

International Anti-Spam Co-operation

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Enforcement cooperation

- Build domestic enforcement capacity
- Look for common ground
- Coordinate between agencies with different functions different functions
- Maximize benefits in case selection
- Information sharing



Enforcement Cooperation Boundaries

- Definitional differences
- Procedural differences esp Evidence
- Timeliness and Jurisdictional reach
- Innovative responses legal thrust and parry
- Associated bureaucracy / legal technicalities
- Key value
 - Local platform for international outreach
 - Containment of the obliging and accessible
 - Sanction for other action



Some Themes about Co-operation

- Early cooperative action is better than later
- Any arrangement must bridge different legal and national approaches
- A general arrangement can be later expanded across all parties or some of them
- An acceptable established arrangement that has a body of experience behind it would be quicker and easier than to construct new ones.



Practicalities of International cooperation

- Much can be achieved with simple arrangements
- Non-binding arrangements are easier and more flexible than formally binding ones
- Information-sharing arrangements present fewer hurdles to establishment than enforcement-cooperation arrangements
- Inter-agency / working-level arrangements are easier than intergovernmental arrangements
- Effectiveness of arrangements best complemented by voluntary a informal Internet operations & practices
- Need not have legislation in place cooperation would assist a developing anti spam program



Layers of International Action

Anti-Spam Regulator

Set and facilitate cooperation agenda, Link national and international enforcement, cooperate with peer / overseas bodies, share intelligence, insights and information

ISP Associations

Encourage / facilitate ISP interaction

ISPs

Good practice end user contracts Self regulation and policing Internet security and clean mail

CERTs

Centres of trust on network / operational issues

Consumers

Lodge complaints and spam emails with spam agency Support national intelligence gathering, Keep computers secure



Next tests of success

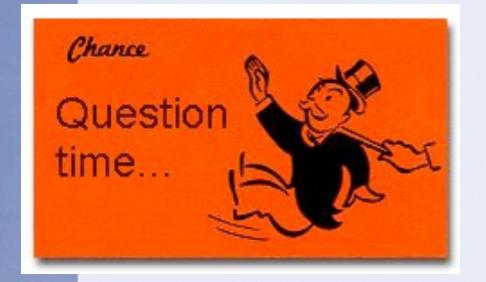
- Will we be able to find spammers?
- Will we be able to reach them?
 - International co-operation is crucial until now we have focussed on our own backyard
- Will it make a difference?
 - Multi-layered approach to cooperation is needed
 - Enforcement cooperation is one important element
 - Key driver of all forms is the anti spam regulator

It's just one part of the jigsaw

- International cooperation is crucial but needs local action.
- It must be seen as operating at several levels
- Anti spam laws must envisage international cooperation
- However, Spam will be on the menu for a while yet.







Further Reading ACA webpage on spam http://spam.aca.gov.au