Summary of Session: Generative AI and the Information Society

How IT professionals can ensure that Generative AI supports the Information Society

IFIP IP3

16 March 2023 14:00 to 15:00

https://www.itu.int/net4/wsis/forum/2023/Agenda/Session/222

Key Issues discussed (5- 8 bullet points)

- **Real life applications and demonstrations of Generative AI**

- **The importance of the Prompt provided to ChatGPT and how this should be formulated**

- **Using ChatGPT for digital education**

- **Microsoft's Bing AI in action**

- **The legal, copyright, and IP implications**

Towards WSIS+20 and WSIS beyond 2025, please share your views on the emerging trends, challenges, achievements, and opportunities in the implementation of the WSIS Action Lines to date (5-8 bullets)

- Emerging technologies support AL C3, because access to information and knowledge is becoming easier. However, there is still work to be done to ensure all the world's people have access. Organisations like IFIP can assist, but ultimately this requires political will from every country's leaders. That is the challenge. The technology is there – its about making it available and affordable.
- AL C4 – we must find ways to empower users to exploit Generative AI, in a responsible, effective, and productive way.
- AL C7 – Generative AI has the power to enhance e-learning, providing the ability to create learning resources quickly and effectively. This must be explored along with how we can empower learners to use the technology to gain knowledge and skills
- AL C10 – Ethical decision making must be built into every step of a development life-cycle for any technology, and AI must be used responsibly. We must acknowledge that AI is built into mobile devices so most people use it every day – this has a greater potential to harm the average person than "big" AI technologies.

Tangible outcomes (such as key achievements, announcements, launches, agreements, and commitments (3-5 bullet points)

- IFIP IP3 will investigate the development of frameworks and best practices for Generative AI. This will include ethical and IP issues.
- IFIP is committed to working with UNESCO as Open Education Resources are built out. Specifically, we will consult on how Generative AI products can be used to develop the resources.
- IFIP will review the IFIP Code of Ethics to ensure that it is in line with the UNESCO AI Ethics

Actionable plan (2-5 points)

- Review IFIP Code of Ethics
- Develop good practice guidelines for Generative AI

Suggestions for thematic aspects that might be included in the WSIS Forum 2024 (WSIS+20 Forum High-Level Event) (one paragraph)

- Generative AI with its immense possibilities has been on everyone's mind during WSIS Forum 2023. This should be a thematic aspect for 2024 – with specific emphasis on how this can support achievement of the SDGs.