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# International Anti-Spam Co-operation

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## Enforcement cooperation

- Build domestic enforcement capacity
- Look for common ground
- Coordinate between agencies with different functions different functions
- Maximize benefits in case selection
- Information sharing



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## Enforcement Cooperation Boundaries

- Definitional differences
- Procedural differences esp Evidence
- Timeliness and Jurisdictional reach
- Innovative responses – legal thrust and parry
- Associated bureaucracy / legal technicalities
- Key value
  - Local platform for international outreach
  - Containment of the obliging and accessible
  - Sanction for other action





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## Some Themes about Co-operation

- Early cooperative action is better than later
- Any arrangement must bridge different legal and national approaches
- A general arrangement can be later expanded across all parties or some of them
- An acceptable established arrangement that has a body of experience behind it would be quicker and easier than to construct new ones.



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## Practicalities of International cooperation

- Much can be achieved with simple arrangements
- Non-binding arrangements are easier and more flexible than formally binding ones
- Information-sharing arrangements present fewer hurdles to establishment than enforcement-cooperation arrangements
- Inter-agency / working-level arrangements are easier than inter-governmental arrangements
- Effectiveness of arrangements best complemented by voluntary and informal Internet operations & practices
- Need not have legislation in place - cooperation would assist a developing anti spam program



## Layers of International Action

- Anti-Spam Regulator
- ISP Associations
- ISPs
- CERTs
- Consumers

Set and facilitate cooperation agenda,  
Link national and international  
enforcement, cooperate with peer /  
overseas bodies, share intelligence, insights  
and information

Encourage / facilitate ISP interaction

Good practice end user contracts  
Self regulation and policing  
Internet security and clean mail

Centres of trust on network /  
operational issues

Lodge complaints and spam emails with spam agency  
Support national intelligence gathering,  
Keep computers secure





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## Next tests of success

- Will we be able to find spammers?
- Will we be able to *reach* them?
  - International co-operation is crucial – until now we have focussed on our own backyard
- Will it make a difference?
  - Multi-layered approach to cooperation is needed
  - Enforcement cooperation is one important element
  - Key driver of all forms is the anti spam regulator



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## It's just one part of the jigsaw

- International cooperation is crucial but needs local action.
- It must be seen as operating at several levels
- Anti spam laws must envisage international cooperation
- However, Spam will be on the menu for a while yet.







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## Further Reading

**ACA webpage on spam**  
**<http://spam.aca.gov.au>**

*Chance*

Question  
time...

