

CONTENTS

Chapter One: A Summit for Building the Information Society

1.1	The World Summit on the Information Society (WSIS).....	11
1.1.1	The WSIS vision.....	11
1.1.2	The World Information Society Report.....	11
1.1.3	WSIS implementation between the Geneva and Tunis Summit Phases.....	12
1.1.4	WSIS implementation in the post-Tunis phase.....	12
1.2	Why a Digital Opportunity Index?.....	12
1.2.1	Which composite index?.....	15
1.2.2	Using an index to measure Digital Opportunity	16
1.3	Conclusions.....	18

Chapter Two: Measuring the Information Society

2.1	Overview.....	21
2.2	Exploring the DOI.....	23
2.3	Opportunity.....	23
2.3.1.	Access.....	23
2.3.2.	Affordability	27
2.4	Infrastructure.....	29
2.4.1.	Universal service.....	29
2.4.2.	Individual access.....	31
2.5	Utilization.....	35
2.5.1.	Internet access.....	35
2.5.2.	Broadband.....	36
2.6	Conclusions.....	37

Chapter Three: Information Society Trends

3.1	Overview.....	41
3.2	ICTs and Income.....	41
3.3	Digital Opportunity around the world.....	42
3.3.1	High DOI scores (0.45 and above)	42
3.3.2	Medium DOI scores (0.30-0.45).....	43
3.3.3	Low DOI scores (0.30 and less).....	43
3.4	Tracking the Mobile Revolution.....	44
3.5	Trends over time in Digital Opportunity.....	45
3.6	The changing face of the Digital Divide.....	47
3.7	Conclusions.....	51

Chapter Four: From Measurement to Policy-Making

4.1	Overview.....	55
4.2	Informing ICT policies in a complex environment.....	55
	4.2.1 The increasing need for information.....	56
4.3	The DOI as a policy tool.....	57
	4.3.1 Regional comparisons: a closer look at Africa.....	57
	4.3.2 National comparisons: the case of India.....	60
	4.3.3 Monitoring regional disparities within a country: focus on Brazil.....	62
	4.3.4 Monitoring national policies for digital inclusion: gender in the Czech Republic	63
4.4	Policies for Digital Opportunity.....	65
	4.4.1 Opportunity: Promoting Affordability.....	65
	4.4.2 Infrastructure: universal access/service policies.....	67
	4.4.3 Utilization: broadband and wireless technologies.....	69
4.5	Complementing the DOI.....	70
4.6	Next steps: developing a policy matrix.....	71
4.7	Conclusions.....	71

Chapter Five: Beyond WSIS - Making a Difference Globally

5.1	Introduction.....	75
5.2	The Importance of Multi-Stakeholder Partnerships in WSIS implementation.....	75
5.3	WSIS implementation.....	77
	5.3.1 Implementation in the WSIS outcome documents.....	77
5.4	Opportunity.....	79
	5.4.1 Accessibility.....	79
	5.4.2 Affordability.....	81
5.5	Infrastructure.....	82
	5.5.1 Fixed line telephony.....	84
	5.5.2 Mobile communications.....	85
	5.5.3 Broadband.....	86
	5.5.4 Wireless communications.....	86
5.6	Utilization.....	87
	5.6.1 Education.....	89
	5.6.2 Telemedicine.....	89
	5.6.3 E-networks for economic development and poverty reduction.....	89
	5.6.4 Cybersecurity.....	91
5.7	Conclusions.....	92

Chapter Six: Towards an Information Society for All

6.1	Conclusions.....	95
6.2	Next Steps.....	96

List of Boxes

Box 1.1	Accelerating the 'teledensity transition'	14
Box 3.1	Growth in mobile coverage.....	44
Box 4.1	Promoting mobile subscribership.....	65
Box 4.2	Affordable ICT equipment for low-income users.....	67
Box 5.1	Multi-Stakeholder Partnerships: a vital component of WSIS implementation.....	76
Box 5.2	The WSIS Stocktaking database and online portal.....	78
Box 5.3	A Multi-Stakeholder Partnership in action - Connect the World.....	80
Box 5.4	Multilingualism in accessing the Internet.....	81
Box 5.5	Free and Open Source Software (FOSS) and Resources.....	82
Box 5.6	Connecting villages.....	84
Box 5.7	Bridging the gender digital divide in Africa.....	88
Box 5.8	Internet agriculture.....	90
Box 5.9	Partnerships for Global Cybersecurity.....	91

