of the WSIS and SDG processes
- Strengthening of the regional perspective at the global level of the WSIS Process



- *UN Regional Commissions in collaboration with other working towards regional WSIS UN Agencies implementation reviews.*

- WSIS Regional Review Asia-Pacific was recently held on 28 August 2019 in Bangkok, Thailand. The Meeting was jointly organized by ITU and UN ESCAP.
- Regional review of the WSIS action lines implementation in accordance with ESCAP resolution 72/10.
- Contributing as the regional formal submission to the WSIS Forum 2020 Open Consultation Process by bringing the regional trends, challenges and opportunities to the global dialogue on the WSIS implementation

# United Nations Group on the Information Society (UNGIS)

31 Members of UNGIS reiterated commitment to the WSIS Action Lines implementation and alignment of the WSIS and SDG processes.

**Current co-chairs: ITU and UNDP**

**Vice-Chairs: UNESCO, UNCTAD and UNESCAP**

## Activities in 2019

### WSIS Forum 2019

- UNGIS High-Level Leaders Breakfast, 9 April 2019, Geneva
- UNGIS Working Level Meeting, 12 April 2019, Geneva

### HLPF 2019

- UNGIS Joint Statement
- Side Event *"Fostering digital transformation and global partnerships for SDG achievement"* [Aligning WSIS process with the 2030 Agenda for Sustainable Development, 11 July 2019, New York
- UNGIS Technical Meeting, 11 July 2019, New York

## Upcoming activities

### WSIS Forum 2020

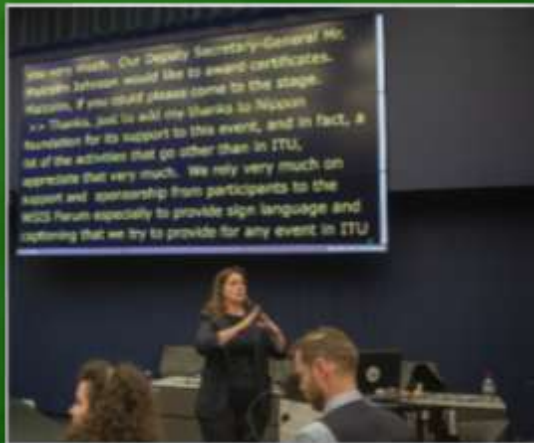
- UNGIS High-Level Leaders Breakfast, 7 April 2020, Geneva
- UNGIS Working Level Meeting, 8 April 2020, Geneva

### HLPF 2020

- UNGIS Joint Statement
- UNGIS Side-event
- UNGIS Technical Meeting



# New Services & Tools for Stakeholders Engagement



Sign  
Language



WSIS Forum website in six  
UN official languages



Machine  
Captioning

# WSIS Stocktaking



Your Opportunity to Search, Submit, Promote  
Your ICT Projects and Databases

## Coordinated by ITU since 2004

Established in 2004, WSIS Stocktaking database reached new records with **12.000+ entries** and a growing community of **350,000 stakeholders**.

In last two years, we have received 2000 entries.

## Online Platform hosting different repositories

Besides **WSIS Prizes and ICT for SDGs projects**, also hosting repositories on **Artificial Intelligence, Accessibility, eHealth, Gender-related projects**, etc.

Contribute in further expanding our database.

## WSIS Stocktaking Reports

Each year WSIS Stocktaking issues two global reports:

- **WSIS Stocktaking Global Report**
- **WSIS Stocktaking: Success Stories**

WSIS Stocktaking also issues six **Regional Reports** reflecting regional aspects

## WSIS Photo Contest 2020

More than 200 photos were received for WSIS Photo Contest 4<sup>th</sup> Edition: Winners and Finalist will soon be announced. We invite you to use our photo database in promoting ICT for SDGs and visit WSIS Photo Contest 2020 Exhibition during WSIS Forum 2020

[www.wsis.org/stocktaking](http://www.wsis.org/stocktaking)

# WSIS Photo Contest 2020: Winners Announced



More than 200 photos were received for WSIS Photo Contest 4<sup>th</sup> Edition: Winners and Finalist will soon be announced. We invite you to use our photo database in promoting ICT for SDGs and visit WSIS Photo Contest 2020 Exhibition during WSIS Forum 2020.



