

ITU WSIS Thematic Meeting on Countering Spam

GENEVA, INTERNATIONAL CONFERENCE CENTER GENEVA
7 – 9 JULY 2004

DRAFT AGENDA

Wednesday 7 July 2004	
0830 – 0930	<p>Registration</p> <ul style="list-style-type: none"> • Entrance Hall: International Conference Center Geneva (CICG)
0930 - 1000	<p>Opening of the Meeting (audio archive)</p> <ul style="list-style-type: none"> • Welcoming Address: Mr Yoshio UTSUMI (biography), Secretary General, ITU <ul style="list-style-type: none"> ○ Welcoming Address • Chairperson's Opening Remarks: Dr Robert HORTON (biography), Acting Chairman, Australian Communications Authority, Australia <ul style="list-style-type: none"> ○ Opening Remarks
1000 – 1100	<p>Session 1: The Scope of the Problem (audio archive)</p> <p>Session Chair: Ms Karla Tatiana ORNELAS LOERA (biography), Third Secretary, Permanent Mission of Mexico</p> <p>During the last few years, the perception of spam has grown from a nuisance to a phenomenon, threatening the viability of e-mail as a mode of human communication. The May 2004 monthly spam figures released by MessageLabs place the volume of spam at 76 per cent of inbound e-mails covered by the survey—up from 67 per cent only a month earlier. Furthermore, spam not only affects e-mail inboxes, but increasingly mobile phones, instant messaging and VoIP services. This session will discuss the growing scope and costs of spam, the evolving techniques used by spammers as well as new forms of spam attacks known as “phishing”.</p> <ul style="list-style-type: none"> • Speaker: Mr Enrique SALEM (biography), President and CEO, Brightmail, United States of America

	<ul style="list-style-type: none"> • Speaker: Mr Shin-Ichirou TAKAHASHI (biography), Manager, Products & Services Division Platform Department, NTT Docomo Inc., Japan • Speaker: Mr Richard COX (biography), Spamhaus Project Team, Spamhaus, United Kingdom
1100 – 1130	Break
1130 - 1230	<p>Session 2: The Scope of the Problem, continued (audio archive)</p> <ul style="list-style-type: none"> • Speaker, Mr Dave BRUNSWICK (biography), Anti-Phishing Working Group (APWG) & Tumbleweed, United Kingdom • Speaker: Mr Mark SUNNER (biography), CTO, MessageLabs, United Kingdom <p>Panel discussion among the above-mentioned speakers moderated by Session Chair as well as questions from the floor.</p>
1230 - 1400	Lunch
1400 - 1530	<p>Session 3: Technical Solutions (audio archive)</p> <p>Session Chair: Suresh RAMASUBRAMANIAN (biography), Coordinator, APCAUCE and Manager of Antispam Operations, Outblaze Ltd., Hong Kong, China</p> <p>Spammers are in a constant “arms-race” with new technologies that are deployed to block spam. Although no single technical solution can stop all spam, there are a number of practical measures that can effectively reduce the amount of spam reaching end-users. This session discusses some of the technical schemes that have been deployed or proposed including whitelists and blacklists, authentication schemes, content filtering and charging schemes. The session will also discuss some of the reasons why no single technical solution has met universal acceptance.</p> <ul style="list-style-type: none"> • Presentation of Background Paper: “Curbing Spam via Technical Measures: An Overview”, Mr Khee Yoke HO (biography) & Mr Lawrence TAN (biography), Infocomm Development Authority (IDA), Singapore • Speaker: Dr John R. LEVINE, (biography), Chair, Anti-Spam Research Group, Internet Research Task Force (IRTF) and Taughannock Networks, United States of America • Speaker: “International Cooperation and Standardization on Anti-spam”, Mr Yuxiao LI (biography), Director of the Anti Spam Coordination Team

