



Sponge Cities & Mobility Analysis

Implementing digital transformation in cities for effective climate actions

Richie Bowden PhD





Risk and Impact of Rainfall on Cities



44%

of all 'disaster events' have been flood related

700m

people live in places where maximum daily rainfall has increased

4-5x

increase in impact of direct flood damages if global warming reaches 4C

ARUP

Sponge City Index







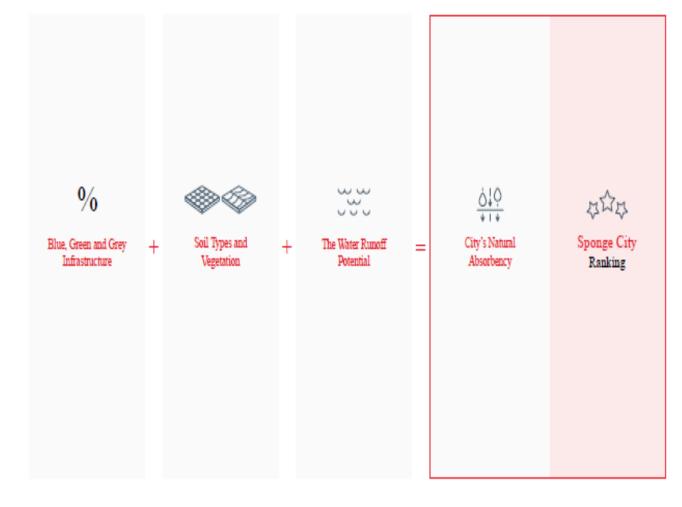
















Use of a digital twin to assess mobility needs



ARUP

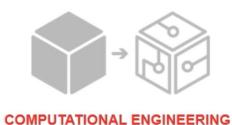
Digital twin – virtual presentation of a city





Digital: from data into actionable insights





















SOFTWARE DEVELOPMENT



AUGMENTED/VIRTUAL REALITY

DATA ANALYSIS

BLOCKCHAIN











UX/UI DESIGN

3D VISUALISATION

GENERATIVE DESIGN

DATA VISUALISATION

ARUP