Title Confident tea-garden worker

Caption A tea-garden worker who works in the garden can now-a-days maintain the connectivity with her domestic front very easily with the help of mobile-telephony. This augments her performance on the field as she gets less disturbed and more concentration because of reduced home-front hassles. This also keeps her jovial and less-fatigued in her vast working-atmosphere as she also can have her favourite tunes during her job by playing from her handset.

Organization Govt. service



# WSIS Photo Contest 2020: Winners Announced



More than 200 photos were received for WSIS Photo Contest 4<sup>th</sup> Edition: Winners and Finalist will soon be announced. We invite you to use our photo database in promoting ICT for SDGs and visit WSIS Photo Contest 2020 Exhibition during WSIS Forum 2020.



Title The digital revolution in rural Nigeria

Caption Digital inclusion at work in rural Nigeria. The latest farming info is affordably arriving through smart feature phones.

Organization KaiOS Technologies



# WSIS Photo Contest 2020: Winners Announced



More than 200 photos were received for WSIS Photo Contest 4<sup>th</sup> Edition: Winners and Finalist will soon be announced. We invite you to use our photo database in promoting ICT for SDGs and visit WSIS Photo Contest 2020 Exhibition during WSIS Forum 2020.



Title Informal E-waste recycling affects children Health & Environmental Risk - promote Child Labor

Caption Child labor:A boy carrying a load of electronics items, circuit boards from computers, laptops, tablets, mobile phones for recycling . Children are prone to work in informal e-waste recycling industry in metropolitan cities attached to rural dwelling and slums. Smashed up circuit boards are gold mine of precious and semi precious metals. Careless extraction lead to environmental hazards and also health related disorders related to brain and nervous system systems. It also promotes child labor.

Organization Jain Institute of Technology





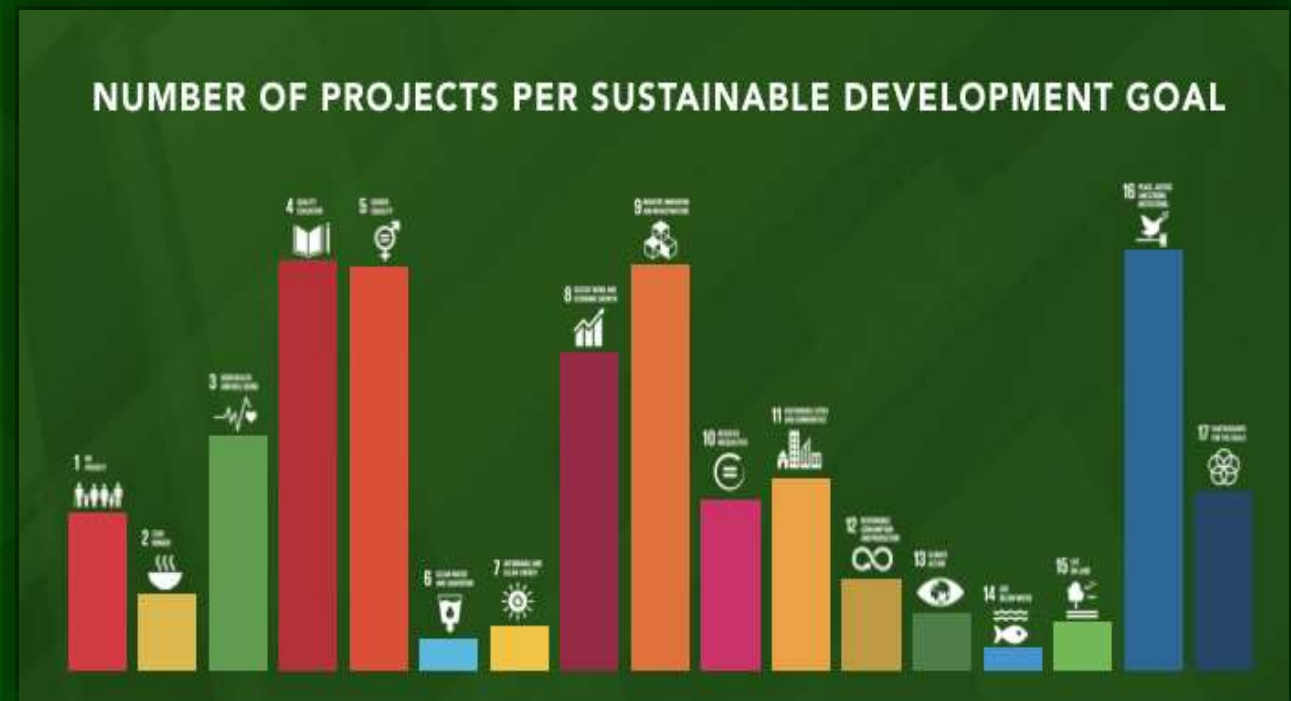
# WSIS Prizes 2020: 9<sup>th</sup> Annual Awards

