

Partnering for VoIP*

by Gil Medina

*VoIP = Voice over Internet Protocol



Presentation Goal

Demonstrate the long term benefits of deploying a VoIP network

Public Policy Objectives



- Promoting universal service/access
 - Make services more affordable
 - Increase access to services
 - Promotes increased tele-density
- Encouraging investment and innovation
 - Promote human resource development; bridge the digital divide
 - Stimulate network investment
 - Generate additional revenue streams
- Driving economic growth
 - Enhance e-commerce
 - Promote technology transfer

PTO Objectives*



Enhance value of PTO franchise

Enhance and expand revenue streams

Lower infrastructure costs

Expand communication services and commerce

• Avoid significant capital investment

Enhance foreign currency reserves

Use and leverage partnerships

*(PTO = Public Telecommunication Organization)

Why A VoIPartnership?



- Enhancing value of PTO franchise Multiple sources of new revenue E-commerce opportunities Lower call prices and greater access Robust technologies Association with industry leader
- Partnership tailored to PTO

Additional Revenue Initiatives



- Cost Efficient Infrastructure
- E-commerce applications
- Value added services
- Voice applications via multiple access devices

Promoting Convergence



Develop IP Platform to manage converged services:

- Voice/Fax
- Email
- Text
- Wireless
- Broadband
- Multimedia

Managing Initiatives



- PTO in the driver's seat
- PTO owns the last kilometer
- PTO owns the customer
- PTO understands customer preferences
- Leverage IP Platform to meet customer needs

In Conclusion



• Increase PTO shareholder value LOWER COST means HIGHER PROFIT

Deployment of cutting edge technology

Leveraging strategic partners

Poised for future growth through enhanced services

PTO exclusivity preserved

- Competitive offerings
- Ubiquity of service