

# Connecting the Unconnected by 2015

“Bridging the Digital Divide”

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# *An Inclusive Society*

*Ubiquitous Broadband* is the key enabler

Multi-modal communications

Education

Information access

Cultural & Entertainment

Citizenship Involvement

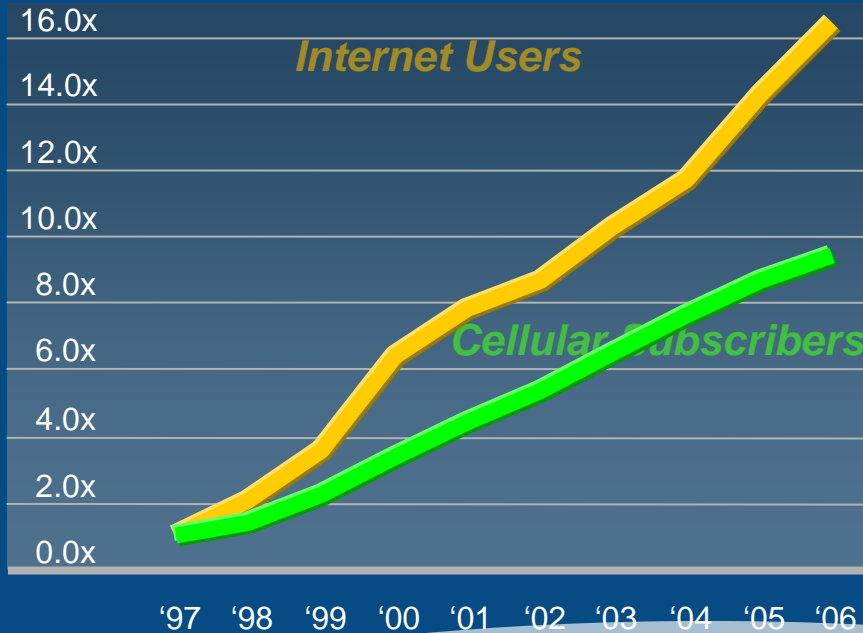
Medical Services

Commerce & Business; B2B & B2C

***Broadband is shaping all aspect of how we live***

# The Internet Is The Great Growth Engine

*Internet and Cellular Phone Users, Indexed Over the Last 10 Years*

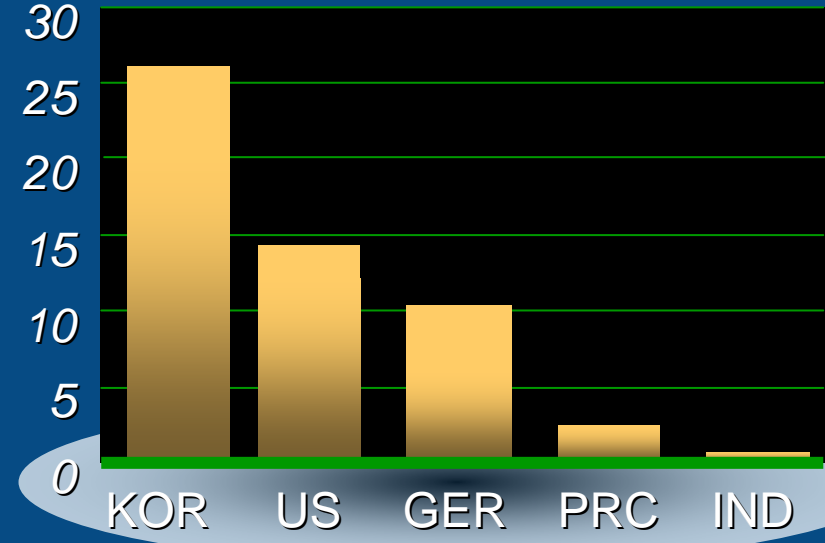


Source: Internet World Stats, RHK, Gartner

# But The Digital Divide Is Real

*Broadband Subs per 100 Inhabitants*

Broadband Penetration



Source: OECD, June 2005

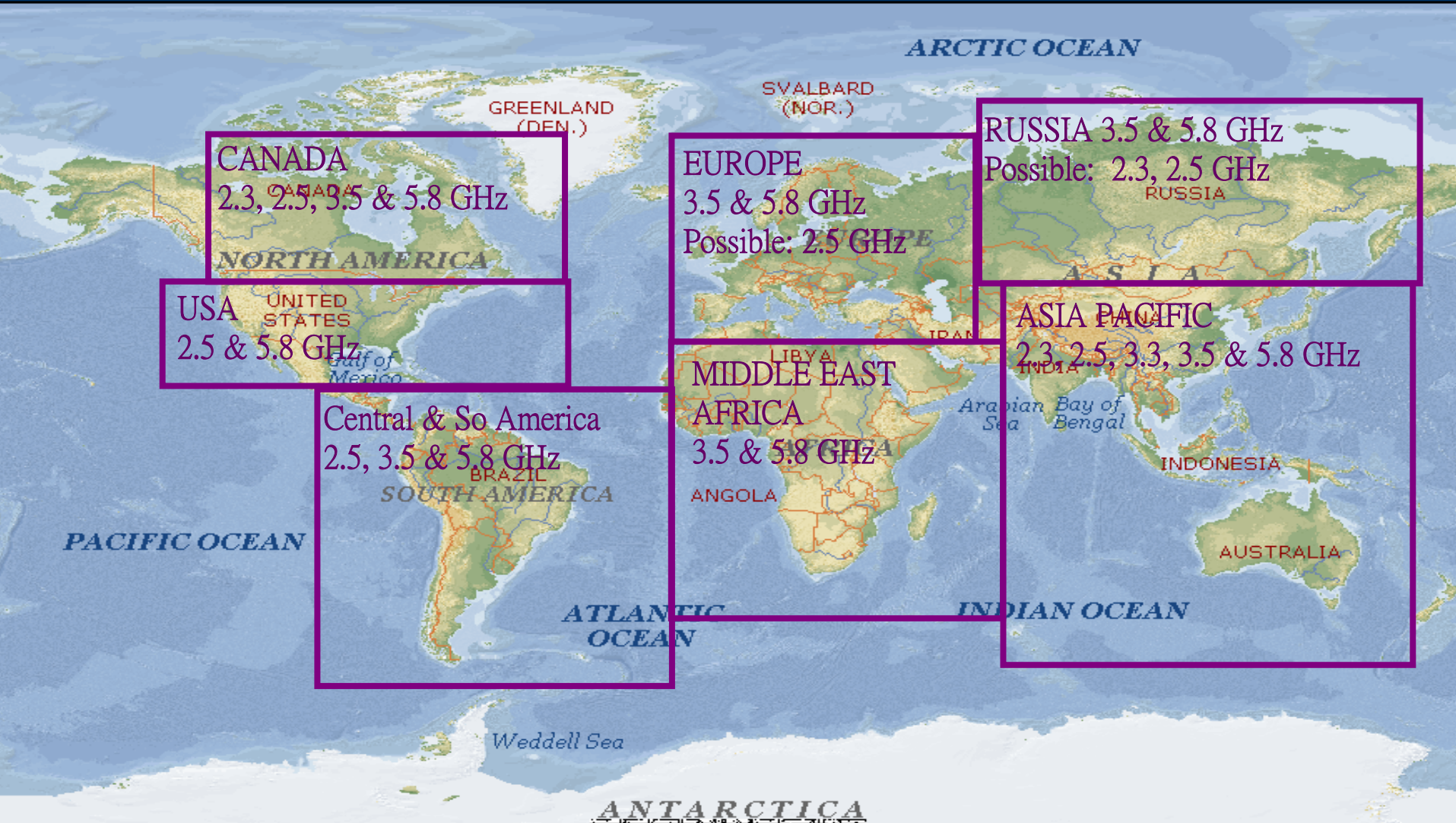
**Only Wireless can close the "Digital Divide"**

# ITU Spectrum Workshop Goal

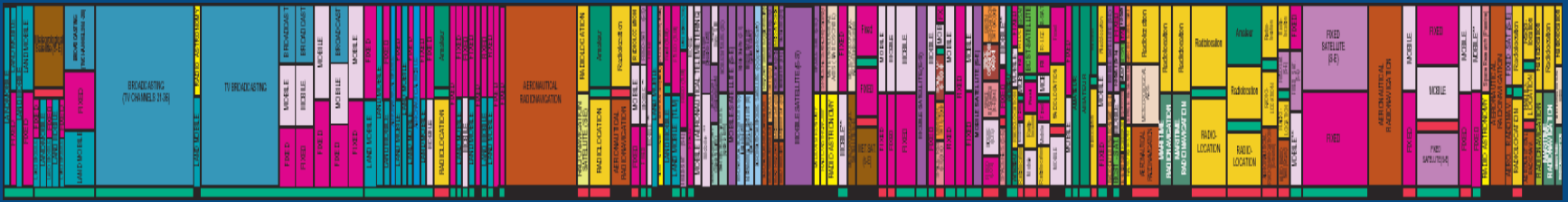
*“Ensure rational, efficient and economic use of, and equitable access to, the radio-frequency spectrum”*

# Spectrum by Region

## Projected '06-'08 Deployment Bands



*There is much work to be done!*



# Spectrum Harmonization

What policies should we promote to achieve our goals of ubiquitous connectivity and bridging the Digital Divide?

- Regulation Philosophy - Policy Based vs. Dedicated use
- Liberalize spectrum licenses
- Unlicensed “white spaces” (underlay & overlay)
- Device certification rules that comprehend & stimulate technology advances
- Global “Frequency” Harmonization

# Spectrum Policy Guidelines

- **FLEXIBLE management of spectrum allows nations to benefit from the coming wireless revolution**
  - New technological developments will allow many radios on a single chip
  - Flexible policies ensure superior availability to cost-effective services and access devices
- **Policies need to support rapid technology innovation**
  - Regulation specifying which technologies an operator may deploy risks becoming obsolete
  - License holders should be able to deploy the best solution for their market, as long as they adhere to regulation
- **Usage models are evolving AND converging**
  - Fixed, Nomadic and Mobile **SERVICES** are converging
  - Spectrum policy should enable usage models to evolve

# What is needed at the International level

International and National authorities should work towards a pro innovation spectrum policy characterized by :

*Lower barriers to access to spectrum, improving efficiency, promoting innovation, greater flexibility for users and more choice for consumers*

A fully functioning internal market needs to find the right balance between

- technology neutrality
- Open, transparent, proportionate, non-discriminatory
- Efficient use of spectrum and avoidance of interference
- Competitive and innovative environment