*An exceptional international recognition of WSIS Stakeholders as Winners and Champions for their excellence in supporting the implementation of WSIS outcomes, in particular WSIS Action Lines supporting achievement of Sustainable Development Goals*

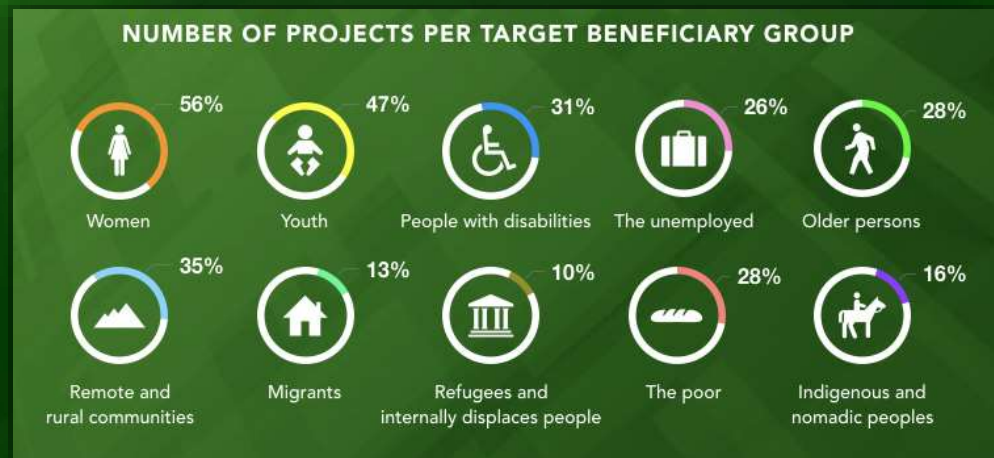
- 90 WSIS Prizes 2020 Champions are announced: explore and promote

[www.wsis.org/prizes](http://www.wsis.org/prizes)

- In 2020, more than 800 Submitted Projects
- All submitted projects presented linkages with WSIS Action Lines and Sustainable Development Goals
- Congratulations to all participants!