	<p>Internet Society of China (ISC), China</p> <ul style="list-style-type: none"> • Speaker: "An ITU-T Vision on Spam", Mr Richard HILL (biography), Counsellor, ITU-T Study Group 2, Telecommunication Standardization Bureau (TSB), ITU <p>Panel discussion among the above-mentioned speakers moderated by Session Chair as well as questions from the floor.</p>
1530 - 1600	Break
1600 - 1730	<p>Session 4: Consumer Education and Awareness (audio archive)</p> <p>Session Chair: Ms Vivienne PETERS, (biography), Executive Committee, International Telecommunications User Group (INTUG), Belgium</p> <p>Spam is one of the major concerns for consumers accessing the Internet today. The need for awareness campaigns for consumers in using electronic means of communication and developing skills to protect themselves against spam cannot be underestimated. In addition, increased coordination between consumer associations and organizations, in particular with regard to the sharing of information and best practices, can prove crucial to this process. This session discusses approaches to educating consumers' awareness of the issues related to spam and promoting safer Internet use.</p> <ul style="list-style-type: none"> • Presentation of Background Paper: "A Consumer Perspective on Spam: Challenges and Challenges", Mr Marc ROTENBERG (biography), Executive Director, Electronic Privacy Information Center (EPIC), United States of America • Speaker: Mr Robert EDWARDS (biography), President, International Federation of Direct Marketing Associations, Australia • Speaker: Mr Stéphane MARCOVITCH (biography), Délégué général, Association des fournisseurs d'accès et de services Internet (AFA), France • Speaker: Ms Vanna PALUMBO (biography), Head, International and Community Matters Department, Garante per la protezione dei dati personali, Italy • Speaker: Mr Rob BORTHWICK (biography), Public Policy Executive, Vodafone, United Kingdom <p>Panel discussion among the above-mentioned speakers moderated by Session Chair as well as questions from the floor.</p>

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0900 - 1030	Session 5: Spam Legislation and Enforcement: A Cross-Border Issue (audio archive)
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	<p>Session Chair: Mr Philippe GÉRARD (biography), Legal and Regulatory Officer, Information Society Directorate-General, European Commission</p> <p>Appropriate legislation and effective enforcement are two key elements in the fight against spam. As the phenomenon of spam has only in the last few years been on the agendas of national policy-makers, few countries have spam laws, and even those that have implemented legislation are facing the problem of tracking down spammers at national and international levels. In particular, spammers are increasingly adept at exploiting the international nature of the Internet. For this reason, cross-border cooperation is crucial both in the elaboration and implementation of new legislation and in its subsequent enforcement.</p> <p>The different approaches in national spam legislation and the importance of cross-border cooperation in application and enforcement will be dealt with in Sessions 5 and 6. Session 5 focuses on national anti-spam legislation approaches, resulting different experiences, as well as attempting to examine why different national approaches have been taken.</p> <ul style="list-style-type: none"> • Presentation of Background Paper: “How to Draft an Effective Anti-Spam Law: Learning from the Mistakes of the Past to Create the Legislation of the Future”, Mr Matthew PRINCE (biography), CEO and co-founder, Unspam & Adjunct Professor, John Marshall Law School, United States of America • Speaker: Mr Derek WYATT (biography), Member of UK Parliament, United Kingdom • Speaker: Mr Toshihiko SHIBUYA (biography), Deputy Director of the Telecommunications Consumer Policy Division of MPHPT, Ministry of Public Management, Home Affairs, Posts and Telecommunications, Japan • Speaker: Ms Gabriela URQUIDI (biography), Juridical Director, Telecommunications Superintendence of Bolivia (SITTEL), Bolivia <p>Panel discussion among the above-mentioned speakers moderated by Session Chair as well as questions from the floor.</p>
<p>1030 – 1100</p>	<p>Break</p>
<p>1100 – 1230</p>	<p>Session 6: Spam Legislation and Enforcement: A Cross-Border Issue, continued (audio archive)</p> <p>Session Chair: Mr John PALFREY (biography), Executive Director, Berkman Center for Internet & Society, Harvard Law School, United States of America</p> <p>National legislation on spam is only halfway to effectively addressing the problem from a legal perspective. Enforcement has been recognized as one of the most significant concerns in fighting spam, and will require a growing involvement and cooperation of public institutions at both national and international levels. Session 6 discusses and provides examples of successful enforcement of anti-spam laws, including cross-border cooperation.</p> <ul style="list-style-type: none"> • Presentation of Background Paper: Ms Sophie NEBRONNE (biography), Chef

