



WSIS+20 HIGH-LEVEL EVENT 2025 PARTNERSHIP PACKAGES

Digital Transformation Partners

The WSIS+20 High-Level Event 2025 is scheduled to take place from 7 to 11 July 2025. Partners will be promoted during the Open Consultation Process and other WSIS-related meetings.

SERVICES	STRATEGIC PARTNER			PARTNER		
	DIAMOND (Exclusive)	PLATINUM (Exclusive)	GOLD (Multiple)	SILVER (Multiple)	CONTRIBUTING (Multiple)	SUPPORTING (Multiple)
VISIBILITY IN THE HIGH-LEVEL PROGRAM						
Spotlight at the Main Stage	✓ 5min	✓ 4min	✓ 3min			
Displayed video at the Main Stage (transition moments)	✓	✓	✓			
Recognition at Ministerial Roundtable	✓					
Recognition at Ambassadors Roundtable	✓	✓				
Moderate the Leaders TalkX at Main Stage	✓	✓				
Participate in the Leaders TalkX at Main Stage			✓	✓	✓	
Partner Insights	✓ (Main Stage)	✓ (Main Stage)	✓ (Main Stage)	✓	✓	✓
Networking event adding to Partner Insights	✓	✓	✓	✓		
Reserved seating area at main stage	✓ (10 seats)	✓ (7 seats)	✓ (5 seats)	✓ (4 seats)	✓ (3 seat)	✓ (2 seat)
Assistance with arranging bilateral meetings	✓	✓	✓			

HIGH-LEVEL SOCIAL EVENTS						
Sponsor of high-level gala dinner	✓					
Sponsor of invitation-only high-level lunch	✓	✓				
Sponsor of invitation-only Knowledge Café			✓	✓		
Invitation to high-level social events	✓ (high-level representative+7)	✓ (high-level representative+5)	✓ (high-level representative+3)	✓ (high-level representative+2)	✓ (high-level representative+1)	✓ (high-level representative)
Access to VIP lounge	✓	✓	✓	✓	✓	
Golden Pins	✓ (high-level representative+7)	✓ (high-level representative+5)	✓ (high-level representative+3)	✓ (high-level representative+2)	✓ (high-level representative+1)	✓ (high-level representative)
EXHIBITION						
Exhibition lounge	✓ <i>(large lounge with enhanced digital projection)</i>	✓ <i>(regular lounge with enhanced digital projection)</i>	✓ <i>(regular lounge with digital projection)</i>			
Exhibition booth				✓ <i>(large booth with digital projection)</i>	✓ <i>(regular booth with digital projection)</i>	✓ <i>(basic stand with digital projection)</i>
Virtual Exhibition Space	✓	✓	✓	✓	✓	✓
BRANDING						
Special announcement and promotion of partnership	✓	✓	✓	✓	✓	✓
Logo on branding in public locations	✓	✓	✓			
Logo on branding outside the venue	✓	✓	✓	✓		
Partner's Lanyards	✓	✓	✓	✓	✓	✓
Logo on Live Streaming	✓	✓	✓			

Logo on promotional materials of the WSIS+20 High-Level Event 2025, including website, presentations, videos, etc.	✓	✓	✓	✓	✓	✓
Thank you to partners video (transition moments)	✓	✓	✓	✓	✓	
Registration area branding	✓	✓	✓	✓	✓	
Thank you to partner displays	✓	✓	✓	✓	✓	✓
Branding of photo and video booths	✓	✓	✓	✓	✓	
PROMOTION						
Promotion of partnership through WSIS Flash (a monthly WSIS newsletter with more than 300,000 stakeholders)	✓	✓	✓	✓	✓	✓
Promotion through WSIS social media channels	✓	✓	✓	✓	✓	✓
Promotion of partnership in local media	✓	✓	✓	✓		
Exclusive video interview of high-level representative	✓	✓	✓	✓	✓	
Reflection in the official WSIS+20 High-Level Event 2025 press release	✓	✓	✓	✓	✓	✓
Promotional videos of partner to be displayed in the venue	✓ (60 seconds)	✓ (45 seconds)	✓ (30 seconds)	✓ (15 seconds)		
SPECIAL SUPPORT						
Dedicated meeting room available during the WSIS+20 High-Level Event 2025	✓	✓	✓	✓		
Dedicated focal point for the WSIS+20 High-Level Event 2025	✓	✓	✓	✓	✓	
Partner's registration support for the WSIS+20 High-Level Event 2025	✓	✓	✓			
Event Photography and Memory Package	✓	✓	✓			
VALUE	250,000 CHF	150,000 CHF	100,000 CHF	50,000 CHF	30,000 CHF	contact: wsis- info@itu.int