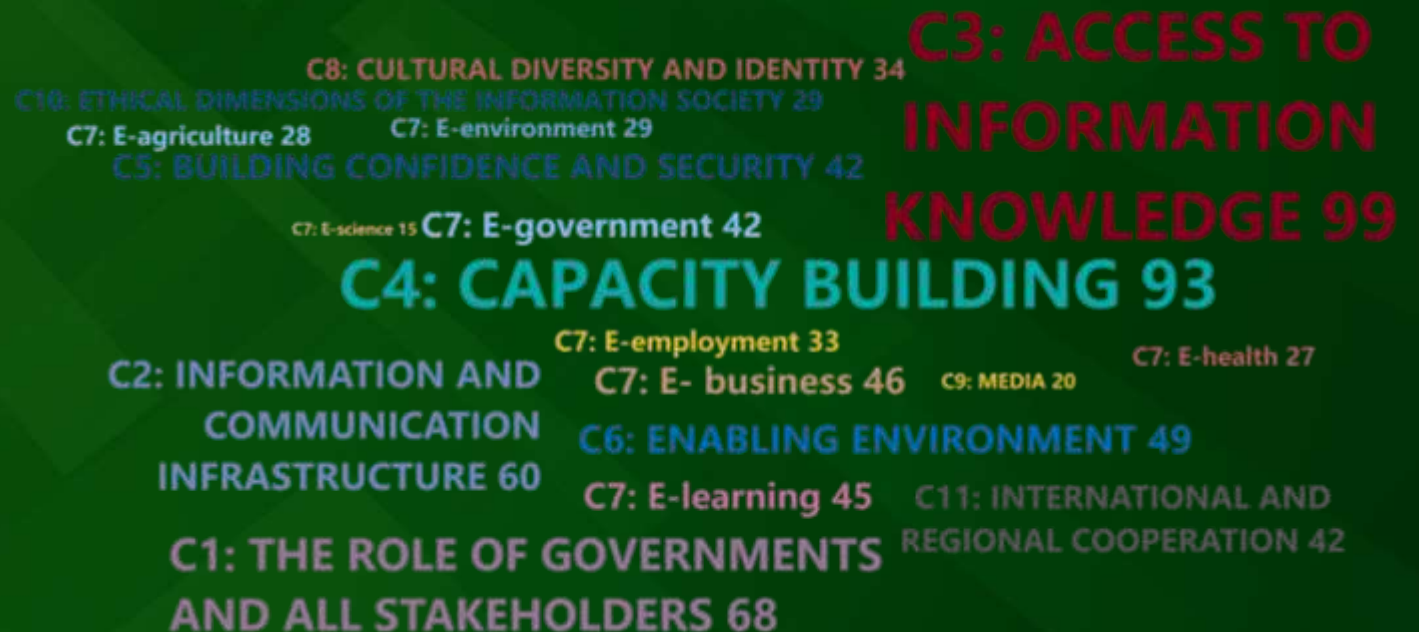
# WSIS Prizes 2020: Submission Data



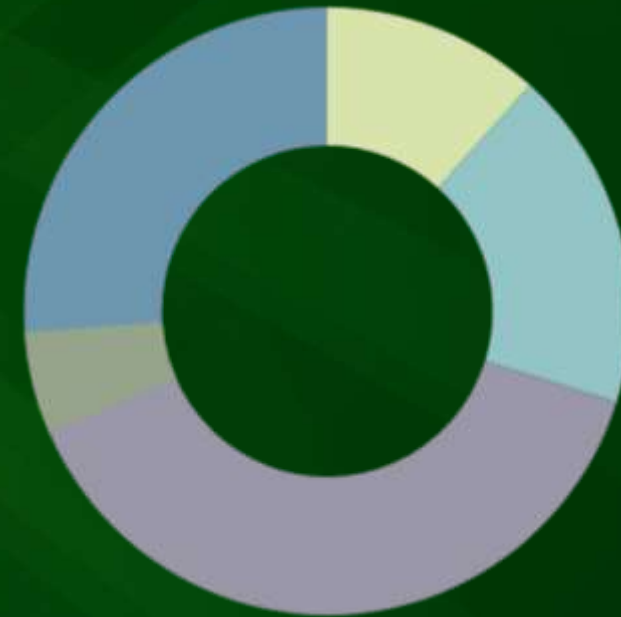
# WSIS Prizes 2020: Data on Nominees

*Another level of recognition was introduced in WSIS Prizes 2020: up to 20 projects were nominated per each WSIS Action Line*

More than 2 million votes were cast during the Online Voting Phase (21 December 2019 – 24 January 2020)



# WSIS Prizes 2020: Data on Nominees



ASIA AND PACIFIC	25.57%	90
ARAB STATES	25.00%	88
EUROPE	17.90%	63
AMERICAS	16.19%	57
AFRICA	13.07%	46
CIS	2.27%	8

Academia	41	11.65%
Civil Society	64	18.18%
Government	136	38.64%
International Organization	19	5.40%
Private Sector	92	26.14%

# WSIS Prizes 2020: Data on Nominees

Youth	185
Old Persons	107
Women	212
Remote and rural communities	140
Indigenous and nomadic people	65
People with disabilities	106
The poor	117
Migrants	46
Refugees and internally displaced people	35
The unemployed	102

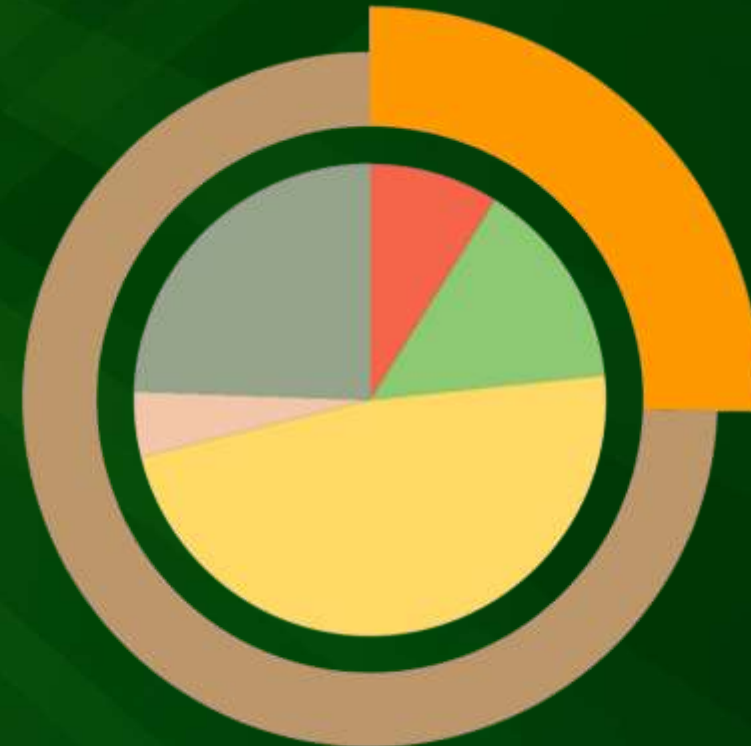
## Beneficiary Target Groups



# WSIS Prizes 2020: Data on Champions



**Champions  
Announced**



Academia	8	8.89%
Civil Society	13	14.44%
Government	43	47.78%
International Organization	4	4.44%
Private Sector	22	24.44%

# WSIS Prizes 2020: Data on Champions



## Regional Distribution



Asia and Pacific	36
Arab	19
the Americas	16
Europe	11
Africa	5
CIS	3



## WSIS Action Lines

C1: THE ROLE OF GOVERNMENTS AND ALL STAKEHOLDERS	16
C2: INFORMATION AND COMMUNICATION INFRASTRUCTURE	12
C3: ACCESS TO INFORMATION KNOWLEDGE	27
C4: CAPACITY BUILDING	32
C5: BUILDING CONFIDENCE AND SECURITY	13
C6: ENABLING ENVIRONMENT	11
C7: E-agriculture	6
C7: E- business	9
C7: E-employment	7
C7: E-environment	5
C7: E-government	9
C7: E-health	9
C7: E-learning	5
C7: E-science	6
C8: CULTURAL DIVERSITY AND IDENTITY	12
C9: MEDIA	7
C10: ETHICAL DIMENSIONS OF THE INFORMATION SOCIETY	9
C11: INTERNATIONAL AND REGIONAL COOPERATION	7

# WSIS Prizes 2020: Data on Champions



## Beneficiary Target Groups

Women	54
Youth	35
Remote and rural communities	35
People with disabilities	32
The poor	30
Old Persons	27
The unemployed	27
Indigenous and nomadic people	20
Migrants	12
Refugees and internally displaced people	7

## @WSIS Forum 2020

**18 Winners will be publicly announced at the WSIS Prizes 2020 Winners Ceremony on 7 April**

72 Champions will also be celebrated and recognized at the WSIS Prizes 2020 Champions Ceremony on 7 April

To learn more and meet Winners and Champions, visit the WSIS Prizes 2020 Exhibition (7-8 April) and WSIS Prizes 2020 World Café on 9 April



# WSIS Forum 2020 - Visibility and Partnership packages



	
<b>STRATEGIC PARTNER: PLATINUM</b>	
ENHANCED VISIBILITY OFFER FOR STRATEGIC PARTNER PLATINUM (EXCLUSIVE)	
<b>STRATEGIC PARTNER: GOLD</b>	<b>STRATEGIC PARTNER: SILVER</b>
ENHANCED VISIBILITY OFFER FOR STRATEGIC PARTNER GOLD	ENHANCED VISIBILITY OFFER FOR STRATEGIC PARTNER SILVER
<b>PARTNER: CONTRIBUTING</b>	<b>PARTNER: SPECIFIC ACTIVITIES</b>
ENHANCED VISIBILITY OFFER FOR CONTRIBUTING PARTNER	ENHANCED VISIBILITY OFFER FOR PARTNER FOR SPECIFIC ACTIVITIES



# Partnership Announcement



Platinum Partner



Gold Plus Partner



Gold Partner

Partners for specific activities



Supporting Partners



Supporting Partners



# Social Media channels



Follow **#WSIS** and stay up to date with our latest news across our different social media channels.



# THANK YOU

[www.wsis.org](http://www.wsis.org)

[www.wsis.org/sdg](http://www.wsis.org/sdg)

[www.wsis.org/forum](http://www.wsis.org/forum)

[www.wsis.org/prizes](http://www.wsis.org/prizes)

[www.wsis.org/stocktaking](http://www.wsis.org/stocktaking)

[www.wsis.org/review](http://www.wsis.org/review)

[wsis-info@itu.int](mailto:wsis-info@itu.int)