	<p>de la Division des Affaires économiques, Commission Nationale de l'informatique et des Libertés (CNIL), France</p> <ul style="list-style-type: none"> • Speaker: Mr Hugh STEVENSON (biography), Associate Director for International Consumer Protection, Bureau of Consumer Protection, Federal Trade Commission, United States of America • Speaker: Mr Ki-Kwon KIM (biography), Director, Information Utilization Protective Division, Ministry of Information and Communication (MIC), Republic of Korea • Speaker: Mr Jon PRAED (biography), Partner, Internet Law Group, United States of America • Speaker: Mr Giorgio NALIN (biography), Senior Manager, Regulation and Quality of Services Department, Italian Ministry of Communications, Italy <p>Panel discussion among the above-mentioned speakers moderated by Session Chair as well as questions from the floor.</p>
<p>1230 - 1400</p>	<p>Lunch</p>
<p>1400 - 1530</p>	<p>Session 7: Multilateral and Bilateral Cooperation (audio archive)</p> <p>Session Chair: Mr Wonki MIN (biography), Director, International Policy Division, Ministry of Information and Communication, Republic of Korea</p> <p>A multi-faceted approach is certainly needed to effectively fight spam. However, prevention, consumer awareness, filtering techniques and national laws will be of little use if international cooperation is not developed. The role of multilateral and bilateral cooperation in the field of spam has two main aspects:</p> <ul style="list-style-type: none"> • to promote the adoption of effective legislation in countries which do not have relevant laws; and • to develop international cooperation to ensure effective enforcement of applicable rules. <p>Speakers will present an overview of some current and planned multi- and bilateral cooperation initiatives.</p> <ul style="list-style-type: none"> • Presentation of Background Paper: Mr Philippe GÉRARD (biography), Legal and Regulatory Officer, Information Society Directorate General, European Commission • Speaker: Susan Schorr (biography), Regulatory Officer Telecommunication Development Bureau, ITU • Speaker: Mr John HAYDON (biography), Executive Manager, Consumer and Universal Service Obligation Group, Australian Communications Authority, Australia

	<ul style="list-style-type: none"> • Speaker: Mr Dimitri YPSILANTI (biography), Organisation for Economic Co-operation and Development (OECD) • Speaker: Mr Peter FERGUSON (biography), Director, Electronic Commerce Policy Electronic Commerce Branch, Industry Canada, Canada <p>Panel discussion among speakers above moderated by Session Chair as well as questions from the floor.</p>
1530 - 1600	Break
1600 - 1730	<p>Session 8: Multilateral and Bilateral Cooperation Panel Discussion (audio archive)</p> <p>Session Chair: Dr Robert HORTON (biography), Acting Chairman, Australian Communications Authority, Australia</p> <p>During the panel discussion, participants will have the opportunity to discuss in more detail the different initiatives and ideas presented during the previous session of the meeting, focusing in particular on the development of specific international cooperative measures to counter spam.</p> <ul style="list-style-type: none"> • Panellist: Mr Jean-Jacques SAHEL (biography), Deputy Head, International Communications Policy, Department of Trade and Industry, United Kingdom • Panellist: Mr Jaeil LEE (biography), Vice President, Electronic Transaction Security & Data Protection Division, Korean Information Security Agency, Republic of Korea • Panellist: Mr Peter FERGUSON (biography), Director, Electronic Commerce Policy, Electronic Commerce Branch, Industry Canada, Canada • Panellist: Mr Jingguang FU (biography), Telecommunication Administration Bureau, Ministry of Information Industry, People's Republic of China • Panellist: Mr. José Alexandre Novaes BICALHO (biography), Agência Nacional de Telecomunicações, Brazil <p>Panel discussion among speakers above moderated by Session Chair as well as questions from the floor.</p>

Friday 9 July 2004

0900 - 1030	<p>Session 9: Frameworks for International Action: Draft Meeting Report (audio archive)</p> <p>Session Chair: Mr Jean-Jacques SAHEL (biography), Deputy Head, International Communications Policy, Department of Trade and Industry, United Kingdom</p> <p>Based on reporting from the Session Chairs, this session discusses possible practical initiatives and cooperative solutions to addressing the problem of spam</p>
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	<p>in a comprehensive and coordinated manner.</p> <ul style="list-style-type: none"> • Rapporteur for Session 1 & 2: TBA • Rapporteur for Session 3: Dr John R. LEVINE, (biography), Chair, Anti-Spam Research Group, Internet Research Task Force (IRTF) and Taughannock Networks, United States of America • Rapporteur for Session 4: Ms Vivienne PETERS, (biography), Executive Committee, International Telecommunications User Group (INTUG), Belgium • Rapporteur for Session 5: Mr Matthew PRINCE (biography), CEO and co-founder, Unspam & Adjunct Professor, John Marshall Law School, United States of America • Rapporteur for Session 6: Mr John PALFREY (biography), Executive Director, Berkman Center for Internet & Society, Harvard Law School, United States of America • Rapporteur for Session 7: Mr Wonki MIN (biography), Director, International Policy Division, Ministry of Information and Communication, Republic of Korea • Rapporteur for Session 8: Dr Robert HORTON (biography), Acting Chairman, Australian Communications Authority, Australia
1030 – 1100	Coffee break and distribution of the draft meeting report
1100 – 1215	<p>Session 10: Discussion of Meeting Report (audio archive)</p> <p>Session Chair: Dr Robert HORTON (biography), Acting Chairman, Australian Communications Authority, Australia</p> <p>Discussion of the draft meeting report.</p>
1215 - 1230	Close of the Meeting (audio archive)