STRATEGIC PARTNER: DIAMOND (250,000 CHF)

ENHANCED VISIBILITY OFFER FOR STRATEGIC PARTNER DIAMOND

1. Spotlight at the Main Stage (5 minutes)
2. Displayed video at the Main Stage (transition moments)
3. Recognition at the Ministerial Roundtable Meeting
4. Recognition at the Ambassadors Roundtable Meeting
5. Moderate the Leaders TalkX at Main Stage
6. Partner Insights at the Main Stage
7. Networking event adding to Partner Insights
8. Assistance with arranging bilateral meetings
9. Sponsor of high-level gala dinner
10. Sponsor of invitation-only high-level networking lunch
11. Invitation to High-Level Social Events (high-level representative +7)
12. Access to VIP lounge
13. Reserved seating area at main stage (10 seats)
14. Special announcement and promotion of partnership
15. Logo on branding in public locations
16. Logo on branding outside the venue
17. Logo on Live Streaming
18. Logo on promotional materials of the WSIS+20 High-Level Event 2025, including website, presentations, videos, etc.
19. Thank you to partners video (transition moments)
20. Registration area branding
21. Branded lanyards
22. Exhibition lounge (*large lounge with enhanced digital projection*)
23. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter with more than 300,000 stakeholders)
24. Promotion through WSIS social media channels
25. Promotion of partnership in local media
26. Thank you to partner displays
27. Branding on photo and video booths
28. Exclusive video interview of high-level representative
29. Reflection in the official WSIS+20 High-Level Event 2025 press release
30. Promotional videos of partner to be displayed in the venue (60 seconds)
31. Dedicated meeting room available during the WSIS+20 High-Level Event 2025
32. Dedicated focal point for the WSIS+20 High-Level Event 2025
33. Registration support for the WSIS+20 High-Level Event 2025
34. Event Photography and Memory Package



STRATEGIC PARTNER: PLATINUM (150,000 CHF)

ENHANCED VISIBILITY OFFER FOR STRATEGIC PARTNER PLATINUM

1. Spotlight at the Main Stage (4 minutes)
2. Displayed video at the Main Stage (transition moments)
3. Recognition at the Ambassadors Roundtable Meeting
4. Moderate the Leaders TalkX at Main Stage
5. Partner Insights at the Main Stage
6. Networking event adding to Partner Insights
7. Assistance with arranging bilateral meetings
8. Sponsor of invitation-only high-level networking lunch
9. Invitation to High-Level Social Events (high-level representative +5)
10. Access to VIP lounge
11. Reserved seating area at main stage (7 seats)
12. Special announcement and promotion of partnership
13. Logo on branding in public locations
14. Logo on branding outside the venue
15. Logo on Live Streaming
16. Logo on promotional materials of the WSIS+20 High-Level Event 2025, including website, presentations, videos, etc.
17. Thank you to partners video (transition moments)
18. Registration area branding
19. Branded lanyards
20. Exhibition lounge (*regular lounge with enhanced digital projection*)
21. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter with more than 300,000 stakeholders)
22. Promotion through WSIS social media channels
23. Promotion of partnership in local media
24. Thank you to partner displays
25. Branding on photo and video booths
26. Exclusive video interview of high-level representative
27. Reflection in the official WSIS+20 High-Level Event 2025 press release
28. Promotional videos of partner to be displayed in the venue (45 seconds)
29. Dedicated meeting room available during the WSIS+20 High-Level Event 2025
30. Dedicated focal point for the WSIS+20 High-Level Event 2025
31. Partner's registration support for the WSIS+20 High-Level Event 2025
32. Event Photography and Memory Package



STRATEGIC PARTNER: GOLD (100,000 CHF)