List of Box Figures

Box Fig.1.1	The accelerating telecom transition in selected Asia-Pacific economies.....	14
Box Fig.3.1b	Mobile coverage of population in Bangladesh, 2003, 2004 and 2005.....	44
Box Fig.3.1a	Number of economies reaching 90% and 95% mobile population coverage	44
Box Fig.5.9	Online fears.....	91

List of Tables

Table 1.1	Summary of the main composite indices for measuring Digital Opportunity.....	15
Table 1.2	Digital Opportunity Index or ICT Opportunity Index: What's the difference?.....	17
Table 2.1	OECD Basket Methodology.....	28
Table 2.2	Countries with mobile penetration greater than 100, 2002-2005.....	31
Table 2.3	Percentage of persons with a mobile phone, Finland, 2005.....	32
Table 3.1	Lowest broadband prices, per month, and change, mid-2005 - early 2006.....	49
Table 4.1	Examples of policy objectives and instruments in an open market environment.....	56

List of Figures

Fig. 2.1	Classifying the DOI.....	22
Fig. 2.2	Fixed and mobile paths to the Information Society	22
Fig. 2.3	The DOI indicators.....	23
Fig. 2.4	Digital Opportunity in West Asia.....	24
Fig. 2.5	Mobile coverage and income.....	25
Fig. 2.6	Radio-frequency and coverage.....	26
Fig. 2.7	2G and 3G mobile coverage, 2004.....	26
Fig. 2.8	Tariffs and affordability, 2005.....	27
Fig. 2.9	Mobile baskets in Switzerland.....	28
Fig. 2.10	OECD basket of low user mobile telephone charges, August 2004.....	28
Fig. 2.11	Mobile prices in India.....	29
Fig. 2.12	Households with Internet access, Europe.....	30
Fig. 2.13	Household PC projections for North Africa, 2000-2010.....	30
Fig. 2.14	A mobile for every taste.....	31
Fig. 2.15	Mobile phones at work and play.....	32
Fig. 2.16	Mobile Internet in the Republic of Korea, 2002-2005.....	33
Fig. 2.17	Mobile Internet in Europe.....	33
Fig. 2.18	Mobile Internet in Romania and Peru.....	34
Fig. 2.19	Mobile Internet use in Morocco and Japan.....	34
Fig. 2.20	Mobile devices in the Nordic countries.....	35
Fig. 2.21	Are we being counted?.....	35
Fig. 2.22	Distribution of Internet users by device, Japan, 2004.....	36
Fig. 2.23	Broadband ratios in the UK and Senegal.....	37
Fig. 3.1	How Digital Opportunity relates to national economic performance.....	41
Fig. 3.2	The Digital Opportunity Index worldwide.....	42
Fig. 3.3	Different profiles of the Information Society in high-DOI economies.....	43
Fig. 3.4	Tracking the Mobile Revolution.....	45
Fig. 3.5	Gainers in the DOI, 2001-2005.....	46
Fig. 3.6	The cheaper the service, the more people subscribe.....	47
Fig. 3.7	Expansion of Broadband, 2002-2006.....	47
Fig. 3.8	Trends in broadband price and speed, 2003-2006.....	48
Fig. 3.9	Expansion of mobile Internet and 3G.....	48
Fig. 3.10	Mobile broadband status	50

Fig.3.11 Growth in data services and SMS.....	51
Fig.4.1 Mobile and fixed contribution to DOI scores in Africa, 2005.....	57
Fig.4.2 Link between income and DOI scores.....	58
Fig.4.3 Impact of internet tariffs on utilization.....	59
Fig.4.4 DOI scores for India.....	60
Fig.4.5 Using the DOI to identify digital gaps at the national level.....	62
Fig.4.6 A gender-disaggregated DOI.....	64
Fig.4.7 Reasons for not owning a computer.....	66
Fig.4.8 Extending the DOI.....	70
Fig.4.9 Examples of matrices for policy evaluation	71
Fig.5.1 The framework for WSIS implementation and follow-up.....	77
Fig.5.2 WSIS Action Lines, themes and their focal points.....	78
Fig.5.3 WSIS Stocktaking activities.....	79
Fig.5.4 Mobile and Internet affordability worldwide, 2005.....	83

List of Annexes

Annex: Methodological Note (Chapter Two).....	38
Statistical Annex	97