ENHANCED VISIBILITY OFFER FOR STRATEGIC PARTNER GOLD

1. Spotlight at the Main Stage (3 minutes)
2. Moderate the Leaders TalkX at Main Stage
3. Partner Insights at the Main Stage
4. Networking event adding to Partner Insights
5. Assistance with arranging bilateral meetings
6. Sponsor of invitation-only Knowledge Cafe
7. Invitation to High-Level Social Events (high-level representative +3)
8. Access to VIP lounge
9. Reserved seating area at main stage (5 seats)
10. Special announcement and promotion of partnership
11. Logo on branding in public locations
12. Logo on branding outside the venue
13. Logo on Live Streaming
14. Logo on promotional materials of the WSIS+20 High-Level Event 2025, including website, presentations, videos, etc.
15. Thank you to partners video (transition moments)
16. Registration area branding
17. Branded lanyards
18. Exhibition lounge (*regular lounge with digital projection*)
19. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter with more than 300,000 stakeholders)
20. Promotion through WSIS social media channels
21. Promotion of partnership in local media
22. Thank you to partner displays
23. Branding on photo and video booths
24. Exclusive video interview of high-level representative
25. Reflection in the official WSIS+20 High-Level Event 2025 press release
26. Promotional videos of partner to be displayed in the venue (30 seconds)
27. Dedicated meeting room available during the WSIS+20 High-Level Event 2025
28. Dedicated focal point for the WSIS+20 High-Level Event 2025
29. Partner's registration support for the WSIS+20 High-Level Event 2025
30. Event Photography and Memory Package



PARTNER: SILVER (50,000 CHF)

ENHANCED VISIBILITY OFFER FOR SILVER PARTNER

1. Participate in the Leaders TalkX at Main Stage
2. Partner Insights
3. Networking event adding to Partner Insights
4. Sponsor of invitation-only Knowledge Cafe
5. Invitation to High-Level Social Events (high-level representative +2)
6. Access to VIP lounge
7. Reserved seating area at main stage (4 seats)
8. Special announcement and promotion of partnership
9. Logo on branding outside the venue
10. Logo on promotional materials of the WSIS+20 High-Level Event 2025, including website, presentations, videos, etc.
11. Thank you to partners video (transition moments)
12. Registration area branding
13. Branded lanyards
14. Exhibition lounge (*large booth with digital projection*)
15. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter with more than 300,000 stakeholders)
16. Promotion through WSIS social media channels
17. Promotion of partnership in local media
18. Thank you to partner displays
19. Branding on photo and video booths
20. Exclusive video interview of high-level representative
21. Reflection in the official WSIS+20 High-Level Event 2025 press release
22. Promotional videos of partner to be displayed in the venue (15 seconds)
23. Dedicated meeting room available during the Event
24. Dedicated focal point for the WSIS+20 High-Level Event 2025



PARTNER: CONTRIBUTING (30,000 CHF)

ENHANCED VISIBILITY OFFER FOR CONTRIBUTING PARTNER

1. Participate in the Leaders TalkX at Main Stage
2. Partner Insights
3. Invitation to High-Level Social Events (high-level representative +1)
4. Access to VIP lounge
5. Reserved seating area at main stage (3 seats)
6. Special announcement and promotion of partnership
7. Logo on promotional materials of the WSIS+20 High-Level Event 2025, including website, presentations, videos, etc.
8. Thank you to partners video (transition moments)
9. Registration area branding
10. Branded lanyards
11. Exhibition lounge (*regular booth with digital projection*)
12. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter with more than 300,000 stakeholders)
13. Promotion through WSIS social media channels
14. Thank you to partner displays
15. Branding on photo and video booths
16. Exclusive video interview of high-level representative
17. Reflection in the official WSIS+20 High-Level Event 2025 press release
18. Dedicated focal point for the WSIS+20 High-Level Event 2025



PARTNER: SUPPORTING (contact: wsis-info@itu.int)

ENHANCED VISIBILITY OFFER FOR SUPPORTING PARTNER

1. Partner Insights
2. Reserved seating area at main stage (2 seats)
3. Invitation to High-Level Social Events (1 high-level representative)
4. Special announcement and promotion of partnership
5. Partner's Lanyards
6. Logo on promotional materials of the WSIS+20 High-Level Event 2025, including website, presentations, videos, etc.
7. Thank you to partners video (transition moments)
8. Exhibition booth (basic stand with digital projection)
9. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter with more than 300,000 stakeholders)
10. Promotion through WSIS social media channels
11. Thank you to partners displays
12. Reflection in the official WSIS+20 High-Level Event 